
The First Tycoon The Epic Life Of Cornelius Vande

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QUINN JAYVON

Freddy the Pilot JHU Press
How a Michigan farm boy became the

richest man in America is a classic, almost mythic tale, but never before has Henry Ford's outsized genius been brought to life so vividly as it is in this engaging and superbly researched biography. The real Henry Ford was a tangle of contradictions. He set off the consumer revolution by producing a car affordable to the masses, all the while lamenting the moral toll exacted by consumerism. He believed in giving his workers a living wage, though he was entirely opposed to union labor. He had a warm and loving relationship with his wife, but sired a son with another woman. A rabid anti-Semite, he nonetheless embraced African American workers in the era of Jim Crow. Uncovering the man behind the myth, situating his achievements and their

attendant controversies firmly within the context of early twentieth-century America, Watts has given us a comprehensive, illuminating, and fascinating biography of one of America's first mass-culture celebrities. *Last Rebel of the Civil War* Vintage

The acclaimed and captivating true story of two restless society girls who left their affluent lives to "rough it" as teachers in the wilds of Colorado in 1916. In the summer of 1916, Dorothy Woodruff and Rosamond Underwood, bored by society luncheons, charity work, and the effete men who courted them, left their families in Auburn, New York, to teach school in the wilds of northwestern Colorado. They lived with a family of homesteaders in the Elkhead Mountains and rode to school on horseback, often

in blinding blizzards. Their students walked or skied, in tattered clothes and shoes tied together with string. The young cattle rancher who had lured them west, Ferry Carpenter, had promised them the adventure of a lifetime. He hadn't let on that they would be considered dazzling prospective brides for the locals. Nearly a hundred years later, Dorothy Wickenden, the granddaughter of Dorothy Woodruff, found the teachers' buoyant letters home, which captured the voices of the pioneer women, the children, and other unforgettable people the women got to know. In reconstructing their journey, Wickenden has created an exhilarating saga about two intrepid women and the "settling up" of the West.

American Disruptor W. W. Norton &

Company

"Splendid: the global history of capitalism in all its creative—and destructive—glory." —The New York Times Book Review With its deep roots and global scope, the capitalist system seems universal and timeless. The framework for our lives, it is a source of constant change, sometimes measured and predictable, sometimes drastic, out of control. Yet what is now ubiquitous was not always so. Capitalism was an unlikely development when it emerged from isolated changes in farming, trade, and manufacturing in early-modern England. Astute observers began to notice these changes and register their effects. Those in power began to harness these new practices to the state, enhancing both. A system generating

wealth, power, and new ideas arose to reshape societies in a constant surge of change. Approaching capitalism as a culture, as a historical development that was by no means natural or inevitable, Joyce Appleby gives us a fascinating introduction to this most potent creation of mankind from its origins to its present global reach.

The Tycoons Vintage

William Butler Ogden was a pioneer railroad magnate, one of the earliest founders and developers of the city of Chicago, and an important influence on U.S. westward expansion. His career as a businessman stretched from the streets of Chicago to the wilds of the Wisconsin lumber forests, from the iron mines of Pennsylvania to the financial capitals in New York and beyond. Jack Harpster's

The Railroad Tycoon Who Built Chicago: A Biography of William B. Ogden is the first biography of one of the most notable figures in nineteenth-century America. Harpster traces the life of Ogden from his early experiences as a boy and young businessman in upstate New York to his migration to Chicago, where he invested in land, canal construction, and steamboat companies. He became Chicago's first mayor, built the city's first railway system, and suffered through the Great Chicago Fire. He had diverse business interests that included real estate, land development, city planning, urban transportation, manufacturing, beer brewing, mining, and banking, to name just a few. Harpster, however, does not simply focus on the business mogul; he delves

into the heart and soul of the man himself— Ogden was a dedicated family man, a noted raconteur, a respected philanthropist, and a friend to many of the era's rich and powerful. *The Railroad Tycoon Who Built Chicago* is a meticulously researched and nuanced biography set against the backdrop of the historical and societal themes of the nineteenth century. It is a sweeping story about one man's impact on the birth of commerce in America. Ogden's private life proves to be as varied and interesting as his public persona, and Harpster weaves the two together into a colorful tapestry of a life well and usefully lived.

