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2020-09-08

MCCANN BRANDT

The Widow Waltz Acadian Publishing Limited
Jason is a cynical rich playboy. He doesn't take life seriously, He doesn't believe in settling down. Eileen's thirtieth birthday is almost here. But as always she's her parent's afterthought. Her family is too busy planning a shotgun wedding for her older sister—and she has to help. It's just another year where she's overlooked. But the best man is smoking hot and actually notices her and makes her feel special. Jason doesn't believe in commitment, but Eileen intrigues him. She's not the kind of girl he usually hooks up with. She doesn't even fall for his charm. He's made it his task to convince her that he's not the shallow man she thinks he is. But can

Jason give up his playboy lifestyle to become what Eileen needs?

The Revenue Growth

Habit J-Novel Club

Come home to 59 Memory

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USA Today bestselling

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Cooper

"This heartfelt, witty addition to women's fiction will appeal to fans of Elizabeth Berg and Anna Quindlen." (Booklist)

Georgia Waltz has things many people only dream

of: a plush Manhattan

apartment overlooking

Central Park, a Hamptons

beach house, valuable

jewels and art, two bright

daughters, and a husband

she adores, even after

decades of marriage. It's

only when Ben suddenly

drops dead from a

massive coronary while

training for the New York

City Marathon that

Georgia discovers her husband—a successful lawyer—has left them nearly penniless. Their wonderland was built on lies. As the family attorney scours emptied bank accounts, Georgia must not only look for a way to support her family, she needs to face the revelation that Ben was not the perfect husband he appeared to be, just as her daughters—now ensconced back at home with secrets of their own—have to accept that they may not be returning to their lives in Paris and at Stanford subsidized by the Bank of Mom and Dad. As she uncovers hidden resilience, Georgia's sudden midlife shift forces her to consider who she is and what she truly values. That Georgia may also find new love in the land of Spanx and stretch marks surprises everyone—most of all,

her. Sally Koslow's fourth novel is deftly told through the alternating viewpoints of her remarkable female protagonists as they plumb for the grit required to reinvent their lives. Inspiring, funny, and deeply satisfying, *The Widow Waltz* explores in a profound way the bonds between mothers and daughters, belligerent siblings, skittish lovers, and bitter rivals as they discover the power of forgiveness, and healing, all while asking, "What is family, really?"

The Hill of the Ravens

HarperCollins

Every word counts! An essential resource for all Scrabble players. This major new edition of *Collins Scrabble Dictionary* is fully updated to include all the words of up to nine letters in the latest official Scrabble word list, and allows players to settle disputes over the eligibility of words. This book includes all playable words of two to nine letters in length, in one easy-to-follow straight alphabetical list. The short definitions, given for every word listed, have been updated for this new edition, and allow players to check meanings of words without having to consult

a secondary dictionary. *Collins Scrabble Dictionaries* are endorsed by Mattel and are an essential reference for all Scrabble players, from keen, regular players to families playing with children. SCRABBLE(tm) is a registered trademark of J. W. Spear & Sons Ltd., a subsidiary of Mattel, Inc. © 2007 Mattel, Inc. All Rights Reserved.

ASE Test Preparation - C1 Service Consultant

Frank Brothers

'Blew my mind... so magically written and most of all that it is based on true events... a hard-hitting, soul-crushing book... I loved every moment of it... immersive, heart-wrenching, I feel emotional writing this review.' Goodreads reviewer, 5 stars
Wanted: Company Daughters. Virtuous young ladies to become the brides of industrious settlers in a foreign land. The Company will pay the cost of the lady's dowry and travel. Returns not permitted, orphans preferred. Amsterdam, 1620. Jana Beil has learned that life rarely provides moments of joy. Having run away from a violent father, her days are spent searching for work in an effort to stay out of the city brothels,

where desperate women trade their bodies for a mouthful of bread. But when Jana is hired as a servant for the wealthy and kind Master Reynst and his beautiful daughter Sontje, Jana's future begins to look brighter. Then Master Reynst loses his fortune on a bad investment, and everything changes. The house is sold to creditors, leaving Jana back on the street and Sontje without a future. With no other choice, Jana and Sontje are forced to sign with the East India Company as Company Daughters: sailing to a colonial Dutch outpost to become the brides of male settlers they know nothing about. With fear in their hearts, the girls begin their journey – but what awaits them on the other side of the world is nothing like what they've been promised... Based on true history, this is a gripping and unputdownable historical novel, perfect for fans of *Girl with a Pearl Earring*, *The Miniaturist* and *The Indigo Girl*.
WINNER OF THE 2021 GOLDEN CROWN LITERARY SOCIETY AWARD FOR DEBUT FICTION. FINALIST FOR THE 2021 BISEXUAL BOOK AWARDS. LONGLISTED FOR THE 2021 HWA

