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# Business Management Phd Thesis Topics

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*Business Management  
Phd Thesis Topics*

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**SHAFFER DULCE**

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*A Textbook On Hospitality And Tourism*

*Management* Edward Elgar Publishing  
"This book examines related research in decision, management, and other behavioral sciences in order to exchange and collaborate on information among

business, industry, and government, providing innovative theories and practices in operations research"-- Provided by publisher.

**Business Research Projects for Students** Kogan Page Publishers

As technology continues to drive innovation and impact societies across multiple national boundaries and cultures, new approaches towards marketing products must be created and implemented to be successful in an era of hypercompetition. Transcultural Marketing for Incremental & Radical Innovation provides in depth discussion on tactics for improving existing products while inventing completely new products and product categories. This publication will prove to be helpful for scholars, practitioners, and university

students who wish to better understand the importance of marketing products and services across different cultures and multiple languages.

*Business Research Projects* Edward Elgar Publishing

Taking a concise approach to the key concepts of finance, this textbook clearly focuses on the most relevant issues around financial management, which will be of interest to business managers, students and anyone who wishes to understand the basics of finance. Covering cash and working capital, capital project appraisal, risk and uncertainty, financial markets, the cost of capital, mergers and acquisitions and valuation, financial concepts are applied to the business world using real life examples. This text is both international

and contemporary in outlook, reflecting the financial environment in which all businesses operate.

*Uncovering Essential Software Artifacts through Business Process Archeology*

Academic Guru Publishing House

Research can be a challenging but rewarding activity. All degree-level students studying sport, and all effective professionals working in the sport sector need to have a sound understanding of research methods and how to critically interpret research findings. This broad-ranging, in-depth and practical textbook introduces research methods for students on sport-related degree courses, outlining the knowledge and practical skills needed to undertake meaningful research and to become a knowledgeable consumer of the research

of others. The book explores every element of the research process, from the fundamental 'what, why and who?' questions, through research plans, literature review, qualitative and quantitative methods of data collection and data analysis, to the communication of research results. It offers a critical appraisal of alternative methods, including mixed methods, as well as clear guidance on how to use each particular method. Every chapter contains test questions and practical exercises, detailed case studies, a clear chapter summary and extensive guides to further sport-related study resources, to enable students to check their understanding and develop, extend and apply their practical skills. Step-by-step introductions to the use of the key

statistical packages Excel, SPSS and NVivo in sport research are included. On-line support materials include some 400 PowerPoint slides and copies of data-sets used in the book. With deeper and broader coverage than any other sport-related research methods textbook, and a clear focus on 'how to do it', *Research Methods for Sport Studies and Sport Management* is an essential companion for any sport-related degree course.

*Business Intelligence and Performance Management* Academic Conferences and publishing limited

Non-profit Organizations (NPOs) are the fastest growing organizations in modern society. They exist in a liminal realm between public and private organizations, and because of this, new jurisdictions are created for NPOs. The

existence of NPOs is contingent upon their adequacy, and management is a key determining factor as to whether an organization survives. *The Handbook of Research on Managerial Solutions in Non-Profit Organizations* provides relevant theoretical frameworks and the latest empirical research findings related to the successful management of nonprofits. Providing insights into the best practices and valuable comparisons between strategies in different contexts, this book gives invaluable support for nonprofit managers, policy makers, students, and researchers.

