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2021-02-04

ASHTYN SAWYER

Crash Course in Young Adult Services IGI Global

Creating and Promoting Lifelong Learning in Public Libraries describes specific ways that public librarians and other professionals can promote lifelong learning by planning and implementing Information Literacy Instruction (ILI). This book includes chapters on planning for instruction, using teaching methods, teaching with and about technology, and combining elements of ILI with more traditional public library programs, services, and activities. It is the sequel to Lifelong Learning in Public Libraries:

Principles, Programs, and People. Children's Services Today IGI Global
E-book vendors continue to experiment: adjustments to business models, consolidation of content, and mergers with competitors mean constant change.

Research Anthology on Collaboration, Digital Services, and Resource Management for the Sustainability of Libraries Upper Room Books

A spooky legend twists grave matters. Sheila Mackey's dislike for cemeteries can't fend off her friend Clara's determination. Amid eerie legends, including a tailgating hearse, the accidental investigator is lured into sorting through deadly questions a century old, revolving around an unidentified victim known as ZigZag Jane. Who was she? How did she come to

be found murdered in the cemetery more than a hundred years ago? Why is the third generation of one family devoting himself to finding the answer? Nothing follows a straight line in this historic inquiry, including conflict over their sleuthing with Teague O'Donnell, newly hired as a part-time detective in North Bend County, Kentucky. Especially when the past doesn't stay in the past and the victims multiply. From the dog park with Sheila's Gracie and Clara's Lulu, to the small town post office, to yoga class, to the historical society, and always back to ZigZag Cemetery (to Sheila's chagrin), she and Clara negotiate the zigs and zags of this seventh book in USA Today bestselling author Patricia McLinn's cozy mystery series, Secret Sleuth. The series begins

with a murder on a transatlantic cruise in Death on the Diversion. In Death on Torrid Avenue and later books, accidental investigator Sheila returns to dry land in the Midwest, where mysteries abound in her new Kentucky home. Secret Sleuth series Death on the Diversion Death on Torrid Avenue Death on Beguiling Way Death on Covert Circle Death on Shady Bridge Death on Carrion Lane Death on ZigZag Trail Death on Puzzle Place Death on the Diversion "is such an enjoyable story, reminiscent of Agatha Christie's style, with a good study of human nature and plenty of humor. Great start to a new series!" – 5-star review Death on Torrid Avenue "is told with a lot of humor and the characters are good company. I thoroughly enjoyed myself and am

looking forward to the next story." - 5-star review More mystery from Patricia McLinn Caught Dead in Wyoming series Sign Off Left Hanging Shoot First Last Ditch Look Live Back Story Cold Open Hot Roll Reaction Shot Body Brace Cross Talk Air Ready Cue Up "While the mystery itself is twisty-turny and thoroughly engaging, it's the smart and witty writing that I loved the best." -- Diane Chamberlain, New York Times bestselling author "Colorful characters, intriguing, intelligent mystery, plus the state of Wyoming leaping off every page." -- Emilie Richards, USA Today bestselling author The Innocence Trilogy Proof of Innocence Price of Innocence Premise of Innocence Ride the River: Rodeo Knights (romantic suspense) Bardville, Wyoming series (romance with

a little mystery) A Stranger in the Family A Stranger to Love The Rancher Meets His Match Secret Sleuth: Romantic mystery with humor series, small-town, murder crime fiction, amateur, woman women, detective, police, ex-cop, dog, bookseller, novelist, hidden identity, krimis, kriminalromane

The Economics of Books and Reading
University of Toronto Press

This book gives an overview of the key issues related to books and reading within the field of cultural economics and identifies additional lacunae in this area of research. The field of cultural economics is surprisingly short on research on the book market and on the activity of reading compared with other more recently invented media such as films and musical recordings. In addition,

books and reading are strongly impacted by the disruptive innovations of digital technology and the use of online distribution platforms that fuel much of the research on the more recently invented cultural media. This book shows that the area of books and reading has had contributions in historically established areas of cultural economics and those currently exciting attention - chiefly with respect to digital disruption. Finally, it explains how books and reading are a fully developed rational addition model rather than something just based on the addition of past behaviour. Previously published in *Journal of Cultural Economics* Volume 43, issue 4, December 2019
Crash Course in Teen Services Routledge
Successful businesses recognize that the

