

Day When Everything Went Wrong English Essay

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<i>Day When Everything Went Wrong English Essay</i>	<i>2023-06-08</i>
KODY BERRY	
Night Scenes of City Life ... Penguin	
It is the year 4022; all of the ancient country of Usa has been buried under many feet of detritus from a catastrophe that occurred back in 1985. Imagine, then, the excitement that Howard Carson, an amateur archeologist at best, experienced when in crossing the perimeter of an abandoned excavation site he felt the ground give way beneath him and found himself at the bottom of a shaft, which, judging from the DO NOT DISTURB sign hanging from an archaic doorknob, was clearly the entrance to a still-sealed burial chamber. Carson's incredible discoveries, including the remains of two bodies, one of then on a ceremonial bed facing an altar that appeared to be a means of communicating with the Gods and the other lying in a porcelain sarcophagus in the Inner Chamber, permitted him to piece together the whole fabric of that extraordinary civilization. <u>When Bad Things Happen to Good People</u> Springer Science & Business Media	
Badger wakes up in a bad mood, and on his morning walk manages to spread it to most of his friends through rudeness.	
Froggy's Worst Playdate Simon and Schuster	
Recounts the events of a day when everything goes wrong for Alexander. Suggested level: junior, primary.	
<i>One Day Everything Went Wrong</i> American Foundation for AIDS Alternatives	
"An action-packed page turner with heart!"—Dav Pilkey, author of DOG MAN Take off on an action packed adventure with HILO Book 1! Dog Man meets Big Nate in this hilarious New York Times bestselling graphic novel series that kids love! BOOM! CLANG! CRASH! D.J. and Gina are totally ordinary kids. But Hilo isn't! Hilo just fell out of the sky and doesn't know where he came from, or what he's doing on Earth. (Or why going to school in only your underwear is a BAD idea!) . . . But UH-OH, what if Hilo wasn't the only thing to fall to our planet? Can the trio unlock the secrets of Hilo's past? Can Hilo survive a day at school? Find out in HILO-a laugh-out-loud, epic story of friendship! Adventure! (And the occasionally mutant space robot). Here's what people (and robots!) are saying about Hilo! "More giant robotic ants and people going 'Aaaaah!' than in the complete works of Jane Austen"—Neil Gaiman, bestselling author "Every kid would love a pal like HILO, and every kid will love this book!" —Lincoln Peirce, bestselling author of the Big Nate series "A perfect book for any kid who ever needed a friend and then had one with superpowers fall from space." —Seth Meyers, actor, comedian and writer "A story that can be enjoyed by the entire family."—The New York Times "A Total BLAST." —Miami Herald * "A wholeheartedly weird and wonderful tale of friendship, acceptance, and robots."—Kirkus Reviews, Starred Review * "A must-have."—School Library Journal, Starred Review * "A must-have."—School Library Journal, Starred Review "A story that can be enjoyed by the entire family."—The New York Times "My students are obsessed with this series. OBSESSED!"—Colby Sharp, teacher, blogger, and co-founder of Nerdy Bookclub	
One Day Everything Went Wrong Penguin	
When Richard Hanshaw, Jr., acts strangely, his mother suggests a "probe" by a psychiatrist. <i>It's Such a Beautiful Day</i> Penguin	
For readers who love Bolaño, a new voice of Latin American fiction, winner of the Mario Vargas Llosa Prize. Recurring blackouts envelop Caracas in an inescapable darkness that makes nightmares come true. Real and fictional characters, most of them are writers, exchange the role of narrator in this polyphonic novel. They recount contradictory versions of the plot, a series of femicides that began with the energy crisis. The central narrator is a psychiatrist who manipulates the accounts of his friend, an author writing a book titled The Night; and his patient, an advertising executive obsessed with understanding the world through word puzzles. The author shifts between	

crime fiction and metafiction, cautioning readers that the events retold are both true and manipulated. This is a political novel about the financial crisis and socio-political division in Venezuela from 2008 to 2010. The title of the book, originally also in English, is a gesture towards Chavism's failure to resist US influence. Yet, the form is unapologetically literary, a reflection on the depiction and distortion of reality through storytelling. Blanco Calderón said about the potential of language, "I am convinced that all the evil in the world begins in them: in words" (Caracas, 2010).