DEBUT CROWN AWARD. What readers are saying about *The Company Daughters*: 'Blew my mind... a book I've told so many people about purely because I'm still in disbelief that it exists, that it's so magically written and most of all that it is based on true events... a hard-hitting, soul-crushing book of a woman's struggle to survive... I loved every moment of it. Breathlessly, and in a way that took up my entire brain... immersive, heart-wrenching, and I feel emotional writing this review.' Goodreads reviewer, 5 stars 'From the moment I started reading *The Company Daughters*, I was captivated by this historical tale. Although it does contain a love story, it's not a romance... This was a gripping read.' Goodreads reviewer 'This book is so stunningly tender and beautiful, all mixed in with some seriously tragic and heart-wrenching events... Rajaram is an extremely skilled writer, and I love her writing style... The themes of sisterhood and female love were so present in this book and I found it very moving.' Goodreads reviewer 'I was enchanted by this book!

It's a delightful read that will have your emotions all over the place.' Goodreads reviewer 'I love historical fiction, and this book touched on a topic and time I knew nearly nothing about... There's love, there's loss, there's surviving, there's thriving... It was a very beautiful book.' Goodreads reviewer 'The *Company Daughters* is a beautifully written love story... a perfect example of the power of human will and the endurance and hope that love can give a person.' Goodreads reviewer, 5 stars 'This book has a beauty and grace to it. The author's writing just flows off the page, and although there are struggles and upsets by the time you close the book over you are filled with a warm glow.' Goodreads reviewer 'A powerful and insightful read. I look forward to reading more historical work by Samantha Rajaram!' Goodreads reviewer 'Heartbreaking... a moving book... vivid, with amazing characters... This is a great read.' Goodreads reviewer [Evangelist Marketing](#) L.D. Hall ***The sparkling Christmas novel from the Sunday Times bestselling

author Heidi Swain!*** Will love bloom this winter? Freya Fuller is living her dream, working as a live-in gardener on a beautiful Suffolk estate. But when the owner dies, Freya finds herself forced out of her job and her home with nowhere to go. However, with luck on her side, she's soon moving to Nightingale Square and helping to create a beautiful winter garden that will be open to the public in time for Christmas. There's a warm welcome from all in Nightingale Square, except from local artist Finn. No matter how hard the pair try, they just can't get along, and working together to bring the winter garden to life quickly becomes a struggle for them both. Will Freya and Finn be able to put their differences aside in time for Christmas? Or will the arrival of a face from Freya's past send them all spiralling? *The Winter Garden* is the perfect read this Christmas, promising snowfall, warm fires and breath-taking seasonal romance. Perfect for fans of Carole Matthews, Cathy Bramley and Sarah Morgan. Praise for HEIDI SWAIN: 'The queen of feel-good' *Woman & Home* 'Full of Heidi's

trademark gentle charm. Lock the door, pour some mulled wine and settle into this wonderful Christmas treat!' Milly Johnson 'More Christmassy than a week in Lapland - we loved it!' heat 'Sprinkled with Christmas sparkle' Trisha Ashley 'Give yourself a Christmas treat and curl up with this magical book!' Sue Moorcroft, author of *The Little Village Christmas* 'A real Christmas cracker of a read!' Penny Parkes, author of *Practice Makes Perfect* 'Cosy, Christmassy and deeply satisfying! Another wonderful read!' Mandy Baggot, author of *One Christmas Kiss in Notting Hill* [Miss Julia Delivers the Goods](#) Taylor & Francis To Mr. Tate Howard, You are quite possibly the most infuriating, annoying and grumpy man I've ever met in my life. I know you think that you're God's gift to women, but I have a secret to let you in on: you're not. You're God's gift to yourself. Get over your wanna-be cool surfer self and grow up. I thought it was time that someone addressed your big head and told you straight to your face that you're not all that. Just because you have an Ivy league education doesn't

