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YARETZI DOMINGUEZ

Platform Urbanism Springer
Effective healthcare delivery is a vital concern for citizens and communities across the globe. The numerous facets of this industry require constant re-evaluation and optimization of management techniques. The Handbook of Research on Healthcare Administration and Management is a pivotal reference source for the latest scholarly material on emerging strategies and methods for delivering optimal healthcare opportunities and solutions. Highlighting issues relating to decision making, process optimization, and technological applications, this book is ideally designed for policy makers, administrators, students, professionals, and researchers interested in achieving superior healthcare solutions.

FCC Record IGI Global

The world of medical technologies is undergoing a sea change in the domain of consumer culture. Having a grasp on what appeals to consumers and how consumers are making purchasing decisions is essential to the success of any organization that thrives by offering a product or service. As such, it is vital to

examine the consumer-centered aspects of medical technological developments that have a patient-centered focus and allow patients to take part in their own personal health and wellness. Consumer-Driven Technologies in Healthcare: Breakthroughs in Research and Practice is a critical source of academic knowledge on the use of smartphones and other technological devices for cancer therapy, fitness and wellness, chronic disease monitoring, and other areas. The tracking of these items using technology has allowed consumers to take control of their own healthcare. Highlighting a range of pertinent topics such as clinical decision support systems, patient engagement, and electronic health records, this publication is an ideal reference source for doctors, nurse practitioners, hospital administrators, medical professionals, IT professionals, academicians, and researchers interested in advancing medical practice through technology. *The Smartphone* Microsoft Press Project Prep tells the story of four thirteen-year-old girls as they begin to discover a new world of technology, entrepreneurship and coding. It's also a story about friendship, love, fashion and all the other things in the life of a thirteen-year-old. The girls come across

the challenges, setbacks and successes any entrepreneur faces, but most importantly they discover how magical working in technology can be - the amazing feeling that comes from seeing an idea become a reality, something you can actually use and that is impacting other people's lives for the better. Along the way readers will learn the ins and outs of the tech world, meet entrepreneurial role models, and learn the beginnings of how to code.

Virtual and Augmented Reality: Concepts, Methodologies, Tools, and Applications Routledge

Virtual and augmented reality is the next frontier of technological innovation. As technology exponentially evolves, so do the ways in which humans interact and depend upon it. *Virtual and Augmented Reality: Concepts, Methodologies, Tools, and Applications* is a comprehensive reference source for the latest scholarly material on the trends, techniques, and uses of virtual and augmented reality in various fields, and examines the benefits and challenges of these developments. Highlighting a range of pertinent topics, such as human-computer interaction, digital self-identity, and virtual reconstruction, this multi-volume book is ideally designed for researchers, academics, professionals, theorists, students, and practitioners interested in emerging technology applications across the digital plane.

Exam Ref 70-696 Managing Enterprise Devices and Apps (MCSE) McGraw Hill Professional

Prepare for Microsoft Exam 70-696--and help demonstrate your real-world mastery of managing enterprise devices and apps. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical-thinking and decision-making acumen

needed for success at the MCSE level. Focus on the expertise measured by these objectives: Deploy and manage virtual applications Deploy and manage desktop and mobile applications Plan and implement software updates Manage compliance and Endpoint Protection settings Manage Configuration Manager clients Manage inventory using Configuration Manager Provision and manage mobile devices This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have experience with Windows Server, System Center 2012 R2 Configuration Manager, Microsoft Intune, and enterprise client management--plus basic Microsoft SQL Server, Windows PowerShell, and application configuration skills.

Standards and Standardization:

Concepts, Methodologies, Tools, and Applications McGraw-Hill Education (UK)

If you want a complete understanding of mobile automation testing and its practical implementation, then this book is for you. Familiarity with the basics of VB Script and Java along with knowledge of basic testing concepts is essential.

Transforming NOKIA Rüdiger

Wischenbart Content and Consulting

The great Nokia turnaround—universal business lessons for leaders in any industry Nokia once dominated the smartphone industry. It was to mobile phones as Kleenex is to facial tissues. Then iPhones and Androids appeared out of nowhere and pushed Nokia off the cliff. In just four years, the company lost over 90 percent of its value. Revenues were in freefall; massive layoffs became common. Pundits predicted that bankruptcy wasn't a matter of if, it was a matter of when. Then something equally shocking occurred. In record time, Nokia

bounced back. With a vengeance. Nokia reinvented itself and is now the second-biggest player in the \$100 billion-dollar global wireless market. In *Transforming Nokia*, the man who orchestrated and led Nokia's comeback—Chairman of the Board Risto Siilasmaa—reveals the story of Nokia's fall and resurrection. He reveals the inside story of the collapse and provides survival strategies and change-management methods any business leader can take to the bank. You'll learn how to harness the power of what Siilasmaa calls "paranoid optimism" and apply his winning entrepreneurial leadership model to rise above any challenge and drive sustainable success. Whether you lead a team or a corporate division, head a start-up or a massive organization, and whether your business is on the rocks or running smoothly, *Transforming Nokia* provides everything you need to sharpen your foresight, expand your options, seize opportunities, and thrive, no matter what changes tomorrow brings.

