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JEFFERSON KENZIE

Principles of Operations Management: Sustainability and Supply Chain Management, eBook, Global Edition

Cambridge University Press

This package includes a physical copy of 'Operations Management' as well as access to the eText and MyOMLab. The edition has been edited to include enhancements making it more relevant to students outside the United States. The book presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of problems on the market.

Operations Management Springer Science & Business Media

This book is intended for anyone who is seriously interested in designing and validating multiple-choice test items that measure understanding and the application of knowledge and skills to complex situations, such as critical thinking and problem solving. The most comprehensive and authoritative book in its field, this edition has been extensively revised to include: *more information about writing items that match content standards; *more information about creating item pools and item banking; *a new set of item-writing rules (with examples) in chapter 5, as well as guidelines for other multiple-choice formats; *hundreds of examples including an expanded chapter 4 devoted to exemplary item formats and a new chapter 6 containing exemplary items (with author annotations); *a chapter on item generation (chapter 7) featuring item modeling and other procedures that speed up item development; and *a more extensive set of references to past and current work in the area of multiple-choice item writing and validation. This book will be of interest to anyone who develops test items for large-scale assessments, as well as teachers and graduate students who desire the most comprehensive and authoritative information on the design and validation of multiple-choice test items.

Operations Management: Text Irwin/McGraw-Hill

This book covers the emerging and important topics related to production and operations management in a systematic way. It covers not only the essentials of planning, designing, managing and controlling of manufacturing operations, but also a number of relevant topics such as total preventive maintenance, environmental issues in production system, advanced production system, total productivity management and work system design, which are not covered in many books. The book is a useful resource for undergraduate and postgraduate students of MBA programmes, as well as B.Tech and M.Tech programmes of production and industrial engineering. Key Features • Theories and concepts based on day-to-day practical applications in the industry • Large number of solved examples to explain the theoretical concepts • Case study at the end of each chapter to illustrate the theory • Brings out the link between linear programming and its applications

Principles of Operations Management Prentice Hall

This textbook presents methodologies and applications associated with multiple criteria decision analysis (MCDA),

especially for those students with an interest in industrial engineering. With respect to methodology, the book covers (1) problem structuring methods; (2) methods for ranking multi-dimensional deterministic outcomes including multiattribute value theory, the analytic hierarchy process, the Technique for Order Preference by Similarity to Ideal Solution (TOPSIS), and outranking techniques; (3) goal programming; (4) methods for describing preference structures over single and multi-dimensional probabilistic outcomes (e.g., utility functions); (5) decision trees and influence diagrams; (6) methods for determining input probability distributions for decision trees, influence diagrams, and general simulation models; and (7) the use of simulation modeling for decision analysis. This textbook also offers: • Easy to follow descriptions of how to apply a wide variety of MCDA techniques • Specific examples involving multiple objectives and/or uncertainty/risk of interest to industrial engineers • A section on outranking techniques ; this group of techniques, which is popular in Europe, is very rarely mentioned as a methodology for MCDA in the United States • A chapter on simulation as a useful tool for MCDA, including ranking & selection procedures. Such material is rarely covered in courses in decision analysis • Both material review questions and problems at the end of each chapter . Solutions to the exercises are found in the Solutions Manual which will be provided along with PowerPoint slides for each chapter. The methodologies are demonstrated through the use of applications of interest to industrial engineers, including those involving product mix optimization, supplier selection, distribution center location and transportation planning, resource allocation and scheduling of a medical clinic, staffing of a call center, quality control, project management, production and inventory control, and so on. Specifically, industrial engineering problems are structured as classical problems in multiple criteria decision analysis, and the relevant methodologies are demonstrated.

Global Supply Chain and Operations Management Osborne Publishing

For all courses in Materials Management, Production, Inventory Control, and Logistics taught in business and industrial technology departments of community colleges, four-year colleges, and universities. Introduction to Materials Management, Seventh Edition covers all the essentials of modern supply chain management, manufacturing planning and control systems, purchasing, and physical distribution. Clearly written and exceptionally user-friendly, its content, examples, questions, and problems lead students step-by-step to mastery. This edition's extensive updates include: new techniques, technology, and case studies; reorganized and expanded coverage of lean production and JIT manufacturing; new information on sustainability and green production; use of INCOTERMS for global supply chains; revised end-of-chapter problems, and more.