mean you're the smartest man in the world. In fact, I'm not even sure if you would have gotten in if you didn't have rich parents. Yes, I went there. Every woman doesn't want to sleep with you and I'm sure you're not even good in bed. And I'm someone that would know. From, Your Secret Not Admirer
Then He Happened
 Entangled: Amara Use the new, enticing, and highly portable event-driven runtime to simplify building resilient and scalable microservices for cloud and edge applications Key Features Build resilient, stateless, and stateful microservice applications that run on the cloud and edge Solve common distributed systems such as low latency and scaling using any language and framework Use real-time and proactive monitoring tools to support a reliable and highly available system Book Description Over the last decade, there has been a huge shift from heavily coded monolithic applications to finer, self-contained microservices. Dapr is a new, open source project by Microsoft that provides proven techniques and best practices for developing modern

applications. It offers platform-agnostic features for running your applications on public cloud, on-premises, and even on edge devices. This book will help you get to grips with microservice architectures and how to manage application complexities with Dapr in no time. You'll understand how Dapr offers ease of implementation while allowing you to work with multiple languages and platforms. You'll also understand how Dapr's runtime, services, building blocks, and software development kits (SDKs) help you to simplify the creation of resilient and portable microservices. Dapr provides an event-driven runtime that supports the essential features you need to build microservices, including service invocation, state management, and publish/subscribe messaging. You'll explore all of those in addition to various other advanced features with this practical guide to learning Dapr. By the end of this book, you'll be able to write microservices easily using your choice of language or framework by implementing industry best practices to solve problems related to distributed systems. What

you will learnUse Dapr to create services, invoking them directly and via pub/subDiscover best practices for working with microservice architecturesLeverage the actor model to orchestrate data and behaviorUse Azure Kubernetes Service to deploy a sample applicationMonitor Dapr applications using Zipkin, Prometheus, and GrafanaScale and load test Dapr applications on KubernetesWho this book is for This book is for developers looking to explore microservices architectures and implement them in Dapr applications using examples on Microsoft .NET Core. Whether you are new to microservices or have knowledge of this architectural approach and want to get hands-on experience in using Dapr, you'll find this book useful. Familiarity with .NET Core will help you to understand the C# samples and code snippets used in the book.

Relationship Selling
Collins

It took all of thirty seconds for two shots to bring the world of Margaret Tabaaha crashing down around her. After losing her husband in Afghanistan

during the first year of Operation Enduring Freedom, her two sons were all she had left. Now they had been taken from her violently, deliberately, plunging her into a whiskey bottle and stripping away her reason for living. When Arthur Nakai receives a call from his first love, Margaret, her voice pleading for his help, it comes as he is attending a wake for one of the men he considered a brother from his days in the Marines 6th LAR Wolf Pack Battalion. Feeling a deep and responsible obligation to help her, Arthur soon finds himself involved in the multi-billion-dollar world of the oil and gas industry and coming face-to-face with an old adversary, Elias Dayton. Their paths had crossed when Arthur was a member of the Shadow Wolves, an elite tactical unit within US Customs and Border Protection. Now Dayton runs Patriot Security, a Blackwater-type firm that keeps the oil rigs, gas wells, and man camps secure from the Water Protectors, protesters pushing to stop the fracking and poisoning of Native lands. As Arthur works through the case from his end, Navajo police chief Jake Bilagody tackles it from another

angle, looking into the strained relationship between the oil company and the Navajo people, all while searching for a missing Navajo man that may have become an unwilling piece on the reservation checkerboard. But when Arthur learns the identity of the boys' killer, he struggles to make sense of it. Because if the clues are right, he will be forced to make a decision that will haunt him for the rest of his life.

Their Haunted Nights
Claudia Burgoa

Stone Barrington must track down an enemy intent on disturbing law and order in the latest action-packed thriller from the #1 New York Times bestselling author. Upon returning from a dangerous coastal adventure, Stone Barrington is looking forward to some normalcy with the leading lady in his life. But when a grisly crime arrives on his doorstep, along with some suspicious new clients eager for his help, Stone realizes peace and quiet are no longer an option. As it turns out, the mastermind behind the malfeasance rocking New York City and the nation's capital wields a heavy hand of influence. And when Stone is unable to

recruit those closest to the case to his side, he is left with few leads and a handful of dead-ends. But with the help of important people in high places--and the expertise of alluring new friends--Stone is more than ready to rise to the occasion.