development of strong customer relationships through quality service (and services) as well as implementing service strategies for competitive advantage are key to their success. In its fourth European edition, *Services Marketing: Integrating Customer Focus across the Firm* provides full coverage of the foundations of services marketing, placing the distinctive Gaps model at the center of this approach. The new edition draws on the most recent research, and using up-to-date and topical examples, the book focuses on the development of customer relationships through service, outlining the core concepts and theories in services marketing today. New and updated material in this new edition includes: • New content related to human resource strategies, including

coverage of the role of robots and chatbots for delivering customer-focused services. • New coverage on listening to customers through research, big data, netnography and monitoring user-generated content. • Increased technology, social media and digital coverage throughout the text, including the delivery of services using mobile and digital platforms, as well as through the Internet of Things. • Brand new examples and case studies added from global and innovative companies including Turkish Airlines, Volvo, EasyJet and McDonalds. Available with McGraw-Hill's Connect®, the well-established online learning platform, which features our award-winning adaptive reading experience as well as resources to help faculty and institutions improve student

outcomes and course delivery efficiency. *Library Programs and Services* Ballantine Books
'Wishful Drinking is a touching and incisive account of bipolarity, addiction and motherhood.' Independent 'No motive is pure. No one is good or bad – but a hearty mix of both. And sometimes life actually gives to you by taking away.' Carrie Fisher in *Wishful Drinking*
In *Wishful Drinking*, Carrie Fisher told the true and intoxicating story of her life with inimitable wit. Born to celebrity parents, she was picked to play a princess in a little movie called *Star Wars* when only 19 years old. "But it isn't all sweetness and light sabres." Alas, aside from a demanding career and her role as a single mother (not to mention the hyperspace hairdo), Carrie also

spends her free time battling addiction and weathering the wild ride of manic depression. It's an incredible tale: from having Elizabeth Taylor as a stepmother, to marrying (and divorcing) Paul Simon, and from having the father of her daughter leave her for a man, to ultimately waking up one morning and finding a friend dead beside her in bed. Carrie Fisher's star-studded career included roles in numerous films such as *The Blues Brothers* and *When Harry Met Sally*. She was the author of four bestselling novels, *Surrender in the Pink*, *Delusions of Grandma*, *The Best Awful* and *Postcards from the Edge*, which was made into a hit film starring Shirley MacLaine and Meryl Streep. Carrie's experience with addiction and mental illness – and her willingness to talk

honestly about them – made her a sought-after speaker and respected advocate. She was truly one of the most magical people to walk among us. Further praise for Carrie Fisher:- [Shockaholic] is the finest, funniest chronicler of the maddest celebrity mores.' *Sunday Times* 'Fisher has a talent for lacerating insight that masquerades as carefree self-deprecation' *Los Angeles Times* 'She is one of the rare inhabitants of La-La Land who can actually write' *New York Times* [Lilac Girls](#) Packt Publishing Ltd Covering every essential topic ranging from circulation and literacy instruction to reference and security, this benchmark text provides an up-to-date, broadly based view of library public service and its functions. Supplying

essential, foundational reading for students of library public services as well as an up-to-date overview for practitioners who wish to refresh their knowledge or acquaint themselves with a new area of responsibility, this book's broad and solid coverage will benefit anyone concerned with developing or maintaining the public face of the library. A revision and expansion of Libraries Unlimited's Introduction to Library Public Services: Seventh Edition, this edition has new chapters covering such topics as e-resources, collections, print and other media, and facilities and funding. Additionally, every chapter has been substantially updated and reorganized to better reflect the role of technology in library services today. The book begins with background

information on public services in libraries and an analysis of the library's public service philosophy. Then, the authors delve into staffing and assessment of services, moving logically to major functional areas of public services—reference, instruction, document delivery, circulation and reserves, collections, programming, safety and security issues, and facilities and funding. Real-life anecdotes from public, academic, and school libraries illustrate principles and concepts throughout the book. For each topic, the authors detail its role and philosophy, and offer key points to remember, references, and lists for further reading. *Unrevealed Until Its Season* Celadon Books
NEW YORK TIMES BESTSELLER • One

million copies sold! Inspired by the life of a real World War II heroine, this remarkable debut novel reveals the power of unsung women to change history in their quest for love, freedom, and second chances. “Extremely moving and memorable . . . This impressive debut should appeal strongly to historical fiction readers and to book clubs that adored Kristin Hannah’s *The Nightingale* and Anthony Doerr’s *All the Light We Cannot See*.”—Library Journal (starred review) New York socialite Caroline Ferriday has her hands full with her post at the French consulate and a new love on the horizon. But Caroline’s world is forever changed when Hitler’s army invades Poland in September 1939—and then sets its sights on France. An ocean away from Caroline,

