

The Unicorn Project A Novel About Developers Digi

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NATALEE MOONEY

[Uni the Unicorn in the Real World](#) IT Revolution

This is a companion transcript of the audio series, Beyond The Phoenix Project, intended to be used for reference and to enable further research of cited material, and not as a standalone work. In the audio series, Gene Kim and John Willis present a nine-part discussion that includes an oral history of the DevOps movement, as well as discussions around pivotal figures and philosophies that DevOps draws upon, from Goldratt to Deming; from Lean to Safety Culture to Learning Organizations. The book is a great way for listeners to take an even deeper dive into topics relevant to DevOps and leading technology organizations.

I Wish I Were a Unicorn Penguin

Winner of the Shingo Publication Award Accelerate your organization to win in the marketplace. How can we apply technology to drive business value? For years, we've been told that the performance of software delivery teams doesn't matter—that it can't provide a competitive advantage to our companies. Through four years of groundbreaking research to include data collected from the State of DevOps reports conducted with Puppet, Dr. Nicole Forsgren, Jez Humble, and Gene Kim set out to find a way to measure software delivery performance—and what drives it—using rigorous statistical methods. This book presents both the findings and the science behind that research, making the information accessible for readers to apply in their own organizations. Readers will discover how to measure the performance of their teams, and what capabilities they should invest in to drive higher performance. This book is ideal for management at every level.

The DevOps Handbook IT Revolution

This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development.

[Rolling Rocks Downhill](#) Bloomsbury Publishing USA

Nobody knew where it had come from, or what it wanted. Not even Jaive, the sorceress, could fathom the mystery of the fabled beast. But Tanaquil, Jaive's completely unmagical daughter, understood it at once. She knew why the unicorn was there: It had come for her. It needed her. Tanaquil was amazed because she was the girl with no talent for magic. She could only fiddle with broken bits of machinery and make them work again. What could she do for a unicorn?

[Unicorn Puncher Zine](#) Random House Studio

All the movers, shakers and change-makers of the world continue to tackle the growing list of problems facing humanity. However, there's a problem. Nonprofits and foundations need each other to fulfil their quest to eradicate global poverty like a unicorn needs a rainbow, but the way in which they work together is far from perfect. Enter the Unicorns. Part relationship-counseling, part manifesto, part workbook. Unicorns Unite provides the game-changing ideas and talking points for the conversation we really need to have; how can non-profits and foundations work better together?

The Phoenix Project A. A. Attanasio

Today's tech unicorns develop software differently. They've developed a way of working that lets them scale like an enterprise while working like a startup. These techniques can be learned. This book takes you behind the scenes and shows you how companies like Google, Facebook, and Spotify do it. Leverage their insights, so your teams can work better together, ship higher-quality product faster, innovate more quickly, and compete with the unicorns. Massively successful tech companies, or Unicorns, have discovered how to take the techniques that made them successful as a startup and scale them to the enterprise level. Amazon, Facebook, Google, and Spotify all work like startups, despite having workforces numbering in the tens of thousands. Ex-Spotify engineer and coach, Jonathan Rasmusson, takes you behind the scenes and shows you how to develop software the way the best companies do it. Learn how to give teams purpose through Missions, empower and trust with Squads, and align large scale efforts through Bets. Create the culture necessary to make it happen. If you're a tech or product lead and you want to ship product better, this is your playbook on how the world's best do it. If you're an engineer, tester, analyst, or project manager, and you suspect there are better ways you could be working, you are correct. This book will show you how. And if you're a manager, Agile coach, or someone just charged with improving how your company ships software, this book will give you the tools, techniques, and practices of the world's most innovative, delivery-focused companies. Don't just admire the top companies - learn from them.

[Acorna](#) Charlesbridge Publishing

Some companies think that adopting devops means bringing in specialists or a host of new tools. With this practical guide, you'll learn why devops is a professional and cultural movement that calls for change from inside your organization. Authors Ryn Daniels and Jennifer Davis provide several approaches for improving collaboration within teams, creating affinity among teams, promoting efficient tool usage in your company, and scaling up what works throughout your organization's inflection points. Devops stresses iterative efforts to break down information silos, monitor relationships, and repair misunderstandings that arise between and within teams in your organization. By applying the actionable strategies in this book, you can make sustainable changes in your environment regardless of your level within your organization. Explore the foundations of devops and learn the four pillars of effective devops Encourage collaboration to help individuals work together and build durable and long-lasting relationships Create affinity among teams while balancing differing goals or metrics Accelerate cultural direction by selecting tools and workflows that complement your organization Troubleshoot common problems and misunderstandings that can arise throughout the organizational lifecycle Learn from case studies from organizations and individuals to help inform your own devops journey

