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*Moon Handbooks
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2023-02-24

EFRAIN ELLE

Foreign Direct Investment Grove Atlantic

"A new space race has begun. But the rivals in this case are not superpowers but competing entrepreneurs. These daring pioneers are creating a revolution in spaceflight that promises to transform the near future. Astronautical engineer Robert Zubrin spells out the potential of these new developments in an engrossing narrative that is visionary yet grounded by a deep understanding of the practical challenges. Fueled by the combined expertise of the old aerospace industry and the talents of Silicon Valley entrepreneurs, spaceflight is becoming

cheaper. The new generation of space explorers has already achieved a major breakthrough by creating reusable rockets. Zubrin foresees more rapid innovation, including global travel from any point on Earth to another in an hour or less; orbital hotels; moon bases with incredible space observatories; human settlements on Mars, the asteroids, and the moons of the outer planets; and then, breaking all limits, pushing onward to the stars."--Publisher's website.

The Handbook of Economic Sociology Vintage

From FSGO x Logic: anonymous interviews with tech workers at all levels, providing a bird's-eye view of the industry In Voices from the Valley, the celebrated writers and Logic cofounders Moira Weigel and Ben Tarnoff take an

unprecedented dive into the tech industry, conducting unfiltered, in-depth, anonymous interviews with tech workers at all levels, including a data scientist, a start-up founder, a cook who serves their lunch, and a PR wizard. In the process, Weigel and Tarnoff open the conversation about the tech industry at large, a conversation that has previously been dominated by the voices of CEOs. Deeply illuminating, revealing, and at times lurid, *Voices from the Valley* is a vital and comprehensive view of an industry that governs our lives. FSG Originals x Logic dissects the way technology functions in everyday lives. The titans of Silicon Valley, for all their utopian imaginings, never really had our best interests at heart: recent threats to democracy, truth, privacy, and safety, as

a result of tech's reckless pursuit of progress, have shown as much. We present an alternate story, one that delights in capturing technology in all its contradictions and innovation, across borders and socioeconomic divisions, from history through the future, beyond platitudes and PR hype, and past doom and gloom. Our collaboration features four brief but provocative forays into the tech industry's many worlds, and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life today.

[The Ghost of Silicon Valley](#) [Lulu.com](#)

A widowed FBI agent grows suspicious of her son's new school in this thriller by the New York Times bestselling author of

The Marriage Pact. Lina is on leave from her job in New York at the FBI in order to clean out her father's home in Silicon Valley. As though letting go of her father isn't hard enough, Lina has also recently lost her husband in a freak traffic accident. Still reeling, she and her teenage son Rory must make their way through this strange new town and the high school around which it all seems to revolve. Rory soon starts coming home with reports of the upcoming "Wonder Test," a general aptitude assessment that appears increasingly inane, and Lina is shaken out of her grief by a sense that something is amiss in Hillsborough. When she discovers that a student disappeared last year and was found weeks later walking on a beach, shaved and traumatized, Lina can't help but be

sucked into an impromptu investigation. Another kidnapping hits closer to home and reveals a sinister link between the Wonder Test and the rampant wealth of Silicon Valley's elite. A searing view of a culture that puts the wellbeing of children at risk for advancement and prestige, and a captivating story of the lengths a mother will go for her son, this is *The Wonder Test*. Praise for *The Marriage Pact* "A fun, can't-stop-eating-the-potato-chips kind of premise." —The New York Times "A smart, searing and frightening look at modern love." —Today "A high-concept, fast-moving thriller . . . a gripping and intriguing read." —Sunday Mirror
Modern Digital Radio Communication Signals and Systems Xlibris Corporation
 This book serves as an easily accessible

reference for wireless digital communication systems. Topics are presented with simple but non-trivial examples and then elaborated with their variations and sophistications. The book includes numerous examples and exercises to illustrate key points. For this new edition, a set of problems at the end of each chapter is added, for a total of 298 problems. The book emphasizes both practical problem solving and a thorough understanding of fundamentals, aiming to realize the complementary relationship between practice and theory. Though the author emphasizes wireless radio channels, the fundamentals that are covered here are useful to different channels - digital subscriber line, coax, power lines, optical fibers, and even Gigabit serial

connections. The material in chapters 5 (OFDM), 6 (Channel coding), 7 (Synchronization), and 8 (Transceivers) contains new and updated information, not explicitly available in typical textbooks, and useful in practice. For example, in chapter 5, all known orthogonal frequency division multiplex signals are derived from its digitized analog FDM counterparts. Thus, it is flexible to have different pulse shape for subcarriers, and it can be serial transmission as well as block transmission. Currently predominant cyclic prefix based OFDM is a block transmission using rectangular pulse in time domain. This flexibility may be useful in certain applications. For additional information, consult the book support website:

