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LIVIA VANG

Handbook of Satellite Applications Packt Publishing Ltd

Ethics in Information Technology, Second Edition is a timely offering with updated and brand new coverage of topical issues that we encounter in the news every day such as file sharing, infringement of intellectual property, security risks, Internet crime, identity theft, employee surveillance, privacy, and compliance.

OLED Display Fundamentals and Applications Wordclay

This new edition specifically addresses the most recent and relevant developments in the design and manufacture of OLED displays Provides knowledge of OLED fundamentals and related technologies for applications such as displays and solid state lighting along with processing and manufacturing technologies Serves as a reference for people engaged in OLED research, manufacturing, applications and marketing Includes coverage of white + color filter technology, which has become industry standard technology for large televisions

Digital Fluency SAGE

This new book is the first full account, inside or outside government, of China's efforts to acquire foreign technology. Based on primary sources and meticulously researched, the book lays bare China's efforts to prosper technologically through others' achievements. For decades, China has operated an elaborate system to spot foreign technologies, acquire them by all conceivable means, and convert them into weapons and competitive goods—without compensating the owners. The director of the US National Security Agency recently called it "the greatest transfer of wealth in history." Written by two of America's leading government analysts and an expert on Chinese cyber networks, this book describes these transfer processes comprehensively and in detail, providing the breadth and depth missing in other works. Drawing upon previously unexploited Chinese language sources, the authors begin by placing the new research within historical context, before examining the People's Republic of China's policy support for economic espionage, clandestine technology transfers, theft through cyberspace and its impact on the future of the US. This book will be of much interest to students of Chinese politics, Asian security studies, US defence, US foreign policy and IR in general.

Ethics in Information Technology Simon and Schuster

This monograph on organic light emitting diodes, edited by a pioneer, and written by front-line researchers from academia and industry, provides access to the latest findings in this rapidly growing field. More than ten contributions cover all areas -- from theory and basic principles, to different emitter materials and applications in production.

China-Latin America and the Caribbean Apress

Compact Antennas for Wireless Communications and Terminals deals with compact microwave antennas and, more specifically, with the planar version of these antennas. Planar antennas are the most appropriate type of antenna in modern communication systems and more generally in all applications requiring miniaturization, integration and conformation such as in mobile phone handsets. The book is suitable for students, engineers and scientists eager to understand the principles of planar and small antennas, their design and fabrication issues, and modern aspects such as UWB antennas, reconfigurable antennas and diversity issues.

Use Cases Routledge

Consumer Behaviour in Action introduces students to the fundamental concepts of consumer behaviour in a contemporary context. The text provides a balanced approach as it illustrates theory with practical applications and research methods for understanding consumers. Practical examples and case studies provide global, regional and local industry examples. Extended case studies covering topics such as Nike, Cricket Australia, Target, and McDonald's in overseas markets, draw together each part of the book to connect the themes discussed and encourage students to develop a deeper understanding of the material. Research and insights from fields such as psychology, sociology and complex systems are included. The accompanying enriched ebook (available free with the paperback) and supplementary digital resources provides superior, ready-to-use support for both students and lecturers. Key Features Provides a thorough analysis of consumer behaviour for the future professional. Provides numerous real world examples of marketing in the Australasian region and practical examples from developed and less developed countries. Features perspectives from a range of industry practitioners at various points in their careers. Features a diverse range of organisations, goods and services and covers the social (positive and negative) impact of consumer behaviour. Includes additional examples and videos in the ebook.

Chinese Industrial Espionage John Wiley & Sons

Complex networks datasets often come with the problem of missing information: interactions data that have not been measured or discovered, may be affected by errors, or are simply hidden because of privacy issues. This Element provides an overview of the ideas, methods and techniques to deal with this problem and that together define the field of network reconstruction. Given the extent of the subject, the authors focus on the inference methods rooted in statistical physics and information theory. The discussion is organized according to the different scales of the reconstruction task, that is, whether the goal is to reconstruct the macroscopic structure of the network, to infer its mesoscale properties, or to predict the individual microscopic connections.