Castle on the Rise Perigee Trade

Eliza Knight's bestselling Scottish historical romance series, *The Stolen Bride Series*, is back with another amazing tale of adventure, passion and love! Ceana Montgomery had notions of marrying for love after her first disastrous marriage ended in widowhood. But now Robert the Bruce has ordered her to marry a stranger, securing a strong alliance and ending a decades-old feud. Already used as a pawn once in marriage, she is devastated that she will once more have to give up her happiness in order to please the edicts of men. And while the braw warrior standing before her might incite feelings inside her she thought long since buried, desire is a far cry from love. The rivalry between Brochan Lamont and his twin brother, John, began in the womb, and only grew worse from there. They

were pitted against each other in childhood, and their father left them with a legacy that was a race to the finish--whoever has an heir first inherits the lands. The only problem is that Brochan has given his loyalty to the Scots, and his brother to the English. In order to keep the lands and ships under Scottish control, Robert the Bruce demands Brochan marry to break the iron-clad will. His new bride harbors a fiery temperament that lures Brochan into stoking her passions instead of her ire. Aligned to strengthen the Scottish claims on the realm, Brochan and Ceana must work together to overcome the obstacles that bind them. But perhaps seeing their duties through does not have to be as painful as they both predicted. Is it possible that love can be forged from a union born in alliance? Maybe Fate knew all along just who was meant for who...

To My Arrogant Boss

Sourcebooks, Inc.
One cowboy, one bar, one hell of a holiday! Praise for Carolyn Brown's country music romances: "You won't want to miss this boot scootin' contemporary full of sexy cowboys and sassy women."—The Romance

Studio (*My Give a Damn's Busted*) She means business... Sharlene Waverly is determined to have the "new and improved" Honky Tonk up and running before the holiday. For that, she'll need Holt Jackson, the best darn carpenter in the state. But his warm, whisky-colored eyes make her insides melt, and before she knows it, she's sharing her darkest secrets and talking about the nightmares... He's determined to keep things professional... Holt Jackson needs the job at the Honky Tonk, but is completely unprepared to handle the beautiful new bar owner he's working for. Sharlene and Holt try like crazy to deny the sparks flying between them, but their love may just be the best Christmas present either one of them ever got. Praise for *I Love This Bar*: "Heart...sass...a lot of sparks and romance...country music. What more can I say? I really had fun with this book."—Red-Headed Book Child "Guaranteed to leave you countrified and satisfied!"—Love Romance Passion
Teaching Abby Packt Publishing Ltd
It is morning in America, many years in the future.

As the 22nd century approaches, the United States and Canada have been shattered by war and upheaval and have broken up into separate ethnic, racial, and political enclaves. On the east coast a crumbling, bankrupt and tottering United States government still holds a weak and impotent sway over a ragged collection of tattered states and cities, but life is chaotic and plagued with poverty, violence, and desperation. The entire Southwest, beginning with Texas and extending westward to southern California and north as far as Utah, has become the Spanish-speaking Mexican state of Aztlan. And in the Pacific Northwest, from northern California on up to Alaska, a brutal fascist and white supremacist dictatorship rules the Northwest American Republic. Colonel Donald Redmond of the Bureau of State Security (BOSS) is one of the Northwest Republic's most ruthless and skillful political policemen. Then on a bright October morning he is called into the office of the State President, where he is given a top-secret assignment. A skeleton from the bloody and treacherous days of the

revolution against America is about to emerge from the closet, and one of the most carefully guarded and suppressed mysteries of that revolution may become public knowledge. That long hidden truth may undermine the very moral and political foundations of the white supremacist state. A woman's life hangs in the balance, but possibly even the fate of a continent as well, as Donald Redmond and his partner Sergeant Nel plunge into the past and seek for the answer: who betrayed the Olympic Flying Column, and why? In *The Hill of the Ravens*, underground cult novelist H. A. Covington offers us a grim and chilling view of a future that may yet come to be.

