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## COCHRAN CORDOVA

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### **You Are an Artist** Routledge

An essential handbook for students and professionals on writing eloquently, accurately, and originally about contemporary art *How to Write About Contemporary Art* is the definitive guide to writing engagingly about the art of our time. Invaluable for students, arts professionals and other aspiring writers, the book first navigates readers through the key elements of style and content, from the aims and structure of a piece to its tone and language. Brimming with practical tips that range across the complete spectrum of art-writing, the second part of the book is organized around its specific forms, including academic essays; press releases and news articles; texts for auction and exhibition catalogues, gallery guides and wall labels; op-ed journalism and exhibition reviews; and writing for websites and blogs. In counseling the reader against common pitfalls—such as jargon and poor structure—Gilda Williams points instead to the power of close looking and research, showing how to deploy language effectively; how to develop new ideas; and how to construct compelling texts. More than 30 illustrations throughout support closely analysed case studies of the best writing, in *Source Texts* by 64 authors, including Claire Bishop, Thomas Crow, T.J. Demos, Okwui Enwezor, Dave Hickey, John Kelsey, Chris Kraus, Rosalind Krauss, Stuart Morgan, Hito Steyerl, and Adam Szymczyk. Supplemented by a general bibliography, advice on the use and misuse of grammar, and tips on how to construct your own contemporary art library, *How to Write About Contemporary Art* is the essential handbook for all those interested in communicating about the art of today.

### **Art in Unexpected Places** Chronicle Books

What is graffiti? And why have we, as a culture, had the urge to do it since 30,000 BCE? Artist Fiona McDonald explores the ways in which graffiti works to forever compel and simultaneously repel us as a society. When did graffiti turn into graffiti art, and why do we now pay thousands of dollars for a Banksy print when just twenty years ago, seminal graffiti artists from the Bronx were thrown into jail for having the same idea? Graffiti has not always been imbued with a sense of aesthetic, but when and why did we suddenly “decide” that it is worthy of consideration and criticism, just within the past few years? Throughout history, graffiti has served as an innately individualistic expression (such as Viking graffiti on the walls of eighth-century churches), but it has also evolved into a visual and narrative expression of a collective group. Graffiti brings to mind not only hip-hop culture and urban

landscapes, but petroglyphs, tree trunks strewn with carved hearts symbolizing love, and million-dollar works of art. Learn about more graffiti artists and rebels such as: the band Black Flag, Lee Quinones and Fab 5 Freddy, Dandi, Zephyr, Blek le Rat, Nunca, Keith Haring, and more! Illustrated with stunning full-color photos of graffiti throughout time, *The Popular History of Graffiti* promises to be an important and dynamic addition to graffiti literature.

### **Heat Waves in a Swamp** Springer Nature

Mobile technologies are one of the fastest growing areas of technology in education. For learners, they offer an appealing opportunity to transcend teacher-defined knowledge and approaches by being able to access multiple, alternative sources of information anytime and anywhere. While the pace of engagement with and research into the educational applications of mobile technologies has picked up dramatically in the last decade, there is no consolidated view of how to sustain the practices or opportunities that are being explored. Sustainability is a complex but crucial issue in mobile learning as educational institutions are usually required to make substantial investments in mobile devices and associated technologies, time and training to initiate mobile learning programs. The complexity of sustainable mobile learning programs is further exacerbated by the fast pace of change of digital technologies, where with every change, new possibilities are opened up and investments required. In addition, educators are still attempting to reconcile institutions of formal education with informal mobile learning. The book addresses these issues, with a particular focus on: exploring the challenges surrounding the sustainability of mobile learning in K-12 and higher education investigating the importance of sustaining mobile learning for diverse populations of students globally discussing theoretical models for the sustainability of mobile learning providing the reader with strategies for sustaining mobile learning. Presenting new research alongside theoretical models and ideas for practice, the book will appeal to researchers, academics, and postgraduate students in the fields of education and mobile learning, as well as those working in teacher education.

*Art South Africa* Ashgate Publishing, Ltd.