The Epic of Rockefeller Center A&C Black
Grossly ambitious and rooted in scientific scholarship, *The Other Dark Matter*

shows how human excrement can be a life-saving, money-making resource—if we make better use of it. The average person produces about four hundred pounds of excrement a year. More than seven billion people live on this planet. Holy crap! Because of the diseases it spreads, we have learned to distance ourselves from our waste, but the long line of engineering marvels we've created to do so—from Roman sewage systems and medieval latrines to the immense, computerized treatment plants we use today—has also done considerable damage to the earth's ecology. Now scientists tell us: we've been wasting our waste. When recycled correctly, this resource, cheap and widely available, can be converted into a sustainable energy source, act as an

organic fertilizer, provide effective medicinal therapy for antibiotic-resistant bacterial infection, and much more. In clear and engaging prose that draws on her extensive research and interviews, Lina Zeldovich documents the massive redistribution of nutrients and sanitation inequities across the globe. She profiles the pioneers of poop upcycling, from startups in African villages to innovators in American cities that convert sewage into fertilizer, biogas, crude oil, and even life-saving medicine. She breaks taboos surrounding sewage disposal and shows how hygienic waste repurposing can help battle climate change, reduce acid rain, and eliminate toxic algal blooms. Ultimately, she implores us to use our innate organic power for the greater good. Don't just sit there and let it go to

waste.

The Lorax Cac Publishing LLC
A Wall Street Journal Business Bestseller: This "vivid" inside story of WeWork and its CEO tells the remarkable saga of one of the most audacious, and improbable, rises and falls in American business history (Ken Auletta). Christened a potential savior of Silicon Valley's startup culture, Adam Neumann was set to take WeWork, his office share company disrupting the commercial real estate market, public, cash out on the company's forty-seven billion dollar valuation, and break the string of major startups unable to deliver to shareholders. But as employees knew, and investors soon found out, WeWork's capital was built on promises that the company was more than a real estate

purveyor, that in fact it was a transformational technology company. Veteran journalist Reeves Weideman dives deep into WeWork and its CEO's astronomical rise, from the marijuana and tequila-filled board rooms to cult-like company summer camps and consciousness-raising with Anthony Kiedis. *Billion Dollar Loser* is a character-driven business narrative that captures, through the fascinating psyche of a billionaire founder and his wife and co-founder, the slippery state of global capitalism. A Wall Street Journal Business Bestseller "Vivid, carefully reported drama that readers will gulp down as if it were a fast-paced novel" (Ken Auletta)

The Trials of Harry S. Truman Simon and Schuster

From the bestselling coauthor of *The Money and the Power*, the "compelling corporate history" (The National Book Review) and inside story of the Bechtel family and the empire they've controlled since the construction of the Hoover Dam. The tale of the Bechtel family dynasty is a classic American business story. It begins with Warren A. "Dad" Bechtel, who led a consortium that constructed the Hoover Dam. They would go on to "build the world," from the construction of airports in Hong Kong and Doha, to pipelines and tunnels in Alaska and Europe, to mining and energy operations around the globe. In their century-long quest, five generations of Bechtel men have harnessed and distributed much of the planet's natural resources, including solar geothermal

power. Bechtel is now one of the largest privately held corporations in the world. The Bechtel Group has eclipsed its few rivals, with developments in emerging and third world nations that include secret military installations and defense projects; underground bunkers in Kuwait, Iraq, and Afghanistan; oil pipelines and entire cities in the Middle East; palaces for Arab rulers, such as the Saudi Royal Family; and chemical plants for Arab dictators. Like all stories of empire building, the rise of Bechtel—one of the first mega companies to emerge in the American West—presents a complex and riveting narrative. Veiled in obsessive secrecy, Bechtel has had closer ties to the US government than any other private corporation in modern memory. “Riveting and revealing” (Kirkus

Reviews), *The Profiteers* is one of the biggest business and political stories of our time.

Working Macmillan

A landmark work from one of the preeminent historians of our time: the first published biography of Andrew W. Mellon, the American colossus who bestrode the worlds of industry, government, and philanthropy, leaving his transformative stamp on each. Andrew Mellon, one of America’s greatest financiers, built a legendary personal fortune from banking to oil to aluminum manufacture, tracking America’s course to global economic supremacy. As treasury secretary under Presidents Harding, Coolidge, and finally Hoover, Mellon made the federal government run like a

business—prefiguring the public official as CEO. He would be hailed as the architect of the Roaring Twenties, but, staying too long, would be blamed for the Great Depression, eventually to find himself a broken idol. Collecting art was his only nonprofessional gratification and his great gift to the American people, The National Gallery of Art, remains his most tangible legacy.