Thelma the Unicorn Random House Studio

The demon Lailoken, as old as time, is tricked by angels and trapped in a human body. He becomes Merlinus, a wandering wise man expert in magic, destined to work for good among humans, opposed by the Furor (Odin). An encounter with the unicorn, a spirit similarly earthbound, brings Merlinus to Ygrane, queen of the Celts, and she sets him a task to find her king, a man seen in vision and fated to be her love-match. Merlinus-Lailoken seeks and finds him: Theodosius, a stable worker. But Ygrane has commanded the demon-wizard to bring her a king, so Merlinus sets to work making one.

[The Phoenix Project](#) IT Revolution

A brilliant mythical drama about well-meaning people trapped in a war of spiritual forces Marian Taylor, who has come as a "companion" to a lovely woman in a remote castle, becomes aware that

her employer is a prisoner, not only of her obsessions, but of an unforgiving husband. Hannah, the Unicorn, seemingly an image of persecuted virtue, fascinates those who surround her, some of whom plan to rescue her from her dream of redemptive suffering. But is she an innocent victim, a guilty woman, a mad woman, or a witch? Is her spiritual life really some evil enchantment? If she is forcibly liberated will she die? The ordinary, sensible people survive, and are never sure whether they have understood.

[The How to Catch a Mermaid and Unicorn Activity Book for Kids](#) IT Revolution

"... the most comprehensive book of translation of this period in any Western language." —Journal of the Chinese Language Teachers Association "... a welcome addition to the repository of translated Chinese poetry.... highly readable." —World Literature Today "... a mega-project... an impressive achievement of scholarship." —Journal of Asian Studies "... an outstanding anthology of Ch'ing poetry... It must be recommended whole-heartedly to students and teachers alike." —Eugen Feifel, Monumenta Serica

Effective DevOps How to Catch

Book seven in the Phoebe and Her Unicorn series! NEW YORK TIMES BESTSELLING AUTHOR! Marigold Heavenly Nostrils is no ordinary unicorn. She has Wi-Fi-enabled appendages. She's the most enchanted babysitter of all time. She's published numerous scholarly articles on the "shimmering" versus "glimmering" debate. She is, in short, a unicorn of many hats. Phoebe and her exceptional hooved pal are back in this all-new collection of comics! Laugh alongside the lovable duo as they question the idea of "coolness," gain a deeper appreciation for the power of friendship, and put off summer reading assignments for as long as physically possible.

[Team Topologies](#) Harper Collins

"Something's Alive In There!" She was just a little girl, with a tiny horn in the center of her forehead, funny-looking feet, beautiful silver hair, and several curious powers: the ability to purify air and water, make plants grow, and heal scars and broken bones. A trio of grizzled prospectors found her drifting in an escape pod amid the asteroids, adopted her, and took her to the bandit planet Kezdet, a place where no questions are asked and the girl might grow up free. But Kezdet has its own dark secret. The prosperity of the planet is based on a hideous trade in child slave labor, administered by "The Piper" -- a mystery man with special plans for Acorna and her powers. But free little girls have a way of growing into freedom-loving young women, and Acorna has special plans all her own. . .

Waiting for the Unicorn John Wiley & Sons

In Team Topologies DevOps consultants Matthew Skelton and Manuel Pais share secrets of successful team patterns and interactions to help readers choose and evolve the right team patterns for their organization, making sure to keep the software healthy and optimize value streams. Team Topologies will help readers discover: • Team patterns used by successful organizations. • Common team patterns to avoid with modern software systems. • When and why to use different team patterns • How to evolve teams effectively. • How to split software and align to teams.