<https://baycorewireless.com>

The Earth is a Satellite of the Moon John Wiley & Sons

It's the late 90s Internet boom, and Brendon Meagher has just lost his wife Sadie in a freakish car accident at the edge of Silicon Valley. The Cyclone Release follows Brendon as he emerges from tragedy and lands in a pre-IPO start-up that promises astonishing riches. Mo Gramercy, a bright and commanding colleague with her own deep secret, joins Brendon, disrupts his malaise, and takes him as her lover. The characters' career toward IPO millions, their secrets suddenly converging, and both are shaken without mercy from bucolic notions of work, life, and impending fortune.

Voices from the Valley Cambridge

University Press

How appropriate that the book begins with a leap of faith—a child attempting to fly. And equally proper: she never lands. In Mary Lou's poems, we float through moments formative or formidable, touching or frightful, but all with universal appeal and lit with generous spirit and a graceful love of language. When finally we touch down, it is years later, a world away, still light on our feet, nimble with wonder. -Harry Lafnear, Editor, Willow Glen Poetry Project

Bringing Home the Moon is a beautiful journey in time and space, from childhood memories of Middle America ultimately to savoring life in Silicon Valley. Exploring various kinds of flight, these poems range the fastest seven decades of American life. Pausing at

certain arrivals or take-offs, personal or communal, the poet deftly evokes strong feelings that her images suggest; this is a collection of and for our time. -Elsie Leach, Professor Emerita, San Jose State University, California Mary Lou Taylor is one of my favorite poets, with an impressive body of work. Now, in *Bringing Home the Moon*, we have her past experience turned into poems boldly planned and implemented through the prism of memory. Poetry is a time machine when we have patterns with characters, relationships, and places we long to enter, where language challenges conventional thought. Great poetic decisions are made when Mary Lou Taylor registers the things she loves—we anticipate emotions in the line before they are felt, so that each page has its

own trajectory of discovery. Some experiences we can identify as our own; others intersect with all that we have missed. In both cases, these are beautifully proportioned recollections you will read and then revisit. There is a great heart at the core of each poem. - Grace Cavalieri, radio host of *The Poet and the Poem*, from the Library of Congress

[Map Link Catalog](#) David Stanley
NATIONAL BESTSELLER • The gripping story of Elizabeth Holmes and Theranos—one of the biggest corporate frauds in history—a tale of ambition and hubris set amid the bold promises of Silicon Valley, rigorously reported by the prize-winning journalist. With a new Afterword covering her trial and sentencing, bringing the story to a close.

“Chilling ... Reads like a thriller ... Carreyrou tells [the Theranos story] virtually to perfection.” —The New York Times Book Review In 2014, Theranos founder and CEO Elizabeth Holmes was widely seen as the next Steve Jobs: a brilliant Stanford dropout whose startup “unicorn” promised to revolutionize the medical industry with its breakthrough device, which performed the whole range of laboratory tests from a single drop of blood. Backed by investors such as Larry Ellison and Tim Draper, Theranos sold shares in a fundraising round that valued the company at more than \$9 billion, putting Holmes’s worth at an estimated \$4.5 billion. There was just one problem: The technology didn’t work. Erroneous results put patients in danger, leading to misdiagnoses and

unnecessary treatments. All the while, Holmes and her partner, Sunny Balwani, worked to silence anyone who voiced misgivings—from journalists to their own employees.

Directories in Print David Stanley
Widely traveled author David Stanley knows the best ways to explore this 322-island archipelago. His firsthand experience and honest insight will show you the difference between visiting Fiji and knowing it. Moon delivers the right mix of in-depth information and strategic advice. With accommodation and dining options for any budget, activities for a range of interests, and our intuitive organization, it's easy to find exactly what you're looking for. Moon gives you the tools to make your own choices. The result? An entirely uncommon

experience -- and a few new stories to tell. Book jacket.

