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A single page business plan is just as it sounds: a summary of business objectives displayed on a single page.

*Answer each question with one or two short sentences.*

The One Page Business Plan is designed to act as a catalyst for your ideas. It's a powerful tool for building and managing a

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Write one or two sentences about ONE of the following:

- Business concept
- Current situation
- Key success factors
- Financial situation/needs

In a one-page plan, you want to pick just one of those areas to discuss. Focus on the area...

- Primary target market segment
- Customers in target market
- ...

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