Multidisciplinary Perspectives on Telecommunications, Wireless Systems, and Mobile Computing Emereo Publishing

The development of new information and communication technologies has a considerable impact on the way humans interact with each other and their environment. The proper use of these technologies is an important consideration in the success of modern human endeavors. *Multidisciplinary Perspectives on Telecommunications, Wireless Systems, and Mobile Computing* explores some of the latest advances in wireless communication technologies, making use of empirical research and analytical case studies to evaluate best practices in the discipline. This book will provide insight into the next generation

of information and communication technologies for developers, engineers, students, researchers, and managers in the telecommunications field.

Social Leader Routledge

Invaluable coverage on all aspects of System Center 2012 R2 Configuration Manager Completely updated for System Center 2012 R2 Configuration Manager, this comprehensive book provides intermediate and advanced coverage of all aspects of the product, including planning and installation, migrating from previous versions of Configuration Manager, deploying software and operating systems, security, monitoring and troubleshooting, and automating and customizing. Provides numerous real-world scenarios to show you how to use the tool in various contexts Explores planning and installation and migrating from SCCM 2007 Walks you through deploying software and operating systems, security, monitoring, and troubleshooting Demonstrates automating and customizing SCCM 2012 with scripts This essential book provides you with all the information you need to get savvy with System Center 2012 R2 Configuration Manager.

From Mainframes to Smartphones John Wiley & Sons

An investment banker and professor explains what really drives success in the tech economy Many think that they understand the secrets to the success of the biggest tech companies: Facebook, Amazon, Apple, Netflix, and Google. It's the platform economy, or network effects, or some other magical power that makes their ultimate world domination inevitable. Investment banker and professor Jonathan Knee argues that the truth is much more complicated--but entrepreneurs and investors can understand what makes

the giants work, and learn the keys to lasting success in the digital economy. Knee explains what really makes the biggest tech companies work: a surprisingly disparate portfolio of structural advantages buttressed by shrewd acquisitions, strong management, lax regulation, and often, encouraging the myth that they are invincible to discourage competitors. By offering fresh insights into the true sources of strength and very real vulnerabilities of these companies, *The Platform Delusion* shows how investors, existing businesses, and startups might value them, compete with them, and imitate them. *The Platform Delusion* demystifies the success of the biggest digital companies in sectors from retail to media to software to hardware, offering readers what those companies don't want everyone else to know. Knee's insights are invaluable for entrepreneurs and investors in digital businesses seeking to understand what drives resilience and profitability for the long term.

Virtualizing Desktops and Apps with Windows Server 2012 R2 Inside Out

Springer Science & Business Media
This book presents a new model, the competency framework, for students, innovators, entrepreneurs, managers, and anyone who wants to better understand the dynamic world of innovation and entrepreneurship. Focused on both the individual and strategic organizational level, this book is about people and the competencies each person needs to learn to be successful in creating a more dynamic future. Matthews and Brueggemann's framework for innovation and entrepreneurship competencies empowers individuals to excel at innovation and new venture creation. It

provides a practical guide and clear and concise understanding of the knowledge, skills, attitudes, and experiences that are needed to increase imagination, creativity, innovation and new venture creation capability. Innovation and Entrepreneurship will be attractive for students of entrepreneurship, innovation, management and cross-disciplinary classes, such as design thinking. Presented in a modular format, *Innovation & Entrepreneurship* informs the future direction of people and technology, as well as the educational systems producing the next generation of innovators and entrepreneurs. Based on extensive academic research, this book is organized into two sections: Twelve innovation elements and twelve competency categories. The elements are the foundation and the competency categories are the building blocks that inform our path toward a more precise understanding of how innovation and entrepreneurship plays an important role in economic development and our daily lives.

