
Language Ideology And Point Of View

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ZIMMERMAN DUNN

Pragmatic Guidelines for Empirical Research Multilingual Matters
 Language, Ideology and Point of View Routledge
Discourse and Ideology in the Press John Benjamins Publishing
 Since its initial publication, *English with an Accent* has provoked debate and controversy within classrooms through its in-depth scrutiny of American attitudes towards language. Rosina Lippi-Green discusses the ways in which discrimination based on accent functions to support and perpetuate social structures and unequal power relations. This second edition has been reorganized and revised to include: new dedicated chapters on Latino English and Asian American English discussion questions, further reading, and suggested classroom exercises, updated examples from the classroom, the judicial system, the media, and corporate culture a discussion of the long-term implications of the Ebonics debate a brand-new companion website with a glossary

of key terms and links to audio, video, and images relevant to the each chapter's content. *English with an Accent* is essential reading for students with interests in attitudes and discrimination towards language.

Language, Ideology, and Point of View Language, Ideology and Point of View

Drawing on usage-based theory, neurocognition, and complex systems, *Languaging Beyond Languages* elaborates a three-part model that recognizes and accounts for linguistic heterogeneity in an attempt to move theory and description beyond linguistics' ideologically based attachment to reified linguistic systems.

Globally and Locally Written Practices Routledge

Living Memory investigates the complex question of language and its place at the heart of Bergamasco culture in northern Italy. •

Integrates extensive participant observation with sociolinguistic data collection • Reveals the political and social dynamics of a national language (Italian) and a local dialect (Bergamasco) struggling for survival • Introduces the original concept of the

“socialaesthetics of language”: the interweaving of culturally-shaped and emotionally felt dimensions of language-choice • Written to be accessible to students and specialists alike • Part of the

<http://eu.wiley.com/WileyCDA/Section/id-410785.html> target="_blank" Blackwell Studies in Discourse and Culture Series/a French Perceptions of English as a World Language Taylor & Francis

Ideology has become increasingly central to work in translation studies. To date, however, most studies have focused on literary and religious texts, thus limiting wider understanding of how ideological clashes and encounters pervade any context where power inequalities are present. This special edition of *The Translator* deliberately focuses on ideology in the translation of a rich variety of lesser-studied genres, namely academic writing, cultural journals, legal and scientific texts, political interviews, advertisements, language policy and European Parliament discourse, in all of which translation as a social practice can be seen to shape, maintain and at times also resist and challenge the asymmetrical nature of exchanges between parties engaged in or subjected to hegemonic practices. The volume opens with two ground-breaking papers that investigate the nature and representation of truth and knowledge in the translation of the sciences, followed by two contributions which approach the issue of shifts in the translation of ideology from the standpoint of critical linguistics and critical discourse analysis, using data from political speeches and interviews and from English and Korean versions of *Newsweek*. Other contributions discuss the role that translation scholars can play in raising public awareness of the

manipulative devices used in advertising; the way in which potentially competing institutional and individual ideologies are negotiated in the context of interpreting in the European Union; the role translation plays in shaping the politics of a multilingual nation state, with reference to Belgium; and the extent to which the concepts of norms and polysystems may be productive in investigating the link between translation and ideology, with reference to Chinese data.

Language, Semantics and Ideology John Wiley & Sons

Stepping beyond cognitive science's new theory of connectionism, Gee formulates a dynamic social theory of mind and meaning. With penetrating analyses, he illustrates how such psychological entities as memories, beliefs, values, and meanings are not formed in isolation but in a social or cultural context that is inherently ideological or political. As he moves toward his conclusion showing what socio-culturally situated linguistics would look like and points to some of the implications for human development, education, and society inherent in this view of linguistics, Gee persuasively demonstrates how people often construct self-deceptive stories that advantage themselves or their group. In the first half of the book, Gee lays the groundwork for the overall theory of language, mind, and society that is developed in the two concluding chapters. He develops a concept of meaning as being rooted in cultural models, introduces a connectionist view of the mind/brain, and argues that memory is a social phenomenon. Then Gee sketches together a theory of mind and society and the nature of socio-cultural-based psychology. He explicitly displays how language fits within social practices and exemplifies claims about the political and

ideological nature of social practices. This is a thought-provoking contribution for courses dealing with discourse, narrative, social linguistics, education, social theory, cognitive science, social cognition, and linguistics in anthropology.

Language Ideology, Policy and Planning in Peru Routledge

How are peoples' ideas about languages, ways of speaking and expressive styles shaped by their social positions and values? How is difference, in language and in social life, made - and unmade? How and why are some differences persuasive as the basis for action, while other differences are ignored or erased? Written by two recognised authorities on language and culture, this book argues that ideological work of all kinds is fundamentally communicative, and that social positions, projects and historical moments influence, and are influenced by, people's ideas about communicative practices. Neither true nor false, ideologies are positioned and partial visions of the world, relying on comparison and perspective; they exploit differences in expressive features - linguistic and otherwise - to construct convincing stereotypes of people, spaces and activities. Using detailed ethnographic, historical and contemporary examples, this outstanding book shows readers how to analyse ideological work semiotically.