Android Forensics Elsevier

"We are dropping cyber bombs. We have never done that before."—U.S. Defense Department official A new era of war fighting is emerging for the U.S. military. Hi-tech weapons have given way to hi tech in a number of instances recently: A computer virus is unleashed that destroys centrifuges in Iran, slowing that country's attempt to build a nuclear weapon. ISIS, which has made the internet the backbone of its terror operations, finds its network-based command and control systems are overwhelmed in a cyber attack. A number of North Korean ballistic missiles fail on launch, reportedly because their systems were compromised by a cyber campaign. Offensive cyber operations like these have become important components of U.S. defense strategy and their role will grow larger. But just what offensive cyber weapons are and how they could be used remains clouded by secrecy. This new volume by Amy Zegart and Herb Lin is a groundbreaking discussion and exploration of cyber weapons with a focus on their strategic dimensions. It brings together many of the leading specialists in the field to provide new and incisive analysis of what former CIA director Michael Hayden has called "digital combat power" and how the United States should incorporate that power into its national security strategy.

Digital Authoritarianism in the Middle East Cato Institute

If you are curious about the basics of artificial intelligence, blockchain technology, and quantum computing as key enablers for digital transformation and innovation, Digital Fluency is your handy guide. The real-world applications of these cutting-edge technologies are expanding rapidly, and your daily life will continue to be affected by each of them. There is no better time than now to get started and become digitally fluent. You need not have previous knowledge of these versatile technologies, as author Volker Lang will expertly guide you through this digital age. He illustrates key concepts and applications in numerous practical examples and more than 48 catchy figures throughout Digital Fluency. The end of each chapter presents you with a helpful implementation checklist of central lessons before proceeding to the next. This book gets to the heart of digital buzzwords and concepts, and tells you what they truly mean. Breaking down topics such as automated driving and intelligent robotics powered by artificial intelligence, blockchain-based cryptocurrencies and smart contracts, drug development and optimization of financial investment portfolios by quantum computing, and more is imperative to being ready for what the future of industry holds. Whether your own digital transformation journey takes place within your private or public organization, your studies, or your individual household, Digital Fluency maps out a concrete digital action plan for all of your technology and innovation strategy needs. What You Will Learn Gain guidance in the digital age without requiring any previous knowledge about digital technologies and digital transformation Get acquainted with the most popular current and prospective applications of artificial intelligence, blockchain technology, and quantum computing across a wide range of industries including healthcare, financial services, and the automobile industry Become familiar with the digital innovation models of Amazon, Google, Microsoft, IBM, and other world-leading organizations Implement your own digital transformation successfully along the eight core dimensions of a concrete digital action plan Who This Book Is For Thought-leaders, business executives and industry strategists, management and strategy consultants, politicians and policy makers, entrepreneurs, financial analysts, investors and venture capitalists, students and research scientists, as well as general readers, who want to become digitally fluent.

Ten Thousand Commandments Apress

This book includes a selection of reviewed papers presented at the 49th Conference of the International Circle of Educational Institutes for Graphic Arts Technology and Management & 8th China Academic Conference on Printing and Packaging, which was held on May 14-16, 2017 in Beijing, China. The conference was jointly organized by the Beijing Institute of Graphic Communication, China Academy of Printing Technology, and International Circle of Educational Institutes for Graphic Arts Technology and Management. With eight keynote talks and 200 presented papers on graphic communication and packaging technologies, the event attracted more than 400 scientists. The proceedings cover the latest advances in color science and technology; image processing technology; digital media technology; digital process management technology in packaging; packaging, etc., and will be of interest to university researchers, R&D engineers and graduate students in the graphic arts, packaging, color science, image science, material science, computer science, digital media and network technology.

Consumer Behaviour in Action Oxford University Press Australia

The amount of data produced, captured and transmitted through the media has never been greater. But for this data to be useful, it needs to be properly understood and claims made about or with data need to be properly scrutinized. Through a series of examples of statistics in the media, this book shows you how to critically assess the presentation of data in the media, to identify what is significant and to sort verifiable conclusions from misleading claims. How accurate are polls, and how should we know? How should league tables be read? Are numbers presented as 'large' really as big as they may seem at first glance? By answering these questions and more, readers will learn a number of statistical concepts central to many undergraduate social science statistics courses. By tying them in to real life examples, the importance and relevance of these concepts comes to life. As such, this book does more than teaches techniques needed for a statistics course; it teaches you life skills that we need to use every single day.