The Day Everything Went Wrong Delacorte Press

INDIE NEXT PICK FOR AUGUST **AN AUGUST 2019 LIBRARYREADS SELECTION** **BOOK OF THE MONTH PICK FOR JULY** **AN AMAZON EDITOR'S PICK FOR AUGUST** "Center gives readers a sharp and witty exploration of love and forgiveness that is at once insightful, entertaining, and thoroughly addictive." — KIRKUS, STARRED REVIEW "An appealing heroine, a compelling love story, a tearjerking twist, and a thoroughly absorbing story. Another winner from Center." — BOOKLIST, STARRED REVIEW "A spirited, independent heroine meets a smoking-hot fireman in Center's smart romance... If you enjoyed 'The Kiss Quotient,' by Helen Hoang, read Things You Save in a Fire'" - THE WASHINGTON POST From the New York Times bestselling author of How to Walk Away comes a stunning new novel about courage, hope, and learning to love against all odds. Cassie Hanwell was born for emergencies. As one of the only female firefighters in her Texas firehouse, she's seen her fair share of them, and she's a total pro at other people's tragedies. But when her estranged and ailing mother asks her to give up her whole life and move to Boston, Cassie suddenly has an emergency of her own. The tough, old-school Boston firehouse is as different from Cassie's old job as it could possibly be. Hazing, a lack of funding, and poor facilities mean that the firemen aren't exactly thrilled to have a "lady" on the crew—even one as competent and smart as Cassie. Except for the infatuation-inspiring rookie, who doesn't seem to mind having Cassie around. But she can't think about that. Because love is girly, and it's not her thing. And don't forget the advice her old captain gave her: Never date firefighters. Cassie can feel her resolve slipping...and it means risking it all—the only job she's ever loved, and the hero she's worked like hell to become. Katherine Center's Things You Save in a Fire is a heartfelt and healing tour-de-force about the strength of vulnerability, the nourishing magic of forgiveness, and the life-changing power of defining courage, at last, for yourself.

The Play That Goes Wrong Penguin

None of Froggy's friends are home one Saturday, so he goes on a movie playdate with Frogilina.

Just One Day Harper Collins

Criticizes the way history is presented in current textbooks, and suggests a more accurate approach to teaching American history.

Not a Good Day to Die Harvest House Publishers

One of "our most insightful social observers"* cracks the great political mystery of our time: how conservatism, once a marker of class privilege, became the creed of millions of ordinary Americans With his acclaimed wit and acuity, Thomas Frank turns his eye on what he calls the "thirty-year backlash"—the populist revolt against a supposedly liberal establishment. The high point of that backlash is the Republican Party's success in building the most unnatural of alliances: between blue-collar Midwesterners and Wall Street business interests, workers and bosses, populists and right-wingers. In asking "what 's the matter with Kansas?"—how a place famous for its radicalism became one of the most conservative states in the union—Frank, a native Kansan and onetime Republican, seeks to answer some broader American riddles: Why do so many of us vote against our economic interests? Where's the outrage at corporate manipulators? And whatever happened to middle-American progressivism? The questions are urgent as well as provocative. Frank answers them by examining pop conservatism—the bestsellers, the radio talk shows, the vicious political

combat—and showing how our long culture wars have left us with an electorate far more concerned with their leaders' "values" and down-home qualities than with their stands on hard questions of policy. A brilliant analysis—and funny to boot—What's the Matter with Kansas? presents a critical assessment of who we are, while telling a remarkable story of how a group of frat boys, lawyers, and CEOs came to convince a nation that they spoke on behalf of the People. *Los Angeles Times

The Snowy Day Random House Digital, Inc.

"A fearless and brutal look at friendships...you will laugh, rage, and mourn its loss when it's over." —Justina Ireland, New York Times bestselling author of Dread Nation "Simultaneously hilarious and moving, weird and wonderful." —Jeff Zentner, Morris Award-winning author of The Serpent King Six Feet Under meets Pushing Daisies in this quirky, heartfelt story about two teens who are granted extra time to resolve what was left unfinished after one of them suddenly dies. A good friend will bury your body, a best friend will dig you back up. Dino doesn't mind spending time with the dead. His parents own a funeral home, and death is literally the family business. He's just not used to them talking back. Until Dino's ex-best friend July dies suddenly—and then comes back to life. Except not exactly. Somehow July is not quite alive, and not quite dead. As Dino and July attempt to figure out what's happening, they must also confront why and how their friendship ended so badly, and what they have left to understand about themselves, each other, and all those grand mysteries of life. Critically acclaimed author Shaun Hutchinson delivers another wholly unique novel blending the real and surreal while reminding all of us what it is to love someone through and around our faults.