*ECKM 2023 24th European Conference on Knowledge Management Vol 1* IAP

These proceedings represent the work of researchers presenting at the 16th European Conference on Knowledge

Management (ECKM 2015). We are delighted to be hosting ECKM at the University of Udine, Italy on the 3-4 September 2015. The conference will be opened with a keynote from Dr Madelyn Blair from Pelerei Inc., USA on the topic "The Role of KM in Building Resilience". On the afternoon of the first day Dr Daniela Santarelli, from Lundbeck, Italy will deliver a second keynote speech. The second day will be opened by Dr John Dumay from Macquarie University, Sydney, Australia. ECKM is an established platform for academics concerned with current research and for those from the wider community involved in Knowledge Management to present their findings and ideas to peers from the KM and associated fields. ECKM is also a valuable opportunity for face to

face interaction with colleagues from similar areas of interests. The conference has a well-established history of helping attendees advance their understanding of how people, organisations, regions and even countries generate and exploit knowledge to achieve a competitive advantage, and drive their innovations forward. The range of issues and mix of approaches followed will ensure an interesting two days. 260 abstracts were initially received for this conference. However, the academic rigor of ECKM means that, after the double blind peer review process there are 102 academic papers, 15 PhD research papers, 1 Masters research papers and 7 Work in Progress papers published in these Conference Proceedings. These papers

reflect the continuing interest and diversity in the field of Knowledge Management, and they represent truly global research from many different countries, including Algeria, Austria, Bosnia and Herzegovina, Brazil, Canada, Chile, Colombia, Cuba, Cyprus, Czech Republic, Estonia, Finland, France, France, Germany, Hungary, India, Indonesia, Iran, Ireland, Italy, Japan, Jordan, Kenya, Lithuania, Mexico, Nigeria, Norway, Pakistan, Poland, Portugal, Romania, Russia, Slovakia, Slovenia, South Africa, Spain, Sri Lanka, Sultanate of Oman, Sweden, Switzerland, Thailand, The Netherlands, UK, United Arab Emirates, USA and Venezuela.

*Mastering Your Business Dissertation*  
Cambridge Scholars Publishing

This book presents the latest evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking

guidance and inspiration on their path towards responsible business operations. 20th European Conference on Research Methodology for Business and Management Studies Springer

The European Conference on Research Methodology for Business and Management Studies was established 19 years ago. This event has been held in countries across Europe, including Ireland, England, France, Malta, Portugal, Spain to mention only a few of the countries who have hosted it. The conference is generally attended by participants from more than 25 countries. The Electronic Journal of Business Research Methods (indexed by Scopus) publishes a special edition of the best papers presented at this conference. The conference once again

played host to the Innovation in Teaching of Research Methodology Excellence Awards

**Management Science, Logistics, and Operations Research** Academic Conferences and publishing limited

The ability to write to a high standard is a key skill that is often overlooked in the business world. This short book from an international, best-selling author offers a practical guide to conceiving, researching and writing a business or management dissertation. Robert Lomas offers an inspirational treatise that will awaken the quest for knowledge among his readership. The book helps business students to frame their research questions in a more helpful manner in order to achieve their research aims and write in a clear and top scoring way.

Topics covered include collecting and measuring data, using business statistics, planning research projects and the real mechanics of writing a dissertation. Masters students across business and management will benefit enormously from reading this book, not just in adding serious value to their dissertations, but also helping to improve their writing skills throughout their business careers. This book includes a foreword by Mark Booth.

18th European Conference on Knowledge Management (ECKM 2017)  
Academic Conferences and publishing limited

"For many organizations knowledge is one of the most important keys to success. Knowledge management often plays a crucial role in organizational

effectiveness."--Cover.

Knowledge Management and Narratives

Erich Schmidt Verlag GmbH & Co KG

These proceedings represent the work of contributors to the 24th European Conference on Knowledge Management (ECKM 2023), hosted by Iscte - Instituto Universitário de Lisboa, Portugal on 7-8 September 2023. The Conference Chair is Prof Florinda Matos, and the Programme Chair is Prof Álvaro Rosa, both from Iscte Business School, Iscte - Instituto Universitário de Lisboa, Portugal. ECKM is now a well-established event on the academic research calendar and now in its 24th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two



days. The subjects covered illustrate the wide range of topics that fall into this important and ever-growing area of research. The opening keynote presentation is given by Professor Leif Edvinsson, on the topic of Intellectual Capital as a Missed Value. The second day of the conference will open with an address by Professor Noboru Konno from Tama Graduate School and Keio University, Japan who will talk about Society 5.0, Knowledge and Conceptual Capability, and Professor Jay Liebowitz, who will talk about Digital Transformation for the University of the Future. With an initial submission of 350 abstracts, after the double blind, peer review process there are 184 Academic research papers, 11 PhD research papers, 1 Masters Research paper, 4

