

Operations Management International University Sofia

As recognized, adventure as skillfully as experience not quite lesson, amusement, as skillfully as understanding can be gotten by just checking out a books **Operations Management International University Sofia** as a consequence it is not directly done, you could say yes even more concerning this life, not far off from the world.

We meet the expense of you this proper as with ease as simple showing off to get those all. We meet the expense of Operations Management International University Sofia and numerous ebook collections from fictions to scientific research in any way. in the course of them is this Operations Management International University Sofia that can be your partner.

Operations Management International University Sofia

2022-11-27

HAYNES LYNN

Entrepreneurship Development in the Balkans Springer

The Routledge Handbook of Tourism Cities presents an up-to-date, critical and comprehensive overview of established and emerging themes in urban tourism and tourist cities. Offering socio-cultural perspectives and multidisciplinary insights from leading scholars, the book explores contemporary issues, challenges and trends. Organised into four parts, the handbook begins with an introductory section that explores contemporary issues, challenges and trends that tourism cities face today. A range of topics are explored, including sustainable urban tourism, overtourism and urbanisation, the impact of terrorism, visitor-host interactions, as well as reflections on present and future challenges for tourism cities. In Part II the marketing, branding and markets for tourism cities are considered, exploring topics such as destination marketing and branding, business travellers and exhibition hosting. This section combines academic scholarship with real-life practice and case studies from cities. Part III discusses product and technology developments for tourism cities, examining their supply and impact on different travellers, from open-air markets to creative waterfronts, from social media to smart cities. The final Part offers examples of how urban tourism is developing in different parts of the world and how worldwide tourism cities are adapting to the challenges ahead. It also explores emerging forms of specialist tourism, including geology and ecology-based tourism, socialist heritage and post-communist destination tourism. This handbook fills a notable gap by offering a critical and detailed understanding of the diverse elements of the tourist experience today. It contains useful suggestions for practitioners, as well as examples for theoretical frameworks to students in the fields of urban tourism and tourism cities. The handbook will be of interest to scholars and students working in urban tourism, heritage studies, human geography, urban studies and urban planning, sociology, psychology and business studies.

The World Guide to CSR Praeger

The COVID-19 global pandemic has had a profound impact on the global business community. Amidst the ongoing crisis, countries around the world are opening up again to a business world in which both consumer behaviors and company practices have started to change. Numerous companies are using corporate social responsibility to demonstrate their commitment to fighting against COVID-19 and alleviating the negative consequences of the pandemic for their stakeholders; due to this, corporate social responsibility is expected to become a core issue for managers and researchers in the post-pandemic era. Future Advancements for CSR and the Sustainable Development Goals in a Post-COVID-19 World discusses the challenges and opportunities of corporate social responsibility and studies the reactions to the COVID-19 global pandemic that may lead to changes in corporate social responsibility, corporate approaches to sustainable

development goals, and stakeholders' reactions to the post-COVID-19 era. This book addresses the opportunities for businesses to shift towards more genuine and authentic corporate social responsibility that contributes to addressing urgent social and environmental challenges. Covering topics from social entrepreneurship typologies to sustainability leaders, this book is ideal for managers, executives, entrepreneurs, business professionals and practitioners, policymakers, academicians, researchers, and students.

Operations Management Edward Elgar Publishing

To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments with fewer resources. Strategic Optimization of Medium-Sized Enterprises in the Global Market is a critical scholarly resource that highlights the optimization of management functions, such as working capital and marketing, and how to implement sustainable business management practices in the global world market. Featuring coverage on a broad range of topics such as social entrepreneurship, marketing optimization, and globalization, this book is geared towards business managers, medium-sized enterprises, policy makers, business professionals, and upper-level students seeking current research on the performances of medium-sized enterprises across the world and their broader supply chain.

Operations Management Elsevier

This informative Field Guide to Intercultural Research is specifically designed to be used in the field, guiding the reader away from pitfalls and towards best practice. It shares valuable fieldwork challenges and experiences, as well as insights into key methodological debates and practical recommendations relevant to both new and seasoned researchers.