Things You Save in a Fire Seven Stories Press

The Day When Everything Went Wrong in the Sky is the second of eight stories in the series Stories on the Fly. This one was told to my sons when they were only three and six years old. I planned on taking them to the park but ended up staying inside because it rained all day that day. The weather pattern changed overnight. In this story, there are two angels: one responsible for the nights activities and the other for the days activities. Because of one little setback, the days activities turned out to be a mess.

Madam Hortensia Scholastic Inc.

Linnaeus' mature theodicy, his attempt to reconcile the suffering and evil of the world with the omnipotence and goodness of God, is presented in a condensed form in the final editions of his Systema Naturae (1758/68). In this comprehensive compendium of our knowledge of the three great realms of organic nature, he outlines the significance of the sub-conscious, social awareness and theological orientation in the spiritual life of man, and indicates how fate, fortune, and Providence interrelate within his conception of the Deity. In the Nemesis Divina this general undertaking is developed into an `experimental theology', which is exactly analogous to Linnaeus' work in the natural sciences, in that it involves the collecting and classifying of concrete and carefully described case-studies. He never prepared the manuscript for publication, however, and for many years it was regarded as lost, and it is only very recently that any attempt has been made to publish it in its entirety. This is the first English translation of all the relevant manuscript material. It is also the first attempt to analyse the case-studies in the light of what we know of Linnaeus' general taxonomic principles, and to relate each of them to its historical context.

If Anything Ever Goes Wrong at the Zoo Flatiron Books

INSTANT NEW YORK TIMES BESTSELLER "One of the most important books I've ever read—an indispensable guide to thinking clearly about the world." - Bill Gates "Hans Rosling tells the story of 'the secret silent miracle of human progress' as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly." —Melinda Gates "Factfulness by Hans Rosling, an outstanding international public

health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases." - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world’s population live in poverty; why the world’s population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In Factfulness, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don’t know what we don’t know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn’t mean there aren’t real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- “This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn’t enough. But I hope this book will be.” Hans Rosling, February 2017.

Life as We Knew it Houghton Mifflin Harcourt

Good evening. I'm Inspector Carter. Take my case. This must be Charles Haversham! I'm sorry, this must've given you all a damn shock. After benefitting from a large and sudden inheritance, the inept and accident-prone Cornley Polytechnic Drama Society embark on producing an ambitious 1920s murder mystery. They are delighted that neither casting issues nor technical hitches currently stand in their way. However, hilarious disaster ensues and the cast start to crack under the pressure, but can they get the production back on track before the final curtain falls? The Play That Goes Wrong is a farcical murder mystery, a play within a play, conceived and performed by award-winning company Theatre Mischief. It was first published as a one-act play and is published in this new edition as a two-act play.

Stories on the Fly Harper Collins

The Great Fire of 1871 was one of most colossal disasters in American history. Overnight, the flourishing city of Chicago was transformed into a smoldering wasteland. The damage was so profound that few people believed the city could ever rise again. By weaving personal accounts of actual survivors together with the carefully researched history of Chicago and the disaster, Jim Murphy constructs a riveting narrative that recreates the event with drama and immediacy. And finally, he reveals how, even in a time of deepest despair, the human spirit triumphed, as the people of Chicago found the courage and strength to build their city once again.

Sprint (Republish) Simon and Schuster

Like Adam Silvera's They Both Die at the End and Colleen Hoover's It Ends with Us, Before I Fall raises thought-provoking questions about love, death, and how one person's life can affect so many others. With this stunning debut novel, New York Times bestselling author Lauren Oliver emerged as one of today's foremost authors of young adult fiction. For popular high school senior Samantha Kingston, February 12—"Cupid Day"—should be one big party, a day of valentines and roses and the privileges that come with being at the top of the social pyramid. And it is...until she dies in a terrible accident that night. However, she still wakes up the next morning. In fact, Sam lives the last day of her life seven times, until she realizes that by making even the slightest changes, she may hold more power than she ever imagined. Before I Fall is now a major motion picture Zoey Deutch, Halston Sage, and Kian Lawley. Named to numerous state reading lists, the novel was also recognized as a Best Book of the Year by Amazon, Barnes & Noble, The Daily Beast, NPR, and Publishers Weekly.