Kasia Kuzmerick, a Polish teenager, senses her carefree youth disappearing as she is drawn deeper into her role as courier for the underground resistance movement. In a tense atmosphere of watchful eyes and suspecting neighbors, one false move can have dire consequences. For the ambitious young German doctor, Herta Oberheuser, an ad for a government medical position seems her ticket out of a desolate life. Once hired, though, she finds herself trapped in a male-dominated realm of Nazi secrets and power. The lives of these three women are set on a collision course when the unthinkable happens and Kasia is sent to Ravensbrück, the notorious Nazi concentration camp for women. Their stories cross continents—from New York to Paris,

Germany, and Poland—as Caroline and Kasia strive to bring justice to those whom history has forgotten. USA Today “New and Noteworthy” Book • LibraryReads Top Ten Pick Screwged Rowman & Littlefield

Faced with increased budget cuts, libraries must continue to advance their services through new technologies and practices in order to keep pace with the rapid changes society is currently facing. The once traditional in-person services offered can no longer be the only option, and to keep themselves afloat, libraries must offer more in terms of digital services. The convenience of offering mobile and digital services brings a new wave of accessibility to libraries and a new question on just how much libraries will need to change to meet the

newfound needs of its patrons. Beyond offering these digital services, libraries are incorporating other types of technology in multifaceted ways such as utilizing artificial intelligence practices, social media, and big data management. Moreover, libraries are increasingly looking for ways to partner and collaborate with the community, faculty, students, and other libraries in order to keep abreast of the best practices and needs of their users. The Research Anthology on Collaboration, Digital Services, and Resource Management for the Sustainability of Libraries explores emerging strategies and technologies that are redefining the role of the library within communities and academia. This reference book covers extensive ground on all the ways libraries have shifted to

manage their resources, digitalize their services, and market themselves within the new technological revolution. These continued shifts for libraries come with benefits, challenges, and future projections that are critical for discussion as libraries continue to strive to remain updated and relevant in times of change. This book is ideal for librarians, archivists, collection managers, IT specialists, electronic resource librarians, practitioners, stakeholders, researchers, academicians, and students who are interested in the current state of libraries and how they are transforming to fit modern needs.

Wishful Drinking Bloomsbury Publishing USA

Turbocharge your marketing plans by making the leap from simple descriptive

statistics in Excel to sophisticated predictive analytics with the Python programming language

Key Features Use data analytics and machine learning in a sales and marketing context Gain insights from data to make better business decisions Build your experience and confidence with realistic hands-on practice

Book Description Unleash the power of data to reach your marketing goals with this practical guide to data science for business. This book will help you get started on your journey to becoming a master of marketing analytics with Python. You'll work with relevant datasets and build your practical skills by tackling engaging exercises and activities that simulate real-world market analysis projects. You'll learn to think like a data scientist,

build your problem-solving skills, and discover how to look at data in new ways to deliver business insights and make intelligent data-driven decisions. As well as learning how to clean, explore, and visualize data, you'll implement machine learning algorithms and build models to make predictions. As you work through the book, you'll use Python tools to analyze sales, visualize advertising data, predict revenue, address customer churn, and implement customer segmentation to understand behavior. By the end of this book, you'll have the knowledge, skills, and confidence to implement data science and machine learning techniques to better understand your marketing data and improve your decision-making. What you will learnLoad, clean, and explore sales and

marketing data using pandasForm and test hypotheses using real data sets and analytics toolsVisualize patterns in customer behavior using MatplotlibUse advanced machine learning models like random forest and SVMUse various unsupervised learning algorithms for customer segmentationUse supervised learning techniques for sales predictionEvaluate and compare different models to get the best outcomesOptimize models with hyperparameter tuning and SMOTEWho this book is for This marketing book is for anyone who wants to learn how to use Python for cutting-edge marketing analytics. Whether you're a developer who wants to move into marketing, or a marketing analyst who wants to learn more sophisticated tools and techniques,

this book will get you on the right path. Basic prior knowledge of Python and experience working with data will help you access this book more easily.