Managing Human Resources in Central and Eastern Europe Emerald Group Publishing

This book explores recent developments in the theory, strategic perspective and international practice of corporate social responsibility. In particular it discusses the consequences of the economic slowdown apparent in many economies and the impact of changes in the regulatory environment. It consists of three parts: Part one addresses a variety of theoretical approaches as well as the dynamics and criticism of corporate social responsibility. It takes into account social and governmental expectations for the new and extended role of companies in the economy and in society, and provides a new context and theoretical assumptions regarding the functions and tasks of corporate social responsibility. Part two discusses the practical aspects relating to strategic management and corporate governance, corporate disclosure and reporting, as well as the empowerment of stakeholders. Lastly, part three focuses on the international practice of corporate social responsibility in various organizational and institutional settings. Using numerous case studies, the book explores the challenges and tasks of CSR in emerging markets, in the fashion industry and in global and family companies. It identifies the changes that can be detected

following the financial crisis, closing the loop and linking the empirical findings with the revised theoretical framework.

New Approaches to CSR, Sustainability and Accountability, Volume I New Age International

For undergraduate Operations Management courses. This Global Edition has been edited to include enhancements making it more relevant to students outside the United States. A broad, practical introduction to operations, reinforced with an extensive collection of practice problems. Operations Management presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market. The problems found in this text also contain ample support—found in the book's solved-problems, worked examples, and myomlab, Pearson's new online homework and tutorial system—to help students complete and understand assignments even when they're not in class. For a briefer version without the business analytic modules at the end of the text, see Heizer/Render's *Principles of Operations Management: Sustainability and Supply Chain Management*, 9e.

Corporate Social Responsibility and Governance IGI Global

About the Book: This book presents lucid treatment of a wide range of issues involved in Operations Management. It emphasizes on the analysis and quantitative techniques for the overall role of Operations Management in organisations, which aim at maximis

Managing Successful and Ethical Organizational Change IGI Global

This book presents selected theoretical and empirical papers from the 26th and 27th Eurasia Business and Economics Society (EBES) Conferences, held in Prague, Czech Republic, and Bali, Indonesia. Covering diverse areas of business and management in various geographic regions, it addresses a range of current topics, such as human resources, management, SMEs and marketing. It also includes related studies that analyze management and marketing aspects, e.g. workplace learning, gamification in business, resilience and entrepreneurship, the use of IT tools in small businesses, and dynamic marketing capabilities in an intercultural environment.

Global Operations Strategy IGI Global

There has been a major revival of interest in State Capitalism: what it is, where it is found, and why it is seemingly becoming more ubiquitous. As a concept, it has evolved from radical critiques of the Soviet Union, to being deployed by neo-liberals to describe market reforms deemed imperfect, to settle into a middle ground, as a pragmatic way to describe the state assuming a role as an active economic agent, in addition to its regulatory, social, and security functions. The latter is the central focus of this book, although due attention is accorded to the origins of state capitalism and how it has changed over the years, as well as contemporary ways in which state capitalism may be theorized. This economic agency may assume direct forms, for example, via state owned enterprises. However, it may also be indirect, for example, actively serving private interests through promoting insider firms, who may occupy monopolistic market positions and perform outsourced state functions. In turn, this leads to raising salient governance questions. The latter may encompass agency tensions between public ownership, and political or even private interest control; it may also include issues of transparency and monitoring. Although state capitalism has often been depicted as the preserve of states in the global south, be they developmental or predatory, many forms of state capitalism are visible in mature economies, be they liberal or coordinated, and this is not always associated with superior governance arrangements; indeed, this is an area where clear and easy divisions between the "developing" or "emerging" world

and the "developed" or "mature" world may increasingly be breaking down. This volume brings together the accounts of leading experts from around the world; it is explicitly multi-disciplinary, and both consolidates the existing knowledge base, and provides new, novel, and counter-intuitive insights.