13 Things Mentally Strong People Don't Do Cuento de Luz

Flora Goldwasser has fallen in love. She won't admit it to anyone, but something about Elijah Huck has pulled her under. When he tells her about the hippie Quaker school he attended in the Hudson Valley called Quare Academy, where he'll be teaching next year, Flora gives up her tony upper east side prep school for a life on a farm, hoping to woo him. A fish out of water, Flora stands out

like a sore thumb in her vintage suits among the tattered tunics and ripped jeans of the rest of the student body. When Elijah doesn't show up, Flora must make the most of the situation and will ultimately learn more about herself than she ever thought possible. Told in a series of letters, emails, journal entries and various ephemera, Jenny Fran Davis's Everything Must Go lays out Flora's dramatic first year for all to see, embarrassing moments and all.

Lies My Teacher Told Me Penguin

Anda mungkin beruntung memiliki pekerjaan atau proyek mendatang dengan visi yang cemerlang. Namun, upaya mewujudkan visi ini sering kali tak mudah. Setiap hari Anda gampang sekali terjebak dalam berbagai hal: surel yang seolah tiada habisnya, tenggat yang molor, rapat-rapat sehabian yang menyita waktu, dan proyek jangka panjang yang hanya berdasarkan asumsi. Sudah waktunya Anda mencoba Sprint, sebuah metode untuk memecahkan masalah dan menguji ide-ide baru, menyelesaikan lebih banyak hal dengan efisien. Buku ini ditulis Jake Knapp, mantan Design Partner Google Ventures, untuk menuntun Anda merasakan pengalaman menerapkan metode yang telah mendunia ini. Sprint mewujudkan pengekseskusan ide besar hanya dalam lima hari. Menuntun tim Anda dengan checklist lengkap, mulai dari Senin hingga Jumat. Menjawab segala pertanyaan penting yang sering kali hanya disimpan di benak mereka yang sedang menguji ide/konsep/produk. Sprint juga membantu Anda lebih menikmati setiap proses. Anda bisa mengamati dan bergabung dengan ratusan dari pelaku Sprint di seluruh dunia melalui tagar #sprintweek di Twitter. Sebuah proyek besar terjadi pada 2009. Seorang insinyur Gmail bernama Peter Balsiger mencetuskan ide mengenai surel yang bisa teratur secara otomatis. Saya sangat tertarik dengan idenya—yang disebut “Kotak Masuk Prioritas”—dan merekrut insinyur lain, Annie Chen, untuk bergabung bersama kami. Annie setuju, tetapi dia hanya punya waktu sebulan untuk mengerjakannya. Kalau kami tidak bisa membuktikan bahwa ide itu bisa diterapkan dalam jangka waktu tersebut, Annie akan beralih ke proyek lainnya. Saya yakin waktunya tidak akan cukup, tetapi Annie adalah insinyur yang luar biasa. Jadi, saya memutuskan untuk menjalaninya saja. Kami membagi waktu sebulan itu ke dalam empat bagian yang masing-masing lamanya seminggu. Setiap pekan, kami menggarap desain baru. Annie dan Peter membuat purwarupa, lalu pada akhir minggu, kami menguji desain ini bersama beberapa ratus orang lainnya. Pada akhir bulan, kami menemukan solusi yang bisa dipahami dan diinginkan orang-orang. Annie tetap menjadi pemimpin untuk tim Kotak Masuk Prioritas. Dan entah bagaimana caranya, kami berhasil menyelesaikan tugas desainnya dalam waktu yang lebih singkat dari biasanya. Beberapa bulan kemudian, saya mengunjungi Serge Lachapelle dan Mikael Drugge, dua orang karyawan Google di Stockholm. Kami bertiga ingin menguji ide perangkat lunak untuk konferensi video yang bisa dijalankan lewat peramban. Karena saya berada di kota tersebut hanya selama beberapa hari, kami bekerja secepat mungkin. Pada penghujung kunjungan saya, kami berhasil menyelesaikan purwarupanya. Kami mengirimkannya ke rekan kerja kami lewat surel dan mulai menggunakannya dalam rapat. Dalam beberapa bulan, seluruh perusahaan sudah bisa menggunakannya. (Selanjutnya, versi yang sudah dipoles dan disempurnakan dari aplikasi berbasis web tersebut dikenal sebagai Google Hangouts.) Dalam kedua kasus tersebut, saya menyadari bahwa saya bekerja jauh lebih efektif ketimbang rutinitas kerja harian saya atau ketika mengikuti lokakarya diskusi sumbang saran. Apa yang membedakannya? Saya menimbang kembali lokakarya tim yang saya gagas sebelumnya. Bagaimana kalau saya memasukkan elemen ajaib lainnya—fokus pada kerja individu, waktu untuk membuat purwarupa, dan tenggat yang tak bisa ditawar? Saya lalu menyebutkan, “sprint” desain. Saya membuat jadwal kasar untuk sprint pertama saya: satu hari untuk berbagi informasi dan mereka ide, diikuti dengan empat hari pembuatan purwarupa. Sekali lagi, tim Google menyambut baik eksperimen ini. Saya memimpin sprint untuk mendesain Chrome, Google Search, Gmail, dan proyek-proyek lainnya. Ini sangat menarik. Sprint ini berhasil. Ide-ide diuji, dibangun, diluncurkan, dan yang terbaik, kebanyakan dari ide-ide ini berhasil diterapkan dalam dunia nyata. Proses sprint menyebar di seisi Google dari satu tim ke tim lain, dari satu kantor ke kantor lain. Seorang desainer dari Google X tertarik dengan metode ini, jadi dia menjalankan sprint untuk sebuah tim di Google Ads. Anggota tim dalam sprint di Ads kemudian menyampaikannya kepada kolega mereka, dan begitu seterusnya. Dalam waktu singkat saya mendengar penerapan sprint dari orang-orang yang tidak saya kenal. Dalam perjalanannya, saya membuat beberapa kesalahan. Sprint pertama saya melibatkan empat puluh orang—jumlah yang sangat besar dan justru hampir menghambat sprint tersebut, bahkan sebelum dimulai. Saya menyesuaikan waktu yang diperlukan untuk mengembangkan ide dan pembuatan purwarupa. Saya jadi memahami mana yang terlalu cepat, terlalu lambat, hingga akhirnya menemukan yang waktu paling sesuai. Beberapa tahun kemudian, saya bertemu Bill Maris untuk membicarakan