Serendipity and creativity are both broad, widely disputed, and yet consistently popular concepts which are relevant to understanding the positive aspects of our daily lives and even human progress in the arts and sciences. The chapters in this book reflects a variety of theoretical and practical approaches to serendipity in various domains, including creative problem solving, sculpture, writing, theatre and design. Chapter authors address issues such as the nature of the ‘prepared mind’, the role of accidents, serendipity as a skill or way of engaging with the world and, indeed, how

serendipity works as a concept and practice in relation to the dynamic flow of the creative system. Those who wish to explore the nature of chance in art and creativity, as well as in their daily lives, will find much to ponder in these pages.

*The Popular History of Graffiti* Bloomsbury Publishing USA

The LNCS journal Transactions on Computational Science reflects recent developments in the field of Computational Science, conceiving the field not as a mere ancillary science but rather as an innovative approach supporting many other scientific disciplines. The journal focuses on original high-quality research in the realm of computational science in parallel and distributed environments, encompassing the facilitating theoretical foundations and the applications of large-scale computations and massive data processing. It addresses researchers and practitioners in areas ranging from aerospace to biochemistry, from electronics to geosciences, from mathematics to software architecture, presenting verifiable computational methods, findings, and solutions, and enabling industrial users to apply techniques of leading-edge, large-scale, high performance computational methods. This, the 28th issue of the Transactions on Computational Science journal, is comprised of extended versions of selected papers from the International Conference on Cyberworlds, CyberWorlds 2015, held in Gotland, Sweden, in October 2015. The first paper is a position paper, presenting open problems and identifying future directions within the domain. The remaining 8 papers focus on a range of topics, including virtual reality, games, haptic modeling, cybersecurity, brain wave analysis, shape parameterization, projects, and data mining.

**Encaustic Art** Springer

MUSEUM THEORY EDITED BY ANDREA WITCOMB AND KYLIE MESSAGE Museum Theory offers critical perspectives drawn from a broad range of disciplinary and intellectual traditions. This volume describes and challenges previous ways of understanding museums and their relationship to society. Essays written by scholars from museology and other disciplines address theoretical reflexivity in the museum, exploring the contextual, theoretical, and pragmatic ways museums work, are understood, and are experienced. Organized around three themes—Thinking about Museums, Disciplines and Politics, and Theory from Practice/Practicing Theory—the text includes discussion and analysis of different kinds of museums from various, primarily contemporary, national and local contexts. Essays consider subjects including the nature of museums as institutions and their role in the public sphere, cutting-edge museum practice and their connections with current global concerns, and the links between museum studies and disciplines such as cultural studies, anthropology, and history.

*The Art of Serendipity* Springer

Denounced as a charlatan and fêted as a mystic, French artist Yves Klein (1928–62) scandalized the art world with his enthusiastic embrace of postwar mass culture and his exploitation of controversial publicity tactics. Today, we know Yves Klein not only as one of the most radical artists of the postwar period, but also as an iconic role model for contemporary practices—he reinvented abstract painting, conceived new horizons for performance art, and was a trailblazer in the realm of land, body, and conceptual art. In this new critical biography, Nuit Banai examines the relationship between Klein's brief life and his wide repertoire of artistic practices. While surveying the artist's life, Banai establishes that Klein's brilliance was, above all, performative, revealing that he created and

inhabited myriad public identities: bourgeois, judo expert, painter, avant-garde artist, collaborator, politician, fascist, and showman, among others. With each persona, Banai shows, Klein invented new ways to communicate his paradoxical message of spiritual enlightenment and Dada iconoclasm to a rapt and unsuspecting audience. Illuminating the many facets of Klein's influential artistic career, Yves Klein is an invaluable introduction to the inventor of the inimitable International Klein Blue.

*Unexpected Connections* Springer

This book describes few situations which help a man who is feeling extremely lonely to find a way to get out of his loneliness through true human connections. The power of human bonding can not be explained. Being social sometimes is a plus and sometimes a minus. This short tale explains how it actually influenced a loner to transform his mindset. The journey of a first-time author is rife with anticipation and nerves, Abhishek Kumar approaches this milestone with a blend of humility and unwavering determination. His passion for storytelling propels him forward, driving him to share his voice with the world. As he prepares to unveil his maiden creation, Abhishek Kumar stands at the cusp of an exciting chapter in his life, ready to leave an indelible mark in the literary realm with his *Communication Arts* Ocleno