Mobile App 104 Success Secrets - 104 Most Asked Questions on Mobile App - What You Need to Know Springer

The International Encyclopedia of Digital Communication and Society offers critical assessments of theoretical and applied research on digitally-mediated communication, a central area of study in the 21st century. Unique for its emphasis on digital media and communication and for its use of business and management perspectives, in addition to cultural, developmental, political and sociological perspectives. Entries are written by scholars and some practitioners from around the world, with exceptional depth and international scope of coverage in five themes: Social

Media, Commercial Applications, Online Gaming, Law and Policy, and Information and Communicative Technology for Development Features leading research in the fields of Media and Communication Studies, Internet Studies, Journalism Studies, Law and Policy Studies, Science, Technology and Innovation Studies, and many more Organized in an accessible A-Z format with over 150 entries on key topics ranging from 2,000 to 10,000 words Part of The Wiley Blackwell-ICA International Encyclopedias of Communication series, published in conjunction with the International Communication Association. Online version available at Wiley Online Library

Mobile Security and Privacy Springer Nature

The 2016 edition of the Global eBook report, with more than 50 data driven original charts and tables, is the international industry reference on the evolution of ebook markets focuses on relevant key angles for an understanding of the current transformation of book publishing in a global perspective: Market close ups (print and digital) for the US, UK, Europe (notably France, Germany, Italy, the Netherlands Spain, Sweden, and a detailed overview on Central and Eastern Europe), Plus analysis of selected emerging markets, notably Brazil, China, India and Russia; Summaries of key debates and driving forces (global players such as Amazon, statistical close ups on pricing, performance by genre, piracy, patterns of consumer habits, DRM, self publishing, et al.) We provide an overview of trends and developments, based on a unique set of data from a wide array of the best available sources, backed up by a thorough analysis of overall book publishing in the diverse

international contexts. The 2016 edition of the Global eBook report particularly emphasizes how digital developments are embedded in the overall evolution of publishing markets, by providing context data as well as historical statistics to spot trends and developments over the past 3 to 7 years. Main driving forces and policy as well as legal debates shaping the current transformation of the international book business are identified and looked at in country and market comparisons.

Mobile Technologies for Every Library IGI Global

If you are wondering what mobile technology adoption means for your library or how to get started, Mobile Technologies for Every Library will answer your questions! This book will detail the opportunities and pitfalls in using mobile technology in libraries. Business Information Systems John Wiley & Sons

Professionals in the interdisciplinary field of computer science focus on the design, operation, and maintenance of computational systems and software. Methodologies and tools of engineering are utilized alongside the technological advancements of computer applications to develop efficient and precise databases of information. The Handbook of Research on Innovations in Systems and Software Engineering combines relevant research from all facets of computer programming to provide a comprehensive look at the challenges and changes in the field. With information spanning topics such as design models, cloud computing, and security, this handbook is an essential reference source for academicians, researchers, practitioners, and students interested in the development and design of improved and effective

technologies.

Project Prep Unbound Publishing
 Mobile computing skills are becoming standard in the IT industry. Mobile Computing Deployment and Management: Real World Skills for CompTIA Mobility+ Certification and Beyond is the ultimate reference for mobile computing. Certified Wireless Network Expert Robert J. Bartz guides IT and networking professionals through the fundamental and advanced concepts of mobile computing, providing the information and instruction necessary to get up to speed on current technology and best practices. The book maps to the CompTIA Mobility+ (MB0-001) exam, making it an ideal resource for those seeking this rewarding certification. The mobile device has already overshadowed the PC as a primary means for Internet access for a large portion of the world's population, and by 2020, there will be an estimated 10 billion mobile devices worldwide. Mobile connectivity has become the new standard for business professionals, and when combined with cloud computing, it creates a world where instant access is the norm. To remain relevant, IT professionals must hone their mobile skills. The ability to manage, develop, and secure a mobile infrastructure is quickly becoming a key component to entering the IT industry, and professionals lacking those skills will be left behind. This book covers all aspects of mobile computing, including: Radio frequency, antenna, and cellular technology Physical and logical infrastructure technologies Common mobile device policies and application management Standards and certifications, and more Each chapter includes hands-on exercises, real-world examples, and in-depth guidance from

the perspective of a mobile computing expert. IT professionals looking to expand their capabilities need look no further than Mobile Computing Deployment and Management: Real World Skills for CompTIA Mobility+ Certification and Beyond for the most comprehensive approach to mobile computing on the market today.