The Slow Book Revolution Independently Published

Useful for newcomers to the children's library staff as well as longtime children's librarians, the second edition of this popular handbook provides easy-to-follow instructions to make innovations in children's library materials work for you. Addressing everything from the basics of reference to the complex and highly specialized duties of program development, this handbook is perfect for both librarians and support staff who are assigned to the children's department of a library. This second addition of Crash Course in Children's

Services covers many of the new issues facing children's library staff, including eBooks, using apps in programming, other online reading options, book trailers, nonfiction and the Common Core curriculum. It also describes expanded programming options such as makerspaces, gaming, dog reading programs, and play at storytime. Ideal for new children's librarians as well as experienced library staff who have not worked with children recently and longtime children's librarians looking to add new skills to their tool kits, the book familiarizes readers with all the new developments of the past few years, from online reading options to the wealth of new programming aimed at youth. You'll learn about subjects such as pop-up and passive programming,

offering online homework help, and outreach and services to special needs children, and then quickly implement new practices into use at your library.

How to Self-Publish Your Book Rowman & Littlefield

Learn how to improve teen services in public libraries by better understanding teen development and having positive interactions with teens to provide appropriate and interesting collections and services. A library can be a tremendous resource for teens—one that helps them to learn about themselves and the world they live in. But teenagers are intrinsically different from children and from adults, and these critical developmental differences affect the ways they interact with others, both in the world at large and in the library.

Serving teens effectively in the library requires a basic understanding of who teens are and the developmental tasks they face—factors that affect all aspects of library service, from the specific programs and services we offer to the ways that staff provide assistance to the teen who is seeking help at a library service desk. This book enables library workers to better understand adolescent development, which allows them to provide a positive library experience for teens. Readers will learn how to supply excellent library services with and for teens, including in the areas of collection development, readers' advisory, reference and homework help, programming, and advocacy. The book identifies the best ways to have positive interactions with teens in the library

based on their mental development and details best practices for teen services. The concluding section discusses advocating for teens, with emphasis on their right to privacy and equal access to materials and services.

Supporting Reading in Grades 6-12

Independently Published

Here, one of America's foremost experts in public library services to children cover the basics of library services for children. Jeanette Larson highlights best practices and "toolkits" that provide tools and resources to quickly implement programs and services. She includes model programs, checklists and forms, and ready-to-use examples of programs, with an emphasis on programs that are inexpensive to implement and simple to replicate. From start to finish, learn how

to plan, implement, and manage public library programs and services for children, ages birth to twelve years old. Children's services are a critical part of today's library services and staff need basic background information, practical advice, and specific examples of how to perform the fundamental duties required of them. Special features of the book include: Basic information on how to implement the fundamental services and programs of library services to children Background and rationale for the provision of these services and programs Enhancements for children's programs and services that support literacy and learning Templates for successful programs Examples of inexpensive and ready-to-use programs ranging from simple to on-going and more elaborate

programs *Children's Services Today: A Practical Guide for Librarians* offers basic background, practical experience, and best practices necessary for the successful provision of children's services in today's public library.

Whether you are a part-time children's librarian in a small, rural library, a generalist assigned to provide children's programming in a medium-sized library, or a paraprofessional working in the children's department in a large urban library, this practical guide will help you implement dynamic programs and services that meet the needs of today's children and families

Encyclopedia of Aesthetics American Library Association

This inspiring guide shows how to implement the principles of the Slow

Book movement in college campus libraries as well as public and high school libraries, with the ultimate goals of encouraging pensive reading habits and creating a lifelong enjoyment of books. In a world of constant Facebook posts and Tweets, digital distractions and online reading habits are wearing at students' ability to focus, reflect, synthesize, and think deeply. This professional text, based on a concept introduced by Maura Kelly in the online edition of *The Atlantic*, delves into the trend toward contemplative reading—otherwise known as the Slow Book movement—explaining what it is, why it's important, and how you can implement it in various ways and in multiple settings. Author and librarian Meagan Lacy, along with contributions

from others in the field, offers insights, advice, and practical tools to help you foster an appreciation of reading in students both during and after college. The first part of the book establishes the importance of the Slow Book movement, while the second and third sections combine case studies and guidance for employing the principles of this method across multiple genres, including fiction, nonfiction, classics, and contemporary works. Chapters build a rationale for the approach, describe its underlying philosophy, and articulate concrete ways to apply the methodology in different venues.

[Ninety-Nine Fire Hoops](#) American Library Association

Author James Howell believes in the power of song to teach spiritual truths.