Merging biography, memoir, and cultural history, this compelling book, a bestseller in France, traces the life of Dora Maar (1907–1997) through a serendipitous encounter with the artist's address book. In search of a replacement for his lost Hermès agenda, Brigitte Benkemoun's husband buys a vintage diary on eBay. When it arrives, she opens it and finds inside private notes dating back to 1951—twenty pages of phone numbers and addresses for Balthus, Brassai, André Breton, Jean Cocteau, Paul Éluard, Leonor Fini, Jacqueline Lamba, and other artistic luminaries of the European avant-garde. After realizing that the address book belonged to Dora Maar—Picasso's famous "Weeping Woman" and a brilliant artist in her own right—Benkemoun embarks on a two-year voyage of discovery to learn more about this provocative, passionate, and enigmatic woman, and the role that each of these figures played in her life. Longlisted for the prestigious literary award Prix Renaudot, *Finding Dora Maar* is a fascinating and breathtaking portrait of the artist. "Beautifully written and fascinating."—Paris Match "One of the happy surprises of the end of the literary season."—Livres Hebdo "A highly moving portrait of the artist."—Elle (France) This book received support from the French Ministry of Foreign Affairs and the Cultural Services of the French Embassy in the United States through their publishing assistance program.

*The Art of Public Space* Parkstone International

This highly readable and timely book explores the transformation of the modern and contemporary art market in the 21st century from a niche trade to a globalised operation worth an estimated \$50 billion a year. Drawing on her personal experience, the author describes in fascinating detail the contributions made by a range of actors and institutions to these recent developments. The author's engaging style makes this informative text ideal for collectors, students, and anyone interested in learning more about the evolution of the unprecedented market for art which exists today.

*Yves Klein* Wayne State University Press

Unlock the boundless potential of your creativity and embark on an extraordinary journey through the enchanting world of digital content creation. In 'The Ever-Unfolding Odyssey of Creativity,' we invite you to explore the uncharted territories of imagination, embrace the transformative power of

innovation, and leave an indelible mark on the creative cosmos. Discover how to forge authentic connections, inspire positive change, and shape the digital landscape as you navigate the evolving realm of content creation. From mastering the tools of the trade to leaving a lasting legacy, this book is your compass on a lifelong odyssey of creativity. Join us on this exhilarating voyage where creativity knows no bounds, curiosity reigns supreme, and the adventure never truly ends. 'The Ever-Unfolding Odyssey of Creativity' is your portal to the infinite canvas of possibility, where the cosmos of creativity awaits your every stroke, your every story, and your every dream.

**Principles of General Management** John Wiley & Sons

What is 'performance drawing'? When does a drawing turn into a performance? Is the act of drawing in itself a performative process, whether a viewer is present or not? Through conversation, interviews and essays, the authors illuminate these questions, and what it might mean to perform, and what it might mean to draw, in a diverse and expressive contemporary practice since 1945. The term 'performance drawing' first appeared in the subtitle of Catherine de Zegher's Drawing Papers 20: Performance Drawings, in particular with reference to Alison Knowles and Elena del Rivero. In this book, it is used as a trope, and a thread of thinking, to describe a process dedicated to broadening the field of drawing through resourceful practices and cross-disciplinary influence.

Featuring a wide range of international artists, this book presents pioneering practitioners, alongside current and emerging artists. The combination of experiences and disciplines in the expanded field has established a vibrant art movement that has been progressively burgeoning in the last few years. The Introduction contextualises the background and identifies contemporary approaches to performance drawing. As a way to embrace the different voices and various lenses in producing this book, the authors combine individual perspectives and critical methodology in the five chapters. While embedded in ephemerality and immediacy, the themes encompass body and energy, time and motion, light and space, imagined and observed, demonstrating how drawing can act as a performative tool. The dynamic interaction leads to a collective understanding of the term, performance drawing, and addresses the key developments and future directions of this applied drawing process.