Operations Management Pearson Education India

Operations Management in Context provides students with excellent grounding in the theory and practice of operations management and its role within organizations. Structured in a clear and logical manner, it gradually leads newcomers to this subject through each topic area, highlighting key issues, and

using practical case study material and examples to contextualize learning. Each chapter is structured logically and concludes with summary material to aid revision. Exercises and self-assessment questions are included to reinforce learning and maintain variety, with answers included at the end of the text.

Service Operations Management Pearson Education
Publisher Description

Principles of Operations Management Pearson Education

The third edition of this textbook comprehensively discusses global supply chain and operations management (SCOM), combining value creation networks and interacting processes. It focuses on operational roles within networks and presents the quantitative and organizational methods needed to plan and control the material, information, and financial flows in supply chains. Each chapter begins with an introductory case study, while numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It examines how to balance supply and demand, a core aspect of tactical planning, before turning to the allocation of resources to meet customer needs. In addition, the book presents state-of-the-art research reflecting the lessons learned from the COVID-19 pandemic, and emerging, fast-paced developments in the digitalization of supply chain and operations management. Providing readers with a working knowledge of global supply chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core, specialized, and advanced classes alike. It is intended for a broad range of students and professionals in supply chain and operations management.

Entrepreneurship Business Plan in Travel and Tour Guiding Management Diploma Level Pearson Education India

Original edition published under the title: Production and operations management.

Quantitative Analysis For Management Prentice Hall

Operations Management: Sustainability and Supply Chain Management presents a broad introduction to the field of operations in a realistic, meaningful and practical manner, while offering the largest and most diverse collection of issues on the market. KEY TOPICS: Operations and Productivity; Operations Strategy in a Global Environment; Project Management; Forecasting; Design of Goods and Services; Sustainability in the Supply Chain; Managing Quality; Statistical Process Control; Process Strategy; Capacity and Constraint Management; Location Strategies; Layout Strategies; Human Resources, Job Design, and Work Measurement; Supply-Chain Management; Supply Chain Management Analytics; Inventory Management; Aggregate Planning and Sales and Operations Planning; Material Requirements Planning (MRP) and ERP; Short-Term Scheduling; Lean Operations; Maintenance and Reliability MARKET: Appropriate for Operations Management courses.

Production and Operations Management Routledge

Constructing test items for standardized tests of achievement, ability, and aptitude is a task of enormous importance. The interpretability of a test's scores flows directly from the quality of its items and exercises. Concomitant with score interpretability is the notion that including only carefully crafted items on a test is the primary method by which the skilled test developer reduces unwanted error variance, or errors of measurement, and thereby increases a test score's reliability. The aim of this entire book is to increase the test constructor's awareness of this source of measurement error, and then to describe methods for identifying and minimizing it during item construction and later review. Persons involved in assessment are keenly aware of the increased attention given to alternative formats for test items in

recent years. Yet, in many writers' zeal to be 'curriculum-relevant' or 'authentic' or 'realistic', the items are often developed seemingly without conscious thought to the interpretations that may be garnered from them. This book argues that the format for such alternative items and exercises also requires rigor in their construction and even offers some solutions, as one chapter is devoted to these alternative formats. This book addresses major issues in constructing test items by focusing on four ideas. First, it describes the characteristics and functions of test items. A second feature of this book is the presentation of editorial guidelines for writing test items in all of the commonly used item formats, including constructed-response formats and performance tests. A third aspect of this book is the presentation of methods for determining the quality of test items. Finally, this book presents a compendium of important issues about test items, including procedures for ordering items in a test, ethical and legal concerns over using copyrighted test items, item scoring schemes, computer-generated items and more.

Constructing Test Items Emerald Group Publishing

KEY BENEFIT: This text allows students to apply what they've learned to real company challenges and best practices by offering a multitude of problems in the text and integrated case studies on video. KEY TOPICS: Its coverage includes an extensive amount of service applications and firms to give students an in-depth look at operations in the real world. MARKET: For general business students interested in operations management and gaining the fundamental working knowledge of a firm.