Eurasian Business Perspectives Springer Science & Business Media

While many business schools are teaching Global Operations Strategy with self-made teaching materials, there are no such textbooks. Combining practical approaches with detailed theoretical underpinnings, this book provides theories, tools, frameworks, and techniques for global operations strategy, and brings real world perspectives to students and managers. Each chapter includes definition of key terms, introduction of fundamental theories, several short case examples, one long new case to explain the associated theories, and recommended further reading.

Marketing Management in Geographically Remote Industrial Clusters Pearson Higher Ed

Since the operations manager of today is faced with global scenarios, people and cultural skills have become more critical for success than analytical tools in a global 21st century. The main themes in production and operations management are operations strategy, productivity, and quality. These themes are manipulated to serve those involved in production and operations management including employees, customers, and owners. Experienced operations managers recognize that they accomplish their goals through people, and that the skills in dealing with people are often neglected. This operations book focuses on a new type of human-centered production management designed to broaden the operations managers' thinking in the human interactions area, and to expand problem-solving processes geographically from domestic to global. This work should be of interest to CEOs and corporate and departmental executives who deal with operations and productions. Individuals in academic areas dealing with management, operations management, international business, and organizational behavior should also find this book of interest. Organizational Change, Innovation and Business Development Springer Nature

This groundbreaking text builds upon introductory operations management courses and presents conceptual frameworks to help students recognize and meet strategic international operations management challenges. Using a combination of original text, cases, and readings, Global Operations Management approaches its topic from the perspective of current American business, and emphasizes innovative projects undertaken to capture the promise of global competitive advantage. A very thoughtful selection of readings, many written by out most influential business scholars (e.g., Porter, Deming, Hofstede) helps students relate the cases to broader operations experience and issues.

Handbook of Research on European Business and Entrepreneurship IGI Global

Based on the market-leading Operations Management text, this is the ideal book for those wanting a more concise introduction to the subject, focusing on essential core topics, without compromising on the authoritative, clear and highly practical approach that has become the trademark of the authors. Revised and updated to reflect the ever-changing world of operations management, the book is rooted in real-life practice with a wealth of examples and case studies from different sectors and industries around the world. MyLab Operations Management not included. Students, if MyLab Operations Management is a recommended/mandatory component of the course, please ask

your instructor for the correct ISBN and course ID. MyLab Operations Management should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.

Handbook of Research on Strategic Management in Small and Medium Enterprises Springer Nature

Reading *Managing Across Diverse Cultures in East Asia* will allow you to gain a profound understanding of the cultural complexity in this dynamic region of the world.' - Nancy J. Adler, McGill University, Montreal 'We all need to understand more about management in East Asia, and to learn from it. *Managing Across Diverse Cultures in East Asia* has contributions from international experts who provide significant insights into the cultures of the most dynamic region in the world today. This book is a landmark publication.' - John Child, University of Birmingham 'This edited volume, with contributions by significant scholars from around the globe, provides a timely and penetrating review of management issues across East Asia, a region that rivals Europe and North America in economic significance and is still ascending.

Operational Gaming IGI Global

A multidimensional approach to entrepreneurship, especially in the post-COVID-19 era, will have an important influence on the state of business and government, especially when considering the effects of technological development, innovation, globalization, and nationalization policies that need to be adopted for inclusive sustainable growth, as well as the enhanced and efficient utilization of global resources. That means there is likely to be a shift in how entrepreneurship development and entrepreneurial opportunities will be perceived, developed, and resourced. The question is how to sustain SMEs and entrepreneurial innovation in the post-COVID-19 era. Thus, comprehensive research and knowledge on designing policies and approaches to ensure the sustainability of SMEs and entrepreneurial innovation in post-pandemic times are essential to sustain, stimulate, and foster SMEs, entrepreneurship, and entrepreneurial innovations. The *Handbook of Research on Sustaining SMEs and Entrepreneurial Innovation in the Post-COVID-19 Era* provides research dedicated to entrepreneurship with a special emphasis on the sustainability of SMEs and entrepreneurial innovations in the post-COVID-19 era. It provides discussion and the exchange of information on principles, strategies, models, techniques, methodologies, and applications of entrepreneurship in the post-COVID-19 era in the field of public and private organizations. The chapters communicate the latest developments and thinking on the entrepreneurship subject worldwide by drawing on the latest developments, ideas, research, and best practice to examine the implications of the changes taking place due to COVID-19. This book is ideally intended for entrepreneurs, global organizations, small and medium-sized enterprises, managers, executives, government officials, policymakers, researchers, academicians, and students who are interested in learning about, designing, or implementing policies that are more effective in the post-pandemic era.