**Transactions on Computational Science XXVIII** Simon and Schuster

Good luck isn't just chance—it can be learned and leveraged—and The Serendipity Mindset explains how you can use serendipity to make life better at work, at home—everywhere. Many of us believe that the great turning points and opportunities in our lives happen by chance, that they're out of our control. Often we think that successful people—and successful companies and organizations—are simply luckier than the rest of us. Good fortune—serendipity—just seems to happen to them. Is that true? Or are some people better at creating the conditions for coincidences to arise and taking advantage of them when they do? How can we connect the dots of seemingly random events to improve our lives? In The Serendipity Mindset, Christian Busch explains that serendipity isn't about luck in the sense of simple randomness. It's about seeing links that others don't, combining these observations in unexpected and strategic ways, and learning how to detect the moments when apparently random or unconnected ideas merge to form new opportunities. Busch explores serendipity from a rational and scientific perspective and argues that there are identifiable approaches we can use to foster the conditions to let serendipity grow. Drawing from biology,

chemistry, management, and information systems, and using examples of people from all walks of life, Busch illustrates how serendipity works and explains how we can train our own serendipity muscle and use it to turn the unexpected into opportunity. Once we understand serendipity, Busch says, we become curators of it, and luck becomes something that no longer just happens to us—it becomes a force that we can grasp, shape, and hone. Full of exciting ideas and strategies, The Serendipity Mindset offers a clear blueprint for how we can cultivate serendipity to increase innovation, influence, and opportunity in every aspect of our lives.

**Museum Theory** Duke University Press

Considering how culturally indispensable digital technology is today, it is ironic that computer-generated art was attacked when it burst onto the scene in the early 1960s. In fact, no other twentieth-century art form has elicited such a negative and hostile response. When the Machine Made Art examines the cultural and critical response to computer art, or what we refer to today as digital art. Tracing the heated debates between art and science, the societal anxiety over nascent computer technology, and the myths and philosophies surrounding digital computation, Taylor is able to identify the destabilizing forces that shape and eventually fragment the computer art movement.

**Installation Art in the New Millennium** Routledge

A journey through Johannesburg via three art projects raises intriguing notions about the constitutive relationship between the city, imagination and the public sphere- through walking, gaming and performance art. Amid prevailing economic validations, the trilogy posits art within an urban commons in which imagination is all-important.

*Creative Bytes: Crafting Compelling Digital Worlds* Written by Md Labib Senha Penguin

DIVProminent queer theorist offers a "low theory" of culture knowledge drawn from popular texts and films./div

**The International Handbooks of Museum Studies, 4 Volume Set** Penguin

Why do some book covers instantly grab your attention, while others never get a second glance? Fusing word and image, as well as design thinking and literary criticism, this captivating investigation goes behind the scenes of the cover design process to answer this question and more. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW As the outward face of the text, the book cover makes an all-important first impression. The Look of the Book examines art at the edges of literature through notable covers and the stories behind them, galleries of the many different jackets of bestselling books, an overview of book cover trends throughout history, and insights from dozens of literary and design luminaries. Co-authored by celebrated designer and creative director Peter Mendelsund and scholar David Alworth, this fascinating collaboration, featuring hundreds of covers, challenges our notions of what a book cover can and should be.

**Chinatown Pretty** Parkstone International

Discover the compelling story of the evolution of contemporary art, its state today, and where it's headed, through a sample of ten artworks created by ten artists over a span of fifteen years. Written in an engaging, straightforward style by prominent art historian Matthew Israel, this book presents ten outstanding examples of contemporary art, each with significant historical or cultural relevance

to contemporary art's big picture. Drawn from the fields of photography, painting, performance, installation, video, film, and public art, the works featured here combine to create a bigger picture of the state of contemporary art today. From Andreas Gurskys large-scale color photograph "Rhine II" to Kara Walkers acclaimed installation in the Domino Sugar Factory in Brooklyn, each work is carefully explored within the larger perspective of its social and artistic milieu. Articulate and insightful, this book offers readers the ability to consider each work in-depth, while also providing an easily digestible foundation from which to study the often challenging but continually fascinating world of 21st-century art.

**Opium. The Flowers of Evil** Simon and Schuster

Opium, once used for ritual purposes, is a substance which dulls pain and offers access to an artificial world, and has long been idealized by artists and markets. Baudelaire, Picasso, and Dickens were all inspired to create by the blue clouds of smoke. Known as either a sacred drug or the worst of poisons, opium rapidly became popular in Great Britain and a source of commerce with Imperial China. This illustrated work presents the history and quasi-religious rites of opium's use.

**Museums in the New Mediascape** Storey Publishing, LLC

A comprehensive overview of the artist's work focuses on Burchfield's expressive watercolors and includes drawing from his 1917 sketchbook, camouflage designs from his tour in the army, and wallpaper designs from the 1920s.