A Trilogy Basic Books (AZ)

This dazzling little book explores the role of US media in foreign policy, not only at the present moment, but with an eye to the future. Written by a veteran Hollywood film executive and an internationally known columnist in foreign affairs Explains how American movies, TV shows, and pop music provide the images of America to the rest

of the world, and the rest of the world to Americans Includes discussions of the cartoons of the Prophet Mohammed Danish daily newspapers, Tibetan monks censored out of Chinese TV news reports only to show up on YouTube, and the Vatican's assault on the Da Vinci Code movie Argues that Hollywood is a key player in the 'deep coalition' required to support a 'smart power' foreign policy and build a global cultural infrastructure that will make the world safe for interdependence
The People's Tycoon Algonquin Books National Book Critics Circle Award Finalist From the acclaimed, award-winning author of Alexander Hamilton: here is the essential, endlessly engrossing biography of John D. Rockefeller, Sr.—the Jekyll-and-Hyde of

American capitalism. In the course of his nearly 98 years, Rockefeller was known as both a rapacious robber baron, whose Standard Oil Company rode roughshod over an industry, and a philanthropist who donated money lavishly to universities and medical centers. He was the terror of his competitors, the bogeyman of reformers, the delight of caricaturists—and an utter enigma. Drawing on unprecedented access to Rockefeller’s private papers, Chernow reconstructs his subjects’ troubled origins (his father was a swindler and a bigamist) and his single-minded pursuit of wealth. But he also uncovers the profound religiosity that drove him “to give all I could”; his devotion to his father; and the wry sense of humor that made him the country’s most colorful

codger. Titan is a magnificent biography—balanced, revelatory, elegantly written.

The Epic Life of Cornelius Vanderbilt
Penguin

The First Tycoon
The Epic Life of
Cornelius Vanderbilt
Vintage

John Jacob Astor Univ of California
Press

From one of our preeminent journalists and modern historians comes the epic story of Barack Obama and the world that created him. In *Barack Obama: The Story*, David Maraniss has written a deeply reported generational biography teeming with fresh insights and revealing information, a masterly narrative drawn from hundreds of interviews, including with President Obama in the Oval Office, and a trove of

letters, journals, diaries, and other documents. The book unfolds in the small towns of Kansas and the remote villages of western Kenya, following the personal struggles of Obama's white and black ancestors through the swirl of the twentieth century. It is a roots story on a global scale, a saga of constant movement, frustration and accomplishment, strong women and weak men, hopes lost and deferred, people leaving and being left. Disparate family threads converge in the climactic chapters as Obama reaches adulthood and travels from Honolulu to Los Angeles to New York to Chicago, trying to make sense of his past, establish his own identity, and prepare for his political future. *Barack Obama: The Story* chronicles as never before the forces

that shaped the first black president of the United States and explains why he thinks and acts as he does. Much like the author's classic study of Bill Clinton, *First in His Class*, this promises to become a seminal book that will redefine a president.

The First Tycoon John Wiley & Sons

A biography of the combative man whose genius and force of will created modern capitalism, documenting how Vanderbilt helped launch the transportation revolution, propel the Gold Rush, reshape Manhattan, and invent the modern corporation.

[Phil Sheridan and His Army](#) Vintage

Celebrate Earth Day with Dr. Seuss and the Lorax in this classic picture book about protecting the environment! I am the Lorax. I speak for the trees. Dr.

Seuss's beloved story teaches kids to speak up and stand up for those who can't. With a recycling-friendly "Go Green" message, *The Lorax* allows young readers to experience the beauty of the Truffula Trees and the danger of taking our earth for granted, all in a story that is timely, playful and hopeful. The book's final pages teach us that just one small seed, or one small child, can make a difference. Printed on recycled paper, this book is the perfect gift for Earth Day and for any child—or child at heart—who is interested in recycling, advocacy and the environment, or just loves nature and playing outside. Unless someone like you cares a whole awful lot, nothing is going to get better. It's not. "Pretty much all the stuff you need to know is in Dr. Seuss." -President

Barack Obama

How Andrew Carnegie, John D. Rockefeller, Jay Gould, and J. P. Morgan Invented the American Supereconomy
Penguin

In this brilliant biography T. J. Stiles offers a new understanding of the legendary outlaw Jesse James. Although he has often been portrayed as a Robin Hood of the old west, in this groundbreaking work Stiles places James within the context of the bloody conflicts of the Civil War to reveal a much more complicated and significant figure. Raised in a fiercely pro-slavery household in bitterly divided Missouri, at age sixteen James became a bushwhacker, one of the savage Confederate guerrillas that terrorized the border states. After the end of the war,

James continued his campaign of robbery and murder into the brutal era of reconstruction, when his reckless daring, his partisan pronouncements, and his alliance with the sympathetic editor John Newman Edwards placed him squarely at the forefront of the former Confederates' bid to recapture political power. With meticulous research and vivid accounts of the dramatic adventures of the famous gunman, T. J. Stiles shows how he resembles not the apolitical hero of legend, but rather a figure ready to use violence to command attention for a political cause—in many ways, a forerunner of the modern terrorist.