Forever in My Veins John Hunt Publishing
800-CEO-Read Sales Book Of The Year for 2015 | Forbes 15 Best Business Books of 2015 | "The chapters, (46 of them in this 256 page book) are quick and concise, and it is easy to pick it up anywhere and find a nugget of easily actionable advice, but the kicker is that the actions he recommends are also quick and concise, so that we can accomplish them

in the few bursts of spare time we all have left." – 800CEORead.com "Follow Goldfayn's brilliant advice and you will have an endless supply of customer testimonials, spontaneous referrals, and new business, and it will compel you to buy a beautiful fountain pen and stop obsessing over social media. His advice simply works." – Inc.com Grow your business by 15% with these proven daily growth actions Do you have trouble finding time during your hectic day to grow your business? Is your company stalled because you are too busy reacting to customer problems? Do you lack the funds to jumpstart an effective marketing plan? The Revenue Growth Habit gives business owners, leaders, and all customer facing staff a hands-on resource for increasing revenue that is fast, easy, and requires no financial investment. Alex Goldfayn, CEO of the Evangelist Marketing Institute, shows how to grow your organization by 15% or more in 15 minutes or less per day—without spending a penny of your money. Forget about relying on social media. Posting on Twitter, Facebook, and LinkedIn doesn't grow

revenue, especially for business-to-business companies. The Revenue Growth Habit shows how to request and collect testimonials and how to communicate these testimonials to grow your business. You will discover how to write powerful case studies, ask for (and get!) referrals, grow your lists, and send a revenue-growing newsletter. Goldfayn also includes information for teaching your customer service people how to inform your current clients about what else they can buy from you. This proven approach revolves around letting your customers tell your story. There is nothing you can say about your products and services that is more effective than what your paying customers say. How does it work? Each day, take one quick, proactive communication action that tells someone about how they'll be improved after buying from you. Choose from the 22 actions Goldfayn details in The Revenue Growth Habit. Each technique is fast, simple, and free. It only requires your personal effort to communicate the value of your product or service to someone who can buy from you. Personal

communication—the key to the 22 action steps—will make your company stand head-and-shoulders above the competition.

The Descendants Complete Series (Books 1, 1.5, 2, 3) Tule Publishing
Some time after Veight and Gomoviroa leave to investigate the forest, Kite stumbles upon something ominous within one of northern Meraldia's abandoned mines—a desiccated corpse clinging to a powerful, enchanted goblet. Upon discovering the corpse it begins to move, and summons an army of skeletons to ravage Meraldia. As Airia and the other viceroys prepare for an extended siege, Veight returns from his trip and lays waste to the army. He brings the goblet back to Ryunheit to study it, but the moment he lets it out of his sight, it possesses Airia! What is this mysterious goblet, and what could it possibly want!?

The Winter Garden

Penguin
Emmy Award-winning producer and New York Times bestselling author Lionel Friedberg has spent 50 years making films as diverse as full-length theatrical features and television documentaries. After growing up in South

Africa during the troubled era of apartheid he began his career during the dying days of colonialism in Central Africa. He eventually settled in Los Angeles where his work took him to the sound stages of Hollywood and to the most remote regions of the Earth. His career exposed him to the extraordinary wonders of our planet and brought him into close contact with many unforgettable personalities from maverick scientists to politicians, entertainers and people who survived near-death experiences. His observations have taught him that life is far more complex and infinitely stranger than we can imagine. When he was struck by an unexpected life-threatening illness his efforts to find a way to save his life took him back to Africa where he encountered the age-old rituals and powerful healing methods of African shamans. Their mysterious ways have much to teach us and are as relevant today as they were in ancient times. One Hot Holiday Routledge
"What?" Naomi gasped. "I'm not going anywhere with you!" Alaric could already scent two more

witches approaching her apartment. Whatever she'd done had clearly been an accident; he couldn't rely on her magic. They had to get out of here. She flinched as he reached down to cup her face, gazing into her eyes. "Sorry about this," he murmured, as he probed her mind. Her thoughts were frantic, moving at an impossible speed. All will be well, he told her silently. Rest now. "What—what are you—" she whispered, as her eyes drooped. She slumped forward into his arms. Cradling her, he moved over to the window, and leapt out. *** Alaric, a centuries-old vampire, lives a solitary life by choice. When he's assigned to protect Naomi, long dormant emotions stir to life. Naomi Feldman has never understood the strange energy that hums beneath her senses. But when she comes across an ancient artifact that seems to beckon to her, she may finally find the answers she's been seeking. Pursued by a dangerous enemy and battling their growing attraction, Naomi and Alaric follow the mystery of the artifact from the museums of Athens, the streets of London,

towards a confrontation that will decide the fate of two worlds... Start reading this complete series omnibus now!