sprint. Bill adalah CEO Google Ventures, perusahaan modal ventura yang didirikan Google untuk berinvestasi pada startup-startup potensial. Dia adalah salah satu orang berpengaruh di Silicon Valley. Namun, Anda tidak akan menyangkannya dari pembawaannya yang santai. Pada sore itu, dia mengenakan pakaian khasnya, yaitu topi bisbol dan kaus dengan tulisan tentang Vermont. Bill tertarik untuk menjalankan sprint dengan startup dalam portofolio GV. Startup biasanya hanya memiliki satu kesempatan emas untuk mendesain sebuah produk yang sukses, sebelum akhirnya kehabisan dana. Sprint bisa membantu mencari tahu apakah startup-startup ini berada di jalur yang tepat sebelum akhirnya mereka bisa berkecimpung dalam tahapan yang lebih berisiko untuk membangun dan meluncurkan produk mereka. Dengan menjalankan sprint, mereka bisa mendapatkan sekaligus menghemat uang. Namun agar berhasil, saya harus menyesuaikan proses sprint ini. Saya sudah berpikir mengenai produktivitas individu dan tim selama beberapa tahun. Namun, saya hampir tidak tahu apa-apa mengenai startup dan kebutuhan bisnis mereka. Tetap saja, antusiasme Bill meyakinkan saya bahwa Google Ventures adalah tempat yang tepat untuk menerapkan sprint—sekaligus tempat yang tepat bagi saya. “Ini misi kita,” ujarnya, “untuk bisa menemukan entrepreneur terbaik di muka bumi dan membantu mereka membuat dunia ini menjadi tempat yang lebih baik.” Saya tentu tak bisa menolaknya. Di GV, saya bergabung dengan tiga rekan lain: Braden Kowitz, John Zeratsky, dan Michael Margolis. Bersama, kami mulai menjalankan sprint dengan startup-startup, bereksperimen dengan prosesnya, dan menguji hasilnya agar bisa menemukan cara untuk memperbaikinya. Ide-ide dalam buku ini lahir dari semua anggota tim kami. Braden Kowitz memasukkan desain berbasis cerita dalam proses sprint, sebuah pendekatan tak biasa yang berfokus pada pengalaman konsumen alih-alih komponen individu atau teknologi. John Zeratsky membantu kami memulai dari akhir sehingga tiap sprint bisa membantu menjawab berbagai pertanyaan bisnis paling penting. Braden dan John memiliki pengalaman dalam bisnis dan startup, hal yang tidak saya miliki, dan mereka menyesuaikan prosesnya untuk menciptakan fokus yang lebih baik dan keputusan yang lebih cerdas di tiap sprint. Michael Margolis mendorong kami untuk mengakhiri tiap sprint dengan pengujian di dunia nyata. Dia menjalankan riset konsumen, yang perencanaan dan pelaksanaannya bisa menghabiskan waktu berminggu-minggu, dan menemukan cara untuk mendapatkan hasil yang jelas hanya dalam sehari. Ini benar-benar sebuah keajaiban. Kami tidak perlu lagi menebak-nebak apakah solusi kami bagus atau tidak karena di akhir tiap sprint, kami mendapatkan jawabannya. Kemudian ada Daniel Burka, seorang entrepreneur yang mendirikan dua startup sebelum menjual salah satunya ke Google dan bergabung dengan GV. Saat kali pertama menjelaskan proses sprint kepadanya, dia skeptis. Baginya, sprint terdengar seperti serangkaian proses manajemen yang rumit. Namun, dia sepakat untuk mencoba salah satunya. “Dalam sprint pertama itu, kami memangkas prosesnya dan menciptakan sesuatu yang ambisius hanya