Business Biographies and Memoirs - Titans of Industry University of Chicago Press

Recounts how, after having nearly lost his incredible fortune due to William Walker's conquest of Central America, Cornelius Vanderbilt kicked off a bloody war involving seven countries to regain the helm of his powerful shipping business in that region.

Recent Challenges, New Dangers, and the Prospects for a World Without Nuclear Weapons Vintage

In this hugely appealing book, a finalist for the Pulitzer Prize, acclaimed author and journalist Daniel Okrent weaves together themes of money, politics, art, architecture, business, and society to tell the story of the majestic suite of buildings that came to dominate the heart of midtown Manhattan and with it, for a time, the heart of the world. At the center of Okrent's riveting story are four

remarkable individuals: tycoon John D. Rockefeller, his ambitious son Nelson Rockefeller, real estate genius John R. Todd, and visionary skyscraper architect Raymond Hood. In the tradition of David McCullough's *The Great Bridge*, Ron Chernow's *Titan*, and Robert Caro's *The Power Broker*, *Great Fortune* is a stunning tribute to an American landmark that captures the heart and spirit of New York at its apotheosis.

Titan Vintage

When J. P. Morgan called a meeting of New York's financial leaders after the stock market crash of 1907, Hetty Green was the only woman in the room. The Guinness Book of World Records memorialized her as the World's Greatest Miser, and, indeed, this unlikely robber baron -- who parlayed a

comfortable inheritance into a fortune that was worth about 1.6 billion in today's dollars -- was frugal to a fault. But in an age when women weren't even allowed to vote, never mind concern themselves with interest rates, she lived by her own rules. In *Hetty*, Charles Slack reexamines her life and legacy, giving us, at long last, a splendidly "nuanced portrait" (*Newsweek*) of one of the greatest -- and most eccentric -- financiers in American history. This P.S. edition features an extra 16 pages of insights into the book, including author interviews, recommended reading, and more.

The Unexpected Education of Two Society Girls in the West Open Road

Media

On The Deal Maker: How William C.

Durant Made General Motors: "A well-written biography."-New York Times On Stanwyck: The Life and Times of Barbara Stanwyck: "Madsen's admirably researched, insightful portrait of her aloof nature . . . reveals she was always torn between her wish to give of herself and her need to be in control."-Christian Science Monitor On Chanel: A Woman of Her Own: "Fascinating . . . Takes the reader behind the coromandel veneers of Chanel's life."-New York Times Book Review "Carefully knits together the complex pattern of Chanel's complicated existence. It's not an easy task."-Toronto Globe and Mail On Gloria and Joe: "Axel Madsen finally gives the public a fascinating chronicle of the romance that could have ruined more than two careers."-Dallas Morning News On

Cousteau: "Both critical and understanding. And it is exceptionally readable. Readers are well advised to take the plunge."-Chicago Tribune On Malraux: "Will stand as the best of more than a dozen books about Malraux in print."-Kansas City Star
Heroes and Villains of the Westward Expansion Engineered by Nature From Thomas Jefferson's birth in 1743 to the California Gold Rush in 1849, America's westward expansion comes to life in the hands of a writer fascinated by the way individual lives link up, illuminate one another, and collectively impact history. Jefferson, a naturalist and visionary, dreamed that the United States would stretch across the North American continent, from ocean to ocean. The account of how that dream

became reality unfolds in the stories of Jefferson and nine other Americans whose adventurous spirits and lust for land pushed the westward boundaries: Andrew Jackson, John “Johnny Appleseed” Chapman, David Crockett, Sam Houston, James K. Polk, Winfield Scott, Kit Carson, Nicholas Trist, and John Quincy Adams. Their stories—and those of the nameless thousands who risked

their lives to settle on the frontier, displacing thousands of Native Americans—form an extraordinary chapter in American history that led directly to the cataclysm of the Civil War. Filled with illustrations, portraits, maps, battle plans, notes, and time lines, *Lions of the West* is a richly authoritative biography of America—its ideals, its promise, its romance, and its destiny.