Non-Academic papers and 11 work-in-progress papers published in these Conference Proceedings. These papers represent research from Australia, Austria, Brazil, Bulgaria, Canada, Chile, China, Colombia, Cyprus, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, India, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kazakhstan, Kuwait, Latvia, Lithuania, Malaysia, México, Morocco, Netherlands, Norway, Palestine, Peru, Philippines, Poland, Portugal, Romania, South Africa, Spain, Sweden, Switzerland, Taiwan, Thailand, Tunisia, UK, United Arab Emirates and the USA.

[Research Handbook on Disability and Entrepreneurship](#) IGI Global  
The World Guide to Sustainable Enterprise is the first comprehensive

global compendium that clearly describes the national approaches to sustainable enterprise. Through a systematic review of each country, this quick-to-access reference guide showcases the similarities and differences in each region. Every country profile includes key information about the relevant history, country-specific issues, trends, research, and the leading organizations operating in the field as well as best-practice case studies. The guide comprises four volumes, each dedicated to a specific region of the world. In a world where organizations are working increasingly across national and regional boundaries and research takes a joined-up and international approach, this book is an essential guide for practitioners and researchers in the

disciplines of business sustainability, social enterprise and corporate responsibility. The first of its kind, this reference book provides the reader with a unique insight into what is the current state-of-play in each country. Each edited volume provides expert contributions from around the world; the contributors have been selected on the basis of their knowledge of the country and their clear experience in sustainable enterprise. Each regional/country profile includes the following subsections: Sustainable Enterprise in context; Priority issues; Trends; Government policies; Case studies; Further resources; and References. This unique resource will be an essential acquisition for all organizations who need to benchmark their sustainable enterprise strategies

throughout different regions and cultures and want the best possible intelligence on the key issues and concerns relating to sustainable business and social responsibility in all of the markets in which they operate. It provides a useful companion reference collection to the World Guide to CSR, also edited by Wayne Visser. The full Four Volume Set of The World Guide to Sustainable Enterprise is available for purchase as a single item at a 25% discounted rate. [ECKM2010-Proceedings of the 11th European Conference on Knowledge Management](#) Routledge

By exploring the economic and social value of disabled people with positive entrepreneurial traits and adaptive skills, this innovative book breaks away from normative entrepreneurial studies to

recognise the overlooked value in disabled entrepreneurs.

*ECKM2007-Proceedings of the 8th European Conference on Knowledge Management Academic Conferences and publishing limited*

E-business research is currently one of the most active research areas. With the rapid advancement in information technologies, e-business is growing in significance and is having a direct impact upon ways of doing business. As e-business becomes one of the most important areas in organizations, researchers and practitioners need to understand the implications of many technological and organizational changes taking place. Advances in E-Business Research: E-Business Innovation and Process Management

provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This book covers a variety of topics, such as e-business models, e-business strategies, online consumer behavior, e-business process modeling and practices, electronic communication adoption and service provider strategies, privacy policies, and implementation issues.

*Writing Your Doctoral Dissertation or Thesis Faster* Emerald Group Publishing  
 "This book investigates the impact of diverse cultures on the development and actualization of global economic entities, exploring advanced methods and best practices for the effective utilization and management of financial organizations

within a globalized political context"--  
 Provided by publisher.