DevOps For Dummies IT Revolution

The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! "The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project..."—FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas "Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all."—DR. STEVEN SPEAR, author of The High-Velocity Edge, Sr. Lecturer at MIT, and principal of HVE LLC. "The Unicorn Project is so clever, so good, so crazy enlightening!"—CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of Cloud Native Patterns This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development. In The Unicorn Project, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms—this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty...and opportunity. "The Unicorn Project provides insanely useful insights on how to improve your technology business."—DOMINICA DEGRANDIS, author of Making Work Visible and Director of Digital Transformation at Tasktop ——"My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together."—Gene Kim, November 2019

[Black Unicorn](#) Hachette UK

Increase profitability, elevate work culture, and exceed productivity goals through DevOps practices. More than ever, the effective management of technology is critical for business competitiveness. For decades, technology leaders have struggled to balance agility, reliability, and security. The consequences of failure have never been greater—whether it's the healthcare.gov debacle, cardholder data breaches, or missing the boat with Big Data in the cloud. And yet, high performers using DevOps principles, such as Google, Amazon, Facebook, Etsy, and Netflix, are routinely and reliably deploying code into production hundreds, or even thousands, of times per day. Following in the footsteps of The Phoenix Project, The DevOps Handbook shows leaders how to replicate these incredible outcomes, by showing how to integrate Product Management, Development, QA, IT Operations, and Information Security to elevate your company and win in the marketplace.

Agile Conversations IT REVOLUTION Press

Uni the Unicorn, the only unicorn who believes kids are real, slides down a double rainbow to visit friends on earth. Uni the Unicorn visits her best friend in the real world. Now everyone will know that unicorns exist, and that Uni is real after all. But when the little girl introduces Uni to her family and friends, they can't see the unicorn. Then, with the power of believing and Uni's magic horn, one little boy begins to see something. And then all the kids begin to believe in magic. And as the real world grows brighter and brighter, all kinds of other magical creatures appear, ending the book with the

most dazzling array of imaginary creatures. Paris Rosenthal, the daughter of the late Amy Krouse Rosenthal, wrote this as a tribute to her mom.

The Unicorn Herd Penguin

A successful digital transformation must start with a conversational transformation. Today, software organizations are transforming the way work gets done through practices like Agile, Lean, and DevOps. But as commonly implemented as these methods are, many transformations still fail, largely because the organization misses a critical step: transforming their culture and the way people communicate. Agile Conversations brings a practical, step-by-step guide to using the human power of conversation to build effective, high-performing teams to achieve truly Agile results. Consultants Douglas Squirrel and Jeffrey Fredrick show readers how to utilize the Five Conversations to help teams build trust, alleviate fear, answer the "whys," define commitments, and hold everyone accountable. These five conversations give teams everything they need to reach peak performance, and they are exactly what's missing from too many teams today. Stop focusing on processes and practices that leave your organization stuck with culture-less rituals. Instead, unleash the unique human power of conversation.

The Visible Ops Handbook Simon and Schuster

Develop faster with DevOps DevOps embraces a culture of unifying the creation and distribution of technology in a way that allows for faster release cycles and more resource-efficient product updating. DevOps For Dummies provides a guidebook for those on the development or operations side in need of a primer on this way of working. Inside, DevOps evangelist Emily Freeman provides a roadmap for adopting the management and technology tools, as well as the culture changes, needed to dive head-first into DevOps. Identify your organization's needs Create a DevOps framework Change your organizational structure Manage projects in the DevOps world DevOps For Dummies is essential reading for developers and operations professionals in the early stages of DevOps adoption.

Unicorn of Many Hats (Phoebe and Her Unicorn Series Book 7) Simon and Schuster

Bill has 90 days to fix a behind-schedule IT project, or his entire department will be outsourced. Fortunately, he has the help of a prospective board member, whose "Three Ways" philosophy might just save the day.

Cloud Native Patterns Simon and Schuster

Over a half-million sold! And available now, the Wall Street Journal Bestselling sequel *The Unicorn Project* "Every person involved in a failed IT project should be forced to read this book."—TIM O'REILLY, Founder & CEO of O'Reilly Media "The Phoenix Project is a must read for business and IT executives who are struggling with the growing complexity of IT."—JIM WHITEHURST, President and CEO, Red Hat, Inc. Five years after this sleeper hit took on the world of IT and flipped it on its head, the 5th Anniversary Edition of *The Phoenix Project* continues to guide IT in the DevOps revolution. In this newly updated and expanded edition of the bestselling *The Phoenix Project*, co-author Gene Kim includes a new afterword and a deeper delve into the Three Ways as described in *The DevOps Handbook*. Bill, an IT manager at Parts Unlimited, has been tasked with taking on a project critical to the future of the business, code named Phoenix Project. But the project is massively over budget and behind schedule. The CEO demands Bill must fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with a manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again. "This book is a gripping read that captures brilliantly the dilemmas that face companies which depend on IT, and offers real-world solutions."—JEZ HUMBLE, Co-author of *Continuous Delivery*, *Lean Enterprise*, *Accelerate*, and *The DevOps Handbook*