The Aussie Next Door Automotive Technician Certific

She's running for her life. He's the safe haven she never expected to find. The holiday season is about to get HOT. Hiding out for the holiday season in the heart of the South? Not something that Haley Quick ever expected to have on her to-do list but then...she never expected her ex to want her dead, either. Turns out, life is full of surprises. Time to deal. Haley has ditched New York for a crazy little dot on the map known as Point Hope, Alabama. It's a town gone extra crazy for the holidays, and Haley is sticking out like a sore thumb with her very much Grinch-self. But enter sexy sheriff Spencer Lane...Tall, muscled, and made with an extra dose of sex appeal, he is exactly the kind of man that Haley should be avoiding. He's charming, he looks way too good in a Santa hat, and, oh, yes, he's her new landlord. The hits just keep coming. She can't afford to let Spencer learn all of her secrets, a tough job since she is living with the man. No

sex, though. It's purely a business relationship. Except...the holidays in the South sure do get HOT. Or maybe that's just sexy Spencer. Usually, Haley falls for the bad guy. It's the whole reason she's running for her life. She can't help but wonder...What would it be like to fall for a man like Spencer? He just got his Christmas wish. Sheriff Spencer Lane can't believe his luck. The most beautiful, fascinating woman he's ever seen has just dropped into his life like a gift from, well, the big guy in red. Only the problem is that Haley seems to think Spencer is some by-the-book, nice guy. Probably because of the badge. And if she wants him to be the hero, that's a role that he's happy to play for her. But the truth is, Spencer has plenty of darkness inside, too. An ex Navy SEAL, he knows how to get sh—um, stuff done. He also knows how to be very, very naughty. When danger threatens his Haley, all bets are off. No one is going to hurt her. No one is going to threaten her. Not in his town. Not on his watch. The nice guy will show Haley just how bad he can be. Fake snow, a parade of wild elves, and a stalker ex don't make

for the merriest of times, but in Point Hope, anything can happen—and it usually does. Ready for a steamy story that will get you in the ho-ho-ho spirit? Settle back, curl up with Spencer, and have yourself a jolly old time.

Theory Of Cookery Kirsty Moseley

"Very entertaining. I highly recommend this book to the permanent library of any reader that appreciates a very well written mystery, with some twists and an intelligent plot. You will not be disappointed. Excellent way to spend a cold weekend!" --Books and Movie Reviews, Roberto Mattos (regarding *MURDER IN THE MANOR*) *PERISHED BY A PAINTING* (A LACEY DOYLE COZY MYSTERY—BOOK 6) is book six in a charming new cozy mystery series which begins with *MURDER IN THE MANOR* (Book #1), a #1 Bestseller with over 100 five-star reviews—and a free download! Lacey Doyle, 39 years old and freshly divorced, has made a drastic change: she has

walked away from the fast life of New York City and settled down in the quaint English seaside town of Wilfordshire. Fall has arrived in Wilfordshire, bringing with it Fall festivals of food, charming holidays and refreshing return to simple normalcy. To celebrate their new proposal, Lacey and Tom finally get a romantic countryside trip together, and Lacey is thrilled to stumble upon a rare painting in the most unexpected place—a shack on the side of the road. But Lacey has no idea how rare and valuable his painting actually is. When she finds out the shocking news, she grapples with whether she should return it—when a shocking twist and a dead body put her right in the middle of a crime that she must, with her beloved dog at her side, solve—or else lose all that she has worked for. *SILENCED BY A SPELL* (Book #7), *FRAMED BY A FORGERY* (Book #8), and *CATASTROPHE IN A CLOISTER* (Book #9) are also available!

The Cottage of Curiosities (Pengelly Series, Book 2)

Penguin

In *Evangelist Marketing*, Alex Goldfayn argues that technology companies succeed in spite of their marketing, not because of it. He says that if consumer tech makers ceased all marketing activity today, they would not see a significant decline in sales. In this book, Alex presents why the current state of overly-technical, features-oriented tech marketing, branding, communications and public relations is costing the industry billions of dollars—easy money that's voluntarily being left on the table. Then he lays out a step-by-step system for creating intensely loyal brand evangelists based on deep consumer insights and simple, emotional language. *Evangelist Marketing* is written for consumer tech companies big and small—from PC manufacturers to Web-based services. It's also sure to improve the work of their marketing and public relations agencies.