Operations Management Vikas Publishing House

For courses in Operations Management. A Broad, Practical Introduction to Operations, Reinforced with an Extensive Collection of Practice Problems *Principles of Operations Management: Sustainability and Supply Chain Management* presents a broad introduction to the field of operations in a realistic and practical manner, while offering the largest and most diverse collection of issues on the market. Problems found in the 10th Edition contain ample support-found in the book's solved-problems and worked examples-to help readers better understand concepts important to today's operations management professionals. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

The Dark Side of Democracy Pearson

Site-Specific Art charts the development of an experimental art form in an experimental way. Nick Kaye traces the fascinating historical antecedents of today's installation and performance art, while also assembling a unique documentation of contemporary practice around the world. The book is divided into individual analyses of the themes of space, materials, site, and frames. These are interspersed by specially commissioned documentary artwork from some of the world's foremost practitioners and artists working today. This interweaving of critique and creativity has never been achieved on this scale before. *Site-Specific Art* investigates the relationship of architectural theory to an understanding of contemporary site related art and performance, and rigorously questions how such works can be documented. The artistic processes involved are demonstrated through entirely new primary articles from: * Meredith Monk * Station House

Opera * Brith Gof * Forced Entertainment. This volume is an astonishing contribution to debates around experimental cross-arts practice.

Introduction to Materials Management Finstock Evarsity Publishers

Thoroughly updated for new breakthroughs in multimedia The internationally bestselling *Multimedia: Making it Work* has been fully revised and expanded to cover the latest technological advances in multimedia. You will learn to plan and manage multimedia projects, from dynamic CD-ROMs and DVDs to professional websites. Each chapter includes step-by-step instructions, full-color illustrations and screenshots, self-quizzes, and hands-on projects.

Principles of Operations Management Pearson Higher Ed

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making, design, planning, and operational control"--Provided by publisher.

Hospitality Marketing Routledge

Operations Management: Sustainability and Supply Chain Management focuses on the key strategic decisions of operations managers. The text also provides behind-the-scenes insights into how operations work within an organization. In this 14th Edition, a wealth of examples, solved problems, homework assignments, cases, and other learning resources help you better understand concepts important to today's operations management professionals.

The Supply Chain Management Casebook Springer

This introductory textbook shows you how to apply the principles of marketing within the hospitality industry. Written specifically for students taking marketing modules within a hospitality course, it contains examples and case studies that show how ideas and concepts can be successfully applied to a real-life work situation. It emphasizes topical issues such as sustainable marketing, corporate social responsibility and relationship marketing. It also describes the impact that the internet has had on both marketing and hospitality, using a variety of tools including a wide range of internet learning activities. This 3rd Edition has been updated to include: Coverage of hot topics such as use of technology and social media, power of the consumer and effect on decision making, innovations in product design and packaging, ethical marketing and sustainability marketing Updated online resources including: power point slides, test bank of questions, web links and additional case studies New and updated international case studies looking at a broad range of hospitality settings such as restaurants, cafes and hotels New discussion questions to consolidate student learning at the end of each chapter.

Principles of Operations Management Springer Nature

This book is intended for anyone who is seriously interested in designing and validating multiple-choice test items that measure understanding and the application of knowledge and skills to complex situations, such as critical thinking and problem solving. The most comprehensive and authoritative book in its field, this edition has been extensively revised to include: *more information about writing items that match content standards; *more information about creating item pools and item banking; *a new set of item-writing rules (with examples) in chapter 5, as well as guidelines for other multiple-choice formats; *hundreds of examples including an expanded chapter 4 devoted to exemplary item formats and a new chapter 6 containing exemplary items (with author annotations); *a chapter on item generation (chapter 7) featuring item modeling and other procedures that speed up item development; and *a more extensive set of references to past and current work in the area of multiple-choice item writing and validation. This book will be of interest to anyone who develops test items for large-scale assessments, as well as teachers and graduate students who desire the most comprehensive and authoritative information on the design and validation of multiple-choice test items.

Multiple Choice and Free Response Questions in Preparation for the AP U. S. Government and Politics Examination (6th Edition)

Psychology Press

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening 'on the ground'. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of *Sustainable Logistics and Supply Chain Management* includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.