Lost in Space Amacom Books

This book considers all aspects of performability engineering, providing a holistic view of the activities associated with a product throughout its entire life cycle of the product, as well as the cost of minimizing the environmental impact at each stage, while maximizing the performance. Building on the editor's previous Handbook of Performability Engineering, it explains how performability engineering provides us with a framework to consider both dependability and sustainability in the optimal design of products, systems and services, and explores the role of performability in energy and waste minimization, raw material selection,

increased production volume, and many other areas of engineering and production. The book discusses a range of new ideas, concepts, disciplines, and applications in performability, including smart manufacturing and Industry 4.0; cyber-physical systems and artificial intelligence; digital transformation of railways; and asset management. Given its broad scope, it will appeal to researchers, academics, industrial practitioners and postgraduate students involved in manufacturing, engineering, and system and product development.

The Wonder Test Stanford University Press

Included in Backchannel's (WIRED.com) "Top Tech Books of 2017" An "important" book on the "pervasive influence of Silicon Valley on our

economy, culture and politics.” —New York Times How the titans of tech's embrace of economic disruption and a rampant libertarian ideology is fracturing America and making it a meaner place In The Know-It-Alls former New York Times technology columnist Noam Cohen chronicles the rise of Silicon Valley as a political and intellectual force in American life. Beginning nearly a century ago and showcasing the role of Stanford University as the incubator of this new class of super geeks, Cohen shows how smart guys like Jeff Bezos, Peter Thiel, Sergey Brin, Larry Page, and Mark Zuckerberg fell in love with a radically individualistic ideal and then mainstreamed it. With these very rich men leading the way, unions, libraries, public schools, common courtesy, and

even government itself have been pushed aside to make way for supposedly efficient market-based encounters via the Internet. Donald Trump's election victory was an inadvertent triumph of the "disruption" that Silicon Valley has been pushing: Facebook and Twitter, eager to entertain their users, turned a blind eye to the fake news and the hateful ideas proliferating there. The Rust Belt states that shifted to Trump are the ones being left behind by a "meritocratic" Silicon Valley ideology that promotes an economy where, in the words of LinkedIn founder Reid Hoffman, each of us is our own start-up. A society that belittles civility, empathy, and collaboration can easily be led astray. The Know-It-Alls explains how these self-proclaimed

geniuses failed this most important test of democracy.

The Art of Strategy Springer Nature
In Exodus 3:33, the Jews searched for the land of milk and honey, as mentioned by the Lord. Silicon Valley began as a caravan with start-up companies wandering, looking for success, which became companies and, in time, grew into giants in their industry. How can a valley with the vision to create technology become myopic for some that failed to change with the evolution of technology? Silicon Valley began in the midsixties with companies like Memorex and Fairchild Camera that grew and fostered trail blazers like Lockheed, General Dynamics, Hughes, Rockwell, Litton, Varian, and Motorola with startups like

Intel, AMD, and National Semiconductor—all chasing the thought of great profits with no vision of what would it cost to get there. These were events that were witnessed by Joe Rios, a senior buyer for many Silicon Valley companies. Technology was developed over time and, by February 1999, with great expectations, created a frenzy to capture an elusive prize. It was a time when technologies converged, creating a potential for profit and an opportunity to seize market share from competitors. Only the quick and the resourceful would win the prize, and it was like the Oklahoma land rush; they saddled up, gathered the necessary materials and employees, and rode off toward a point on the horizon. Along the way, there were red flags, but they were ignored,

while focusing on the treasure, not the path they were taking.

The Code World Scientific

Silicon Valley veterans and newbies alike will want to explore this book that delves into the rich history behind the region that birthed the world's most important industry. Technology journalist Ashlee Vance has captured almost every aspect of the area stretching between San Francisco and San Jose, California, starting with the eager radio and electronics enthusiasts of the early 1900s and ending with the computing powerhouses of today such as Google and Apple. Along the way, the book profiles the people and places that have elevated Silicon Valley to an almost mythic pedestal. This book delivers Silicon Valley, taking us from success

story to failed startup and back again as we drive the roads from San Francisco to Menlo Park, Palo Alto, Mountain View, Sunnyvale, Santa Clara and San Jose. It's full of profiles of the larger-than-life characters that pioneered the processor, computer, and Internet revolutions. The book's vibrant design includes "Silicon Valley Soundbytes" packed with insider information and trivia, and "Click Here" sidebars, which suggest places to eat, drink, and shop. Place by place, readers get the inside scoop on all the addresses that count, which include Microsoft research centers; the headquarters of Google, Hewlett-Packard, Intel, Sun Microsystems, and Oracle; research powerhouses such as Stanford University, NASA Ames, and Lawrence Livermore National Laboratory; the

Computer History Museum and The Tech Museum; the Shoreline Amphitheater; the Churchill Club; and many more.