Exam Ref 70-695 Deploying Windows Devices and Enterprise Apps (MCSE)
 Syngress

The Encyclopedia of Social Media and Politics explores how the rise of social media is altering politics both in the United States and in key moments, movements, and places around the world. Its scope encompasses the disruptive technologies and activities that are changing basic patterns in American politics and the amazing transformations that social media use is rendering in other political systems heretofore resistant to democratization and change. In a time when social media are revolutionizing and galvanizing politics in the United States and around the world, this encyclopedia is a must-have reference. It reflects the changing landscape of politics where old modes and methods of political communication from elites to the masses (top down) and from the masses to elites (bottom up) are being displaced rapidly by social media, and where activists are building new movements and protests using social media to alter mainstream political agendas. Key Features This three-volume A-to-Z encyclopedia set includes 600 short essays on high-interest topics that explore social media's impact on politics, such as "Activists and Activism," "Issues and Social Media," "Politics and Social Media," and "Popular Uprisings and Protest." A stellar array of world

renowned scholars have written entries in a clear and accessible style that invites readers to explore and reflect on the use of social media by political candidates in this country, as well as the use of social media in protests overseas. Unique to this book is a detailed appendix with material unavailable anywhere else tracking and illustrating social media usage by U.S. Senators and Congressmen. This encyclopedia set is a must-have general, non-technical resource for students and researchers who seek to understand how the changes in social networking through social media are affecting politics, both in the United States and in selected countries or regions around the world.

Handbook of Research on Mobile Devices and Applications in Higher Education Settings IGI Global

Mobile Security and Privacy: Advances, Challenges and Future Research Directions provides the first truly holistic view of leading edge mobile security research from Dr. Man Ho Au and Dr. Raymond Choo—leading researchers in mobile security. Mobile devices and apps have become part of everyday life in both developed and developing countries. As with most evolving technologies, mobile devices and mobile apps can be used for criminal exploitation. Along with the increased use of mobile devices and apps to access and store sensitive, personally identifiable information (PII) has come an increasing need for the community to have a better understanding of the associated security and privacy risks. Drawing upon the expertise of world-renowned researchers and experts, this volume comprehensively discusses a range of mobile security and privacy topics from research, applied, and international perspectives, while aligning

technical security implementations with the most recent developments in government, legal, and international environments. The book does not focus on vendor-specific solutions, instead providing a complete presentation of forward-looking research in all areas of mobile security. The book will enable practitioners to learn about upcoming trends, scientists to share new directions in research, and government and industry decision-makers to prepare for major strategic decisions regarding implementation of mobile technology security and privacy. In addition to the state-of-the-art research advances, this book also discusses prospective future research topics and open challenges. Presents the most current and leading edge research on mobile security and privacy, featuring a panel of top experts in the field. Provides a strategic and international overview of the security issues surrounding mobile technologies. Covers key technical topics and provides readers with a complete understanding of the most current research findings along with future research directions and challenges. Enables practitioners to learn about upcoming trends, scientists to share new directions in research, and government and industry decision-makers to prepare for major strategic decisions regarding the implementation of mobile technology security and privacy initiatives.

Mobile Computing Deployment and Management Penguin

This book contains the refereed proceedings of the 19th International Conference on Business Information Systems, BIS 2016, held in Leipzig, Germany, in July 2016. The BIS conference series follows trends in academia and business research; thus the theme of the BIS 2016 conference

was Smart Business Ecosystems". This recognizes that no business is an island and competition is increasingly taking place between business networks and no longer between individual companies. A variety of aspects is relevant for designing and understanding smart business ecosystems. They reach from new business models, value chains and processes to all aspects of analytical, social and enterprise applications and platforms as well as cyber-physical infrastructures. The 33 full and 1 short papers were carefully reviewed and selected from 87 submissions. They are grouped into sections on ecosystems; big and smart data; smart infrastructures; process management; business and enterprise modeling; service science; social media; and applications.

Fit to Fight Hudson Whitman/ ECP
 Conquer Windows Server 2012 R2 virtualization--from the inside out! Dive into Windows Server 2012 R2 virtualization--and really put your systems expertise to work. Focusing on both virtual desktop infrastructure and

virtualized applications, this supremely organized reference packs hundreds of timesaving solutions, tips, and workarounds. Discover how the experts tackle Windows virtualization--and challenge yourself to new levels of mastery. Use virtualization to prevent business disruption, help improve security, simplify upgrades, and support mobile users Plan and deploy User State Virtualization for a consistent experience across locations and devices Define users, applications, and scenarios for any virtualization project Compare and deploy both session-based and virtual machine-based (VM-based) desktops Configure Client Hyper-V and work with VMs in a Client Hyper-V environment Install, design, configure, and administer Microsoft Application Virtualization (App-V) infrastructure and clients Sequence applications for efficient and reliable deployment Help secure remote access to virtual desktops with Remote Desktop Gateway (RD Gateway) Plan and implement pooled and personal desktops Monitor virtualized apps and desktops for health and performance