Artificial Intelligence Basics Cambridge University Press

The four-volume set LNCS 11583, 11584, 11585, and 11586 constitutes the proceedings of the 8th International Conference on Design, User Experience, and Usability, DUXU 2019, held as part of the 21st International Conference, HCI International 2019, which took place in Orlando, FL, USA, in July 2019. The total of 1274 papers and 209 posters included in the 35 HCII 2019 proceedings volumes was carefully reviewed and selected from 5029 submissions. DUXU 2019 includes a total of 167 regular papers, organized in the following topical sections: design philosophy; design theories, methods, and tools; user requirements, preferences emotions and personality; visual DUXU; DUXU for novel interaction techniques and devices; DUXU and robots; DUXU for AI and AI for DUXU; dialogue, narrative, storytelling; DUXU for automated driving, transport, sustainability and smart cities; DUXU for cultural heritage; DUXU for well-being; DUXU for learning; user experience evaluation methods and tools; DUXU practice; DUXU case studies. --

Bytes, Bombs, and Spies Springer

Since the introduction of the One Belt, One Road initiative (OBOR), first proposed in late 2013, international scholars have begun to study this new policy and its implications in the global age. While OBOR provides new opportunities for China in terms of regional cooperation and global development, many also raise concerns about China's intentions of using economic means to achieve strategic and foreign policy objectives. Hailing from the West and the East, the authors reflect on the wide-ranging impacts of OBOR on specific countries, regions, economic policies, and geopolitical considerations. Including both theoretical research and empirical studies that explore opportunities and challenges related to OBOR, this edited volume will allow readers to gain a more comprehensive understanding of this ambitious undertaking and its long-term impact on the rest of the world.

Compact Antennas for Wireless Communications and Terminals Addison-Wesley

Expert advice on how to succeed in the mobile market! Experts estimate that mobile app revenues will nearly quadruple over the next few years, but for many business owners and entrepreneurs, figuring out how to affordably create and market an app is a daunting challenge. But it doesn't have to be! With The Everything Guide to Mobile Apps, you'll learn all you need to know about creating a mobile app without breaking the bank account. In this book, you'll discover: What to consider when developing an app Which format best fits your needs and budget How to stand out in the app market The benefits of including apps in a marketing strategy How creating an app can improve

business revenue From the development stage to marketing and beyond, *The Everything Guide to Mobile Apps* will help you develop an app that attracts more customers and boosts your business's revenue.

China's Belt and Road Initiative John Wiley & Sons

This book assesses the political, economic and geopolitical dynamics that China's presence has initiated throughout Latin America and the Caribbean between 2008 and 2020. Written by experts across three continents, contributions to this edited volume explore the bilateral relations that China has developed with almost all Latin American and Caribbean countries, charting both the benefits they have brought and the problems that these relations have created for local actors. The book analyses the emergence of new forms of "dependence", considers issues such as the existence of a deindustrialization phenomenon throughout Latin America and ultimately questions whether China and the United States are engaged in a zero-sum game in the region. It also investigates challenges that the densification of the web of China's relations and exchanges with Latin America and the Caribbean countries pose; not only to the United States and European countries, as traditional partners of these states, but also to Latin American regionalism. Including an extensive set of case studies and local, regional and global-level analysis, *China-Latin America and the Caribbean* provides an empirically rich resource for students and scholars of Chinese foreign and economic policy, Latin America, the Caribbean and wider geopolitics.

Making Sense of Data in the Media NYU Press

Leading scholars examine China's global strategic plans, from Hong Kong to military power, to economic dominance Over the past few decades, China has increasingly challenged the global influence of the United States. In *China's Grand Strategy*, David B. H. Denoon brings together a group of eminent scholars to explain China's rapid ascendance on the world stage, as well as its future implications for global politics. Contributors address the military, economic, diplomatic, and internal political factors shaping China's strategy, in addition to highlighting Beijing's objectives in different parts of the world, such as Central Asia, Africa, and the Middle East. Ultimately, they explore the promise and perils of China's rapidly changing political ambitions, showing how the country has made its mark on the twenty-first century. *China's Grand Strategy* provides insight into China's quest to become a global leader, particularly at a time when the future of both China and the US remain uncertain in the context of current crises like the coronavirus pandemic, the ongoing protests in Hong Kong, and escalating tension between top leaders and officials. This book cannot predict the future for China or the US, but the insights offered can help make sense of where we have been and where we are going.