Moon Deeds Vintage

One of New York Magazine's best books on Silicon Valley! The true, behind-the-scenes history of the people who built Silicon Valley and shaped Big Tech in America Long before Margaret O'Mara became one of our most consequential historians of the American-led digital revolution, she worked in the White House of Bill Clinton and Al Gore in the earliest days of the commercial Internet. There she saw firsthand how deeply intertwined Silicon Valley was with the federal government--and always had been--and how shallow the common understanding of the secrets of the Valley's success actually was. Now, after

almost five years of pioneering research, O'Mara has produced the definitive history of Silicon Valley for our time, the story of mavericks and visionaries, but also of powerful institutions creating the framework for innovation, from the Pentagon to Stanford University. It is also a story of a community that started off remarkably homogeneous and tight-knit and stayed that way, and whose belief in its own mythology has deepened into a collective hubris that has led to astonishing triumphs as well as devastating second-order effects. Deploying a wonderfully rich and diverse cast of protagonists, from the justly famous to the unjustly obscure, across four generations of explosive growth in the Valley, from the forties to the present, O'Mara has wrestled one of the

most fateful developments in modern American history into magnificent narrative form. She is on the ground with all of the key tech companies, chronicling the evolution in their offerings through each successive era, and she has a profound fingertip feel for the politics of the sector and its relation to the larger cultural narrative about tech as it has evolved over the years. Perhaps most impressive, O'Mara has penetrated the inner kingdom of tech venture capital firms, the insular and still remarkably old-boy world that became the cockpit of American capitalism and the crucible for bringing technological innovation to market, or not. The transformation of big tech into the engine room of the American economy and the nexus of so many of our hopes

and dreams--and, increasingly, our nightmares--can be understood, in Margaret O'Mara's masterful hands, as the story of one California valley. As her majestic history makes clear, its fate is the fate of us all.

[Seeing Silicon Valley](#) iUniverse

The Handbook of Economic Sociology, Second Edition is the most comprehensive and up-to-date treatment of economic sociology available. The first edition, copublished in 1994 by Princeton University Press and the Russell Sage Foundation as a synthesis of the burgeoning field of economic sociology, soon established itself as the definitive presentation of the field, and has been widely read, reviewed, and adopted. Since then, the field of economic sociology has

continued to grow by leaps and bounds and to move into new theoretical and empirical territory. The second edition, while being as all-embracing in its coverage as the first edition, represents a wholesale revamping. Neil Smelser and Richard Swedberg have kept the main overall framework intact, but nearly two-thirds of the chapters are new or have new authors. As in the first edition, they bring together leading sociologists as well as representatives of other social sciences. But the thirty chapters of this volume incorporate many substantial thematic changes and new lines of research--for example, more focus on international and global concerns, chapters on institutional analysis, the transition from socialist economies, organization and networks, and the

economic sociology of the ancient world. The Handbook of Economic Sociology, Second Edition is the definitive resource on what continues to be one of the leading edges of sociology and one of its most important interdisciplinary adventures. It is a must read for all faculty, graduate students, and undergraduates doing work in the field. A thoroughly revised and updated version of the most comprehensive treatment of economic sociology available. Almost two-thirds of the chapters are new or have new authors. Authors include leading sociologists as well as representatives of other social sciences. Substantial thematic changes and new lines of research, including more focus on international and global concerns, institutional analysis, the

transition from socialist economies, and organization and networks The definitive resource on what continues to be one of the leading edges of sociology and one of its most important interdisciplinary adventures A must read for faculty, graduate students, and undergraduates doing work in the field

Silicon Valley St. Martin's Press

The daring, revolutionary NASA that sent Neil Armstrong to the moon has lost its meteoric vision, says journalist and space enthusiast Greg Klerkx. NASA, he contends, has devolved from a pioneer of space exploration into a factionalized bureaucracy focused primarily on its own survival. And as a result, humans haven't ventured beyond Earth orbit for three decades. Klerkx argues that after its wildly successful Apollo program,

NASA clung fiercely to the spotlight by creating a government-sheltered monopoly with a few Big Aerospace companies. Although committed in theory to supporting commercial spaceflight, in practice it smothered vital private-sector innovation. In striking descriptions of space milestones spanning the golden 1960s Space Age and the 2003 Columbia tragedy, Klerkx exposes the "real" NASA and envisions exciting public-private cooperation that could send humans back to the moon and beyond.