### **Mastering Your Business**

**Dissertation** Edward Elgar Publishing  
 A doctoral dissertation is arguably the most important journey that students will embark upon in their professional careers, so smart travelers will want E. Alana James and Tracesea H. Slater's *Writing Your Doctoral Dissertation or Thesis Faster: A Proven Map to Success at their fingertips*. James and Slater identify the key places and challenges that create extra stress during the dissertation process, and offer effective strategies and tools to address those challenges and ensure academic success. Their map walks readers through each step of the process, including: • determining the research

topic, • choosing appropriate methods, • turning a hypothesis into a study, • completing a literature review, • writing and defending a proposal, • collecting and analyzing data, • writing up the study, and • ultimately defending the dissertation. Building on years of experience with doctoral students, the authors provide a comprehensive, yet easy-to-use tool that encourages student reflection; includes student stories, hints, and writing tips; and provides end-of-chapter checklists and ideas for incorporating social media. With the proven techniques and guidance of this indispensable and applied book, doctoral students will finish their thesis or dissertation—faster!

*The Oxford Handbook of Management Theorists* Academic Conferences Limited

This is a research book with a difference. It tells the truth about the research process. Each phase of a research project is addressed in the simultaneous order in which researchers often undertake them. Importantly, the book recognizes that writing up a research project is rarely organized in the form in which the dissertation is finally presented. Readers are given guidelines to help them assess the kind of researcher they are and the all important question of how to chose a research project is answered. The book is easy to read and covers: An explanation of what lies behind the requirements that need to be met by a research proposal What readers should expect from their supervisors and what the researched organisation might

expect from readers Support for the confused and anxious student. This book will guide the student through a challenging time, giving quick and realistic support to enable a stress-free completion of their final dissertation and project write up. SAGE Study Skills are essential study guides for students of all levels. From how to write great essays and succeeding at university, to writing your undergraduate dissertation and doing postgraduate research, SAGE Study Skills help you get the best from your time at university. Visit the SAGE Study Skills website for tips, quizzes and videos on study success!

*A Guide to Professional Doctorates in Business and Management Academic Conferences and publishing limited Corporations accumulate a lot of*

valuable data and knowledge over time, but storing and maintaining this data can be a logistic and financial headache for business leaders and IT specialists. Uncovering Essential Software Artifacts through Business Process Archaeology introduces an emerging method of software modernization used to effectively manage legacy systems and company operations supported by such systems. This book presents methods, techniques, and new trends on business process archeology as well as some industrial success stories. Business experts, professionals, and researchers working in the field of information and knowledge management will use this reference source to efficiently and effectively implement and utilize business knowledge.

*Digital Transformation, Perspective Development, and Value Creation* SAGE

In the 18 chapters in this volume of Contemporary Studies in Economic and Financial Analysis, expert contributors gather together to examine the extent and characteristics of forensic accounting, a field which has been practiced for many years, but is still not internationally regulated yet.

**Globalization and Governance in the International Political Economy** SAGE Publications

Modern society relies heavily on tourism. This sector of the tourism industry is now experiencing unprecedented growth. In addition to enhancing the country's infrastructure and providing many work possibilities, it has also raised cultural awareness and increased public

knowledge of the destination and its attractions. Numerous positions in the hospitality, transportation, airline, cruise, local guide, and entertainment industries have been made possible by the surge in tourist demand. Increased international visitors are a major factor propelling India's hotel sector forward. The demand for lodging and associated services is on the rise due to the growing number of local and foreign travellers. Rising incomes and purchasing power have been side effects of India's robust economic growth in recent years. As a result, there has been a surge in business for five-star hotels and other such establishments. This book gives a thorough understanding of various steps, like as infrastructure development, tax incentives, and subsidies, that have

been taken by the Indian government to encourage the expansion of the hospitality business. As a result, capital has been poured into the industry. The need for first-rate hospitality services, such as dining, lodging, and entertainment, is on the increase due to

shifting consumer preferences and an expanding middle class. Aiming for complete customer satisfaction and effective operation of the whole tourist experience is the mission of tourism management.