Language, Ideology and Identity in Serial Killer Narratives
Routledge

CONTRIBUTIONS TO THE SOCIOLOGY OF LANGUAGE brings to students, researchers and practitioners in all of the social and language-related sciences carefully selected book-length publications dealing with sociolinguistic theory, methods, findings and applications. It approaches the study of language in society

in its broadest sense, as a truly international and interdisciplinary field in which various approaches, theoretical and empirical, supplement and complement each other. The series invites the attention of linguists, language teachers of all interests, sociologists, political scientists, anthropologists, historians etc. to the development of the sociology of language.

Revisiting Gramsci's Notebooks Routledge

This systematic introduction to the concept of point of view in language explores the ways in which point of view intersects with and is shaped by ideology. It specifically focuses on the way in which speakers and writers linguistically encode their beliefs, interests and biases in a wide range of media. The book draws on an extensive array of linguistic theories and frameworks and each chapter includes a self-contained introduction to a particular topic in linguistics, allowing easy reference. The author uses examples from a variety of literary and non-literary text types such as, narrative fiction, advertisements and newspaper reports.

The Social Mind Publicacions de la Universitat Jaume I

Japan is regarded as a model case of successful language modernization. It is also often erroneously believed to be linguistically homogenous. This book explores the debates relating to language modernization from a language ideology perspective, and in doing so reveals the mechanisms by which language ideology undermines linguistic diversity.

Language, Gender and Ideology Greenwood

This book is a thoroughly revised version of the 1999 edition, which was welcomed at the time as a classic. It now extends the period of coverage to 2012 and includes an entirely new chapter on current developments, making this updated edition an

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Ideology and the Evolution of a Global Language Walter de Gruyter

This systematic introduction to the concept of point of view in language explores the ways in which point of view is shaped by ideology. It focusses on the way in which people encode their beliefs and biases in a wide variety of media. This systematic introduction to the concept of point of view in language explores the ways in which point of view intersects with and is shaped by ideology. It specifically focuses on the way in which speakers and writers linguistically encode their beliefs, interests and biases in a wide range of media. The book draws on an extensive array of linguistic theories and frameworks and each chapter includes a self-contained introduction to a particular topic in linguistics, allowing easy reference. The author uses examples from a variety of literary and non-literary text types such as, narrative fiction, advertisements and newspaper reports.

Language and Ideology in Children's Fiction BRILL

This book focuses on ideology and its function in fictional discourse, exploring the link between textual ideologies and real ideologies in text-production environments. It attempts this through a specific focus on the social and linguistic elements that control the presence, the use, and the presentation of ideology, and also the way in which linguistic elements are controlled and manipulated by the collective consciousness of the text producer. This correlation between fictional discourse and ideology is revealed through a series of chapters that cover four closely interrelated areas, focusing specifically on Malaysian and Singaporean fiction. Firstly, the positioning of Malaysian and

Singaporean literatures in English as individual literary traditions. This is to counter the non-recognition of Malaysian and Singaporean literatures as individual traditions in spite of five decades of independence. Secondly, establishing a contextual (socio-cultural and political) framework as a basis for discussion on real ideology, arguing that Malaysian and Singaporean writers have moved beyond the anti-western nationalistic stage and on to more personal and communal concerns such as race relations, identity and a sense of belonging. Thirdly, rationalising the social structures of ideology that are likely to be found in the Malaysian and Singaporean social milieus, especially location and text-specific social variables of ideology. Lastly, it seeks to reveal a linguistic-oriented approach for the study of textual ideologies and for linking textual ideologies to ideologies in the overall text production environment. The book ultimately shows the significant possibilities of systematic links between textual ideology, and the real ideology in the text production environment, through what can best be termed as ideological stylistics. In doing so, it aims to contribute significantly to studies of ideology in general and more specifically on ideology on Malaysian and Singaporean literatures in English.

Language, Ideology and Education Oxford University Press
Netlinguistics is here presented as a comprehensive linguistic framework account for language usage and change in Internet. This book proposes the development of a new field of research and study within applied linguistics.

The Local Construction of a Global Language Routledge
Together with its sister volume on Descriptive Cognitive Approaches, this volume explores the contribution which

cognitive linguistics can make to the identification and analysis of overt and hidden ideologies. As a theory of language which sees language as the accumulation of the conventionalised conceptualisations of a given linguistic and/or cultural community or sub-group within it, cognitive linguistics is called upon to make its own inroads in the study of ideology. This volume offers theoretical approaches and first discusses the philosophical foundations of cognitive linguistics. The question whether cognitive linguistics is not an ideology itself is not tabooed. The speaker's deictic centre is the anchoring point, not only for spatial, temporal or interactional deixis, but also for cultural and ideological deixis. Cognitive linguistics is also confronted with a severe Marxist critique, but the potential convergence between the two 'philosophies' is highlighted as well. Further the question is raised to what extent the central nervous system and the grammatical system of a language impose sexually biased, and hence ideological representations on cognition. Finally, linguistics itself is seen as a potential bearer of ideological deviations as was the case with the 'politics of linguistics' in Nazi Germany, and even with the quest for the Indo-European homeland in comparative and historical linguistics throughout the 19th century and well into the 20th century.