Soft Computing: Theories and Applications Springer Nature

You are being lied to by people who don't even exist. Digital deception is the new face of information warfare. Social media has been weaponised by states and commercial entities alike, as bots and trolls proliferate and users are left to navigate an infodemic of fake news and disinformation. In the Persian Gulf and the wider Middle East, where authoritarian regimes continue to innovate and adapt in the face of changing technology, online deception has reached new levels of audacity. From pro-Saudi entities that manipulate the tweets of the US president, to the activities of fake journalists and Western PR companies that whitewash human rights abuses, Marc Owen Jones' meticulous investigative research uncovers the full gamut of tactics used by Gulf regimes and their allies to deceive domestic and international audiences. In an age of global deception, this book charts the lengths bad actors will go to when seeking to impose their ideology and views on citizens around the world.

Design, User Experience, and Usability Routledge

Artificial intelligence touches nearly every part of your day. While you may initially assume that technology such as smart speakers and digital assistants are the extent of it, AI has in fact rapidly become a general-purpose technology, reverberating across industries including transportation, healthcare, financial services, and many more. In our modern era, an understanding of AI and its possibilities for your organization is essential for growth and success. *Artificial Intelligence Basics* has arrived to equip you with a fundamental, timely grasp of AI and its impact. Author Tom Taulli provides an engaging, non-technical introduction to important concepts such as machine learning, deep learning, natural language processing (NLP), robotics, and more. In addition to guiding you through real-world case studies and practical implementation steps, Taulli uses his expertise to expand on the bigger questions that surround AI. These include societal trends, ethics, and future impact AI will have on world governments, company structures, and daily life. Google, Amazon, Facebook, and similar tech giants are far from the only organizations on which artificial intelligence has had—and will continue to have—an incredibly significant result. AI is the present and the future of your business as well as your home life. Strengthening your prowess on the subject will prove invaluable to your preparation for the future of tech, and *Artificial Intelligence Basics* is the indispensable guide that you've been seeking. **What You Will Learn** Study the core principles for AI approaches such as machine learning, deep learning, and NLP (Natural Language Processing) Discover the best practices to successfully implement AI by examining case studies including Uber, Facebook, Waymo, UiPath, and Stitch Fix Understand how AI capabilities for robots can improve business Deploy chatbots and Robotic Processing Automation (RPA) to save costs and improve customer service Avoid costly gotchas Recognize ethical concerns and other risk factors of using artificial intelligence Examine the secular trends and how they may impact your business **Who This Book Is For** Readers without a technical background, such as managers, looking to understand AI to evaluate solutions.

Reconstructing Networks Course Technology

The book is an easy-to-follow guide with clear instructions on various mobile forensic techniques. The chapters and the topics within are structured for a smooth learning curve, which will swiftly empower you to master mobile forensics. If you are a budding forensic analyst, consultant, engineer, or a forensic professional wanting to expand your skillset, this is the book for you. The book will also be beneficial to those with an interest in mobile forensics or wanting to find data lost on mobile devices. It will be helpful to be familiar with forensics in general but no prior experience is required to follow this book.

Highly Efficient OLEDs with Phosphorescent Materials Springer

The open source nature of the platform has not only established a new direction for the industry, but enables a developer or forensic analyst to understand the device at the most fundamental level. *Android Forensics* covers an open source mobile device platform based on the Linux 2.6 kernel and managed by the Open Handset Alliance. The Android platform is a major source of digital forensic investigation and analysis. This book provides a thorough review of the Android platform including supported hardware devices, the structure of the Android development project and implementation of core services (wireless communication, data storage and other low-level functions). Finally, it will focus on teaching readers how to apply actual forensic techniques to recover data. Ability to forensically acquire Android devices using the techniques outlined in the book Detailed information about Android applications needed for forensics investigations Important information about SQLite, a file based structured data storage relevant for both Android and many other platforms.