The Big Kahuna Springer Nature

While the global economy languishes, one place just keeps growing despite failing banks, uncertain markets, and high unemployment: Silicon Valley. In the last two years, more than 100

incubators have popped up there, and the number of angel investors has skyrocketed. Today, 40 percent of all venture capital investments in the United States come from Silicon Valley firms, compared to 10 percent from New York. In *Secrets of Silicon Valley*, entrepreneur and media commentator Deborah Perry Piscione takes us inside this vibrant ecosystem where meritocracy rules the day. She explores Silicon Valley's exceptionally risk-tolerant culture, and why it thrives despite the many laws that make California one of the worst states in the union for business. Drawing on interviews with investors, entrepreneurs, and community leaders, as well as a host of case studies from Google to Paypal, Piscione argues that Silicon

Valley's unique culture is the best hope for the future of American prosperity and the global business community and offers lessons from the Valley to inspire reform in other communities and industries, from Washington, DC to Wall Street.

Broken Genius Penguin

Travelers will find the best of the South Pacific in this guidebook that provides in-depth coverage of outdoor recreation. Complete with helpful maps, photographs and illustrations, as well as useful advice on food, entertainment, and money, this guidebook offers the tools travelers need for a uniquely personal experience.

Silicon Valley First Books

Foreign Direct Investment (FDI) studies have evolved as one of the mainstreams

in business strategy. This book presents a comprehensive perspective on the motivations behind the studies, the effects of FDI, and how it can be utilized and extended to other areas of studies. Written with a global perspective, this book not only touches upon business strategies but also covers government policies toward promoting and attracting FDI for industrial and economic development. The author, with his vast experience in consulting and research projects for multinational companies, international organizations and governments, examines real world business practices of Eastern firms and how they relate to their Western counterparts, thus making this book a valuable and practical reference not only for students, but for practitioners, too.

Contents: International Players: From Western Multinationals to Global Firms International Business Strategy: From Trade to FDI The Western Perspective on FDI: From Market Failure to OLI Paradigm The Global Perspective on FDI: From OLI Paradigm to Imbalance Theory FDI Impacts on Country: From Negative to Positive Perspective FDI and Cluster: From Local to Global Link Assessing the Investment Attractiveness: From Theory to Practice Entry Mode Choices: From Market Failure to Three Considerations Global Citizenship: From Responsibility to Opportunity Readership: Policy makers, researchers, professionals, undergraduates and postgraduate students interested in business strategies. Key Features: Unlike

conventional FDI theories that focus on acquiring strategic advantages, this book emphasizes to look into both advantages and disadvantages, to expand our view on FDI motivations beyond advantage-seeking FDI studies were done mostly with one-firm based perspective, while this book examines the ecosystem of firms for FDI targets by improving imbalances in firm and industry value chains Whereas FDI effects were mainly analysed concerning economic and regional development, this book suggests that FDI can be a driver for social development as well

Keywords: Foreign Direct Investment; Cluster; Imbalance Theory; Industrial Eco City Development (IECD)

The Case for Space The New Press

Twins Cassidy and Torr must save Earth from a ruthless enemy at a time when the only force more powerful than alien technology is magic. Moon Deeds launches the siblings' journey across the galaxy, where they must learn their power as the Star Children, claim their shamanic heritage, and battle dark forces that threaten humankind.

Sunnyvale Madville Publishing

From snorkeling off of Isla Cozumel, the second longest reef in the world, and partying in the trendiest clubs and bars in town to exploring the Mayan ruins of Chichèn Itzà, San Gervasio, Tulum, and Cobà, Moon Handbooks Cancún is the guide to the best the city has to offer, both on and off the beaten path.

Practical information includes suggested travel strategies and lists of must-see

sights, plus essentials on dining, transportation, and accommodations for a range of budgets. Complete with details on shopping for traditional textiles and handicrafts, staying in beachside bungalows or luxury hotels,

and golfing on a Jack Nicklaus-designed course, Moon Handbooks Cancún gives travelers the tools they need to create a more personal and memorable experience.