"Hymns embed faith into the marrow of the soul," he writes. In *Unrevealed Until Its Season*, Howell takes us on a 40-day journey through well-loved hymns. A meaningful Lenten devotional guide for individuals and small groups, *Unrevealed Until Its Season* is also a valuable resource and perfect gift for musicians as they prepare for worship, and for ministers as they lead worship. Weekly themes include Praising God, Hymns About Jesus, Hymns of Forgiveness, Hymns of Vision, Hymns of Beauty, Hymns of Holy Week, and Hymns of Easter. Howell ponders phrases from old and new hymns, such as "Be Thou My Vision," "Hymn of Promise," "All Creatures of Our God and King," "For Everyone Born," "Come, Thou Fount of Every Blessing," "Lift High the Cross,"

and "When I Survey the Wondrous Cross."

The Dream Weavers Oxford University Press, USA

The first comprehensive encyclopedia for the growing fields of media and communication studies, the Encyclopedia of Media and Communication is an essential resource for beginners and seasoned academics alike. Contributions from over fifty experts and practitioners provide an accessible introduction to these disciplines' most important concepts, figures, and schools of thought □ from Jean Baudrillard to Tim Berners Lee, and podcasting to Peircean semiotics.

Detailed and up-to-date, the Encyclopedia of Media and Communication synthesizes a wide array

of works and perspectives on the making of meaning. The appendix includes timelines covering the whole historical record for each medium, from either antiquity or their inception to the present day. Each entry also features a bibliography linking readers to relevant resources for further reading. The most coherent treatment yet of these fields, the Encyclopedia of Media and Communication promises to be the standard reference text for the next generation of media and communication students and scholars.

Case Studies on Chinese Enterprises Bloomsbury Publishing USA

Allison Hong is not your typical fifteen-year-old Taiwanese girl. Unwilling to bend to the conditioning of her Chinese culture, which demands that women

submit to men's will, she disobeys her father's demand to stay in their faith tradition, Buddhism, and instead joins the Church of Jesus Christ of Latter-day Saints. Then, six years later, she drops out of college to serve a mission—a decision for which her father disowns her. After serving her mission in Taiwan, twenty-two-year-old Allison marries her Chinese-speaking American boyfriend, Cameron Chastain. But sixteen months later, Allison returns home to their Texas apartment and is shocked to discover that, in her two-hour absence, Cameron has taken all the money, moved out, and filed for divorce. Desperate for love and acceptance, Allison moves to Utah and enlists in an imaginary, unforgiving dating war against the bachelorettes at Brigham Young University, where the

rules don't make sense—and winning isn't what she thought it would be.

[Data Science for Marketing Analytics](#)

William D. Richards, LLC

The brand-new, gripping historical novel from the Sunday Times bestselling author of *Lady of Hay!* 'Warmth, depth, mystery, magic and the supernatural ... such a beautiful book!' bestselling author Santa Montefiore

[EBK: Services Marketing: Integrating Customer Service Across the Firm 4e](#)

She Writes Press

This book presents a curricular framework for students grades 6–12 that school librarians and teachers can use collaboratively to enhance reading skill development, promote literature appreciation, and motivate young people to incorporate reading into their lives,

beyond the required schoolwork. *Supporting Reading Grades 6–12: A Guide* addresses head-on the disturbing trend of declining leisure reading among students and demonstrates how school librarians can contribute to the development of lifelong reading habits as well as improve students' motivation and test scores. The book provides a comprehensive framework for achieving this: the READS curriculum, which stands for Read as a personal activity; Explore characteristics, history, and awards of creative works; Analyze structure and aesthetic features of creative works; Develop a literary-based product; and Score reading progress. Each of these five components is explained thoroughly, describing how school librarians can encourage students to read as

individuals, in groups, and as school communities; support classroom teachers' instruction; and connect students to today's constantly evolving technologies. Used in combination with an inquiry/information-skills model, the READS curriculum enables school librarians to deliver a dynamic, balanced library program that addresses AASL's Standards for the 21st-Century Learner. *Golden Chaos* HarperCollins
 Life isn't a fairytale, but for a few days I got to pretend it was. Now I'm back in my childhood bedroom in New York, eating breakup ice cream and listening to early 2000s emo music. Whatever, this was the wake-up call I needed. It's time for Ria 2.0. No more bailouts. No more half-baked projects. No more impulsive decisions. Simple, right?

Except my ex-boyfriend wants to drop the ex part, the three bears aren't so willing to let their Goldilocks go, and their mother is more Wicked Witch than Mama Bear. How am I supposed to pull it

together when chaos follows everywhere I go? Golden Chaos is book two of the Three Bears duet. It is a medium burn, reverse harem romance for readers 18+