Strategic Optimization of Medium-Sized Enterprises in the Global Market Taylor & Francis

Operational Gaming: An International Approach is the result of research carried out at the International Institute for Applied Systems Analysis (IIASA) situated at Laxenburg (near Vienna), Austria, which relates game theory and system analysis to decision making. The book first shows the relationship of game theory, experimental gaming, and operational gaming through a state-of-the-art survey. This topic includes the history, context, type, and uses of gaming. Then, the text shifts to the discussion on operational gaming, including the definitions of institutional

model and game situation concepts. An overview of gaming in different nations including USSR is provided. The book also studies the international transfer of games and the East-West international trade games. The future of this field of study, as well as its implications for humans, is also examined in the latter parts. This book will be of significance to those interested in game theories and those people involved in policy and decision making in their country or organization.

Field Guide to Intercultural Research Psychology Press

The *Routledge Handbook of Japanese Business and Management* provides a comprehensive overview of management and business processes and practices in Japanese companies. The contributors combine theoretical findings and research results with a practical and contemporary view on how corporations and firms are managed in Japan. The handbook is divided into eight sections covering: historical perspectives on Japanese management; structure and theory of the Japanese firm; the corporate environment in Japan; the Japanese work environment; the Japanese market; manufacturing and logistics; interaction and communication; the future of Japanese management. This book is an essential reference resource for students and scholars working on Japanese companies, the Japanese market-place, Japanese consumers, or management processes in the Japanese firm. The book also provides an interesting and informative read for managers who need to deepen their knowledge on Japanese business processes.

Routledge Handbook of Tourism Cities Routledge

Firms in emerging markets are becoming leading global players despite operating in challenging home country environments, but little is known about how they build their capabilities. By analyzing multiple companies operating across over a dozen emerging markets in Asia, Latin America, Africa and Europe, the authors identify the specific challenges faced by emerging market firms to become internationally competitive. Furthermore, they provide actionable solutions to upgrading capabilities, sustaining competitive advantage, and achieving multinational status, all whilst operating in emerging economies. Featuring contributions from eminent business scholars from across the globe, this timely volume provides a valuable tool for academics and practitioners, managers and consultants, especially those involved with emerging market firms working to grow and succeed globally.

Managing Global Operations Routledge

Against the backdrop of ancient cultures, a communist legacy and eventual institutional atrophy, many of the societies of Central and Eastern Europe have pursued aggressive development trajectories since the early 1990s. This part of Europe is now characterized by a rising economic heterogeneity and a rapidly changing socio-cultural context, underscored by waves of restructuring, privatization, increasing foreign direct investment and an emerging individualism. While there has been a growing interest in the transition economies in the past number of years, the contemporary nature of human resource management in these societies is not well-documented. This long-awaited text seeks to chart the contemporary landscape of HRM in this region. In doing this, it describes key aspects of the transition process as experienced in each of the economies under consideration, as well as describing key legislative and labour market developments and reforms. Finally, it discusses key trends in HRM policy and practice.

Women and Sustainability in Business Springer

This textbook focuses on strategic management in emerging market contexts. It delineates the border between business level strategy and corporate strategy to better align business level and corporate level strategy.