A Sociolinguistic Study of the Consonantal System of Nuremberg
Routledge

The relationship between language and ideology has long been central to research in discourse analysis, pragmatics, sociolinguistics and linguistic anthropology, and has also informed other fields such as sociology and literary criticism. This book, by one of the world's leading pragmatists, introduces a new

framework for the study of ideology in written language, using the tools, methods and theories of pragmatics and discourse analysis. Illustrations are drawn systematically from a coherent corpus of excerpts from late nineteenth- and early twentieth-century history textbooks dealing with episodes of colonial history and in particular the 1857 'Indian Mutiny'. It includes the complete corpus of excerpts, allowing researchers and students to evaluate all illustrations; at the same time, it provides useful practice and training materials. The book is intended as a teaching tool in language-, discourse- and communication-oriented programs, but also for historians and social and political scientists.

Living Memory Routledge

This book examines the role textbooks play in the teaching of dominant and non-dominant (first and foreign) languages in a range of cultural contexts worldwide. Each chapter addresses important issues related to what constitutes "legitimate knowledge", the politics of learning materials, global cultural awareness, competing ideologies, and the development of multilingual literacies. *Language, Ideology and Education: The Politics of Textbooks in Language Education* comprehensively surveys theoretical perspectives and methodological issues in the critical examination of language textbooks. In particular, it looks at: *The Cultural Politics of Language Textbooks in the Era of Globalization* *The Politics of Instructional Materials for English for Young Learners* *Ideological Tensions and Contradictions in Lower Primary English Teaching Materials in Singapore* *Creating a Multilingual/multicultural Space in Japanese EFL: A Critical Analysis of Discursive Practices within a New Language Education*

Policy The book is primarily addressed to those who teach and research in the areas of Foreign Language Education, TESOL, Applied Linguistics, Language Policy, Critical Pedagogy, and Textual Cultures. Although the book is focused on textbook and materials analysis, rather than evaluation, most chapters discuss implications for curriculum design and materials development and therefore will be relevant to scholars working in those fields.

Language, Ideology, and Social Practice Springer Nature

Today's worldwide ideological tensions have captured the interest of such varied disciplines as political science, anthropology, sociology, cultural studies and linguistics. There are two primary reasons why translation studies cannot ignore the ideological debate. Historically, translation has always been a site for ideological clashes. In addition, globalization is now setting off translational mechanisms even within monolingual artifacts, and this calls for the expertise of translation scholars. Apropos of Ideology aims to contribute to the broader discussion of ideology by providing a forum for debating ideological issues in translation as well as by bringing together, within the pages of a single volume, different types of translation research, informed by very different research ideologies. Adopting a wide definition of ideology as a set of ideas, beliefs and codes of behaviour that "govern a community by virtue of being regarded as the norm", a number of translation scholars look into ideological phenomena as they impinge on the process of translation. They consider questions of politics, but also reflect upon gender, sexuality, religion, secularity, technology and even the very discipline of translation studies. At the same time, the volume displays the kaleidoscopic complexity of the discipline while providing a

strong argument that such diversity of perspectives is highly desirable. Contributors include Maria Tymoczko, Rosemary Arrojo, Christiane Nord, Keith Harvey, Peter Fawcett, Ma Carmen Africa Vidal, Christina Schäffner, David Katan, Francesco Straniero-Sergio, and Sehnaz Tahir.

The Social Aesthetics of Language in a Northern Italian Town
Multilingual Matters

This volume investigates ideological and hegemonic practices in globally and locally written English as a Foreign Language (EFL) textbooks, and explores whether these textbooks reflect the values, beliefs and norms of the native-speaker society by examining their ideological components and the hegemonic practices by means of which the source society or state seeks to influence learners of the language. It also attempts to clarify EFL teachers' and students' views on the underlying ideology and hegemonic practices in globally and locally written EFL textbooks. Studies on the relationship between ideology, hegemony and textbooks in applied linguistics have become more prevalent in recent decades, as the emergence of critical theory, critical pedagogy, and critical thinking skills from the 1920s onwards has led scholars to adopt a more critical perspective towards EFL textbooks, especially with regard to elements of ideology and hegemony. These two terms encompass a plethora of components, ranging from nationalism to religion. At the same time, the importance of metanarratives originating from the tenets of modernism has declined from the 1960s onwards, the assumption being that the world has entered a new age called postmodernism and post-structuralism that emphasizes the role of individuals and rejects efforts to reinforce post-colonialism, the

effects of which can be seen in EFL textbooks. Accordingly, taking the elements of ideology and hegemony into account remains a vital aspect in the analysis of EFL textbooks.

Social Linguistics and Literacies Routledge

This book explores the role of language academies in preserving

and revitalizing minority or endangered languages. This book would appeal to anyone studying the history of the Quechua language, as well as to those studying broader issues of indigenous language planning and policy, maintenance and revitalization.