dalam sepekan. Saya benar-benar jatuh hati.” Setelah kami berhasil meyakinkannya, pengalaman langsung Daniel sebagai seorang pendiri startup dan sikapnya yang tidak menoleransi omong kosong membantu kami menyempurnakan prosesnya. Sejak sprint pertama di GV pada 2012, kami telah beradaptasi dan bereksperimen. Mulanya kami mengira pembuatan purwarupa dan riset yang cepat hanya akan berhasil untuk produk berskala besar. Mampukah kami bergerak sama cepatnya jika konsumen kami adalah para ahli di berbagai bidang seperti kesehatan dan keuangan? Tanpa disangka, proses lima hari ini bisa bertahan. Proses ini sesuai untuk semua jenis konsumen, mulai dari investor sampai petani, dari onkolog sampai pemilik bisnis skala kecil. Juga bagi situs web, aplikasi iPhone, laporan medis, hingga perangkat keras berteknologi tinggi. Tidak hanya untuk mengembangkan produk, kami juga menggunakan sprint untuk menentukan prioritas, strategi pemasaran, bahkan menamai perusahaan. Proses ini berulang-ulang menyatukan tim dan menjadikan ide-ide menjadi nyata. Selama beberapa tahun belakangan, tim kami mendapatkan beragam kesempatan untuk bereksperimen dan memvalidasi ide kami mengenai proses kerja. Kami menjalankan lebih dari seratus sprint bersama dengan startup-startup dalam portofolio GV. Kami bekerja bersama, sekaligus belajar dari para entrepreneur brilian seperti Anne Wojcicki (pendiri 23andMe), Ev Williams (pendiri Twitter, Blogger, dan Medium), serta Chad Hurley dan Steve Chen (pendiri YouTube). Pada awalnya, saya hanya ingin membuat hari-hari kerja saya efisien dan berkualitas. Saya ingin berfokus pada apa yang benar-benar penting dan menjadikan waktu saya berharga—bagi saya, tim, dan konsumen kami. Kini, lebih dari satu dekade kemudian, proses sprint secara konsisten telah membantu saya meraih mimpi tersebut. Dan saya sangat senang berbagi mengenai hal tersebut dengan Anda dalam buku ini. Dengan keberuntungan, Anda bisa memilih pekerjaan Anda karena visi yang tajam. Anda ingin berbagi visi tersebut kepada dunia, baik yang berupa pesan, layanan, maupun pengalaman, dengan perangkat lunak maupun

keras, atau bahkan—sebagaimana dicontohkan dalam buku ini—sebuah cerita atau ide. Namun, mewujudkan visi ini tak mudah. Gampang sekali terjebak dalam berbagai hal: surel yang seolah tiada habisnya, tenggat yang molor, rapat-rapat searian yang menyita waktu Anda, dan proyek jangka panjang yang hanya berdasarkan asumsi. Prosesnya tidak harus selalu seperti ini. Sprint

menawarkan jalur untuk memecahkan masalah-masalah besar, menguji ide-ide baru, menyelesaikan lebih banyak hal, dan melakukan semuanya dengan lebih cepat. Sprint juga membantu Anda lebih menikmati prosesnya. Dengan kata lain, Anda benar-benar harus mencobanya sendiri. Ayo kita mulai. —Jake Knapp San Francisco, Februari 2016 [Mizan, Bentang Pustaka, Manajemen, Ide, Kreatif, Inovasi, Motivasi, Dewasa, Indonesia] spesial seri bentang bisnis

& startup

Hilo Book 1: The Boy Who Crashed to Earth Turtleback

One Saturday everything goes wrong for Billy. The cream he is whipping turns to butter and he pulls the flowers instead of the weeds when he is working in the yard.