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2021-03-01

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Mastering Social Psychology, Canadian edition, features up-to-date coverage of the quickly evolving area of social psychology, balanced coverage of fundamentals with current research, and is written in a lively, engaging style.

[Exploring Social Psychology](#) Pearson Education India

Psychologists need access to recent data and industry trends. They can get all they need here in this updated bestseller. Keeping close to its roots, this edition retains both the classic and current research, coverage of diverse issues and a lively writing style. Topics include: understanding social behavior, perception, prejudice, interpersonal attraction, and more. Ideal for social psychologists at any stage of their career.

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A Down-to-Earth Approach James Henslin shares the excitement of sociology in *Essentials of Sociology: A Down-to-Earth Approach*, 11/e. With his acclaimed "down-to-earth" approach and personal writing style, the author highlights the sociology of everyday life and its relevance to students' lives. With wit, personal reflection, and illuminating examples, Henslin stimulates students' sociological imagination so they can better perceive how the pieces of society fit together. In addition to this trademark down-to-earth approach, other distinctive features include: comparative perspectives, the globalization of capitalism, and visual presentations of sociology. MySocLab is an integral part of the Henslin learning program. Engaging activities and assessments provide a teaching a learning

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[Exploring Social Psychology, 3](#) Pearson Education India

Social Psychology, 12E is the text that shows students how the ever-changing field of social psychology is useful in their everyday lives! This classic text retains the hallmark of its own past success: up-to-date coverage of the quickly evolving subject matter written in a lively manner that has been embraced by hundreds of thousands of students around the world. This book continues to balance its coverage of fundamentals with current research.

[Social Psychology: Understanding Human Interaction](#) Scarborough, Ont. : Allyn and Bacon Canada

This special edition of *Social Psychology, Twelfth Edition*, is tailored to the second-year BA social psychology course of the University of Mumbai.

Baron/Byrne/Branscombe's *Social Psychology* is a classic text that has motivated students to take social psychology out of the classroom and into their lives for over four decades. The twelfth edition retains the hallmark of its own past success: up-to-date coverage of

the quickly evolving subject matter written in a lively manner that has been embraced by hundreds of thousands of students around the world. This book continues to balance its coverage of fundamentals with current research. Gopa Bhardwaj, Professor of Psychology at the University of Delhi, has added extensive and interesting material relevant for social psychology courses in Indian universities. Thus, this special edition has international standard text that is, moreover, contextualized to the needs of Indian students. * Companion Site * Post Review * View User Reviews * View Published Reviews

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books in social psychology, for those who prefer less detail. Baron and Byrne set the standard with their original book, and new co-author Nyla Branscombe has brought freshness and new insights with her expertise in topics such as prejudice, the self, gender and group processes. The briefer version retains all the hallmarks of the original: up-to-date coverage of the quickly evolving area of social psychology--balanced in its coverage of fundamentals with current research--and written in a lively, engaging style.

Social Psychology Prentice Hall

The aim of this text is to make the subfield of social psychology more integrated in the umbrella field, to make solid research more lively and approachable, and to explain how the fundamental principles of